

ORDER WORKSHEET

Rep Order# 10451462 Ver# 5 Status Revised Traffic Order# 1960304 Last Received: 10/30/14 3:01 PM Duplicate 2 of 2
 EC'd Yes
 Showing Buylines: All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product REP STATE LEADERSHIP
 Estimate# 1714
 Buyer Anne Braunschweig
 Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 172.187/1714
 Flight Dates 10/26/14-11/04/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

---REPORT TOTALS---
 Report Totals: 3 / \$3,000.00

---SALES MONTHLY TOTALS---

Nov2014: 16/ \$14,600.00

Order Totals: 16 / \$14,600.00 Total GRFS: 36.5

---COMPETITIVE---

Market Totals	CABL	ERSP	WAND	WBUI	WCIA
\$169,373.55	.00%	.00%	26.56%	.00%	40.93%
	WDFN	WICS	WRSP		
	.00%	23.66%	8.62%		

Books (null)
 Demos RA35+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10451462 Ver# 3 Status Revised

Traffic Order# 1960304

Last Received: 10/28/14 9:37 AM

Printed: 10/28/14 9:30 AM

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product REP STATE LEADERSHIP
 Estimate# 1714
 Buyer Anne Braunschaidel

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 172/187/1714
 Flight Dates 10/26/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
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--- CONTRACT COMMENT ---

REPUBLICAN STATE LEADERSHIP COMMITTEE
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. MKGD FOR LINE 8 OK PER BUYER. PLS CNF

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
8*	Tu	630P-7P	THE BIG BANG THEORY	30	3.0	N/A	\$1,000.00	10/28-10/28	0	1	0	\$0.00
			Sales remark: V3 1X NA									
			V3 Comment Changed, Spots/week Changed									
15*	Th	630P-7P	THE BIG BANG THEORY	30	3.0	3.0	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00
			Sales remark: V3 MKGD FOR LINE 8									
			V3 Added									

---REPORT TOTALS---

Report Totals: 1 / \$1,000.00

---SALES MONTHLY TOTALS---

NOV2014: 14 / \$14,600.00

Order Totals: 14 / \$14,600.00 Total GRPs: 41.4

---COMPETITIVE---

Market Totals \$169,373.55 CABU .00% ERSP .00% WAND 26.58% WJBT .00% WCTA 40.93%
 WDFN .00% WICS 23.86% WPSP 8.62%



WRSP+WCCU Combo 65/35
3003 Old Rochester Rd
Springfield, IL 62703

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1960304
Schedule Dates: 10/27/14-11/03/14
Advertiser: Republican State Leadership Committee (24012)
Agency: Mentzer Media Services (1381)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 172/187/1714 (6708994)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Braunschweig, Anne
Phone/Fax: /
CPE: 172/187/1714
Account Types: National/Political Issue Agency BRD
Billing Type: Standard
Comments: REP STATE LEADERSHIP
REPUBLICAN STATE LEADERSHIP COMMITTEE

Date Entered: 10/27/14
Last Modified: 10/30/14
Entered By: Kathryn J. Ickelcheon
CO-OP: No
Headline #: ECR10-51462
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$2,190.00
Net Total: \$12,410.00
Sales Tax:

WRSP+WCCU Combo 65/35 (WRSP++)
By Broadcast Month: Spots Rate
Nov. 2014: 16 \$14,600.00
Grand Total: 16 \$14,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/27/14-10/27/14	1	:30	6P- 6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	10/24/14
2.0	Normal Line / SPOT (2)	10/28/14-10/28/14	1	:30	6P- 6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	10/24/14
3.0	Normal Line / SPOT (3)	10/29/14-10/29/14	1	:30	6P- 6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	10/24/14
3.0.1	Closed Preempt (3)	10/29/14															WRSP+WCCU Combo 65/35 (WRSP++)	Program Change/Exception - WORLD SERIES/CB	
4.0	Normal Line / SPOT (4)	10/30/14-10/30/14	1	:30	6P- 6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	10/24/14
5.0	Normal Line / SPOT (5)	10/31/14-10/31/14	1	:30	6P- 6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	10/24/14
6.0	Normal Line / SPOT (6)	11/03/14-11/03/14	1	:30	6P- 6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	10/24/14
7.0	Normal Line / SPOT (7)	10/27/14-10/27/14	1	:30	6:30P- 6:57P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	10/24/14
8.0	Normal Line / SPOT (8)	10/28/14-10/28/14	1	:30	6:30P- 6:57P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	10/24/14
8.0.1	Closed Preempt (8)	10/28/14															WRSP+WCCU Combo 65/35 (WRSP++)	Program Change/Exception - WORLD SERIES/CB	
9.0	Normal Line / SPOT (9)	10/29/14-10/29/14	1	:30	6:30P- 6:57P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	10/24/14
9.0.1	Closed Preempt (9)	10/29/14															WRSP+WCCU Combo 65/35 (WRSP++)	Program Change/Exception - WORLD SERIES/CB	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____



WRSP-TV WCCU Combo 65/35
3003 Old Rochester Rd
Springfield, IL 62703

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1960304
Schedule Dates 10/27/14-11/03/14
Advertiser Republican State Leadership Committee (24012)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1387)
Brand 172/187/1714 (670894)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Braunschel, Anne
Phone/Fax /
CPE 172/187/1714
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments REP STATE LEADERSHIP
REPUBLICAN STATE LEADERSHIP COMMITTEE

Date Entered 10/24/14
Last Modified 10/30/14
Entered By Kathryn McCutcheon
CO-OP No
Headline # ECR10451462
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,190.00
Net Total \$12,410.00
Sales Tax

WRSP-TV WCCU Combo 65/35 (WRSP-TV)
By Broadcast Month Spots Rate
Nov 2014 16 \$14,600.00
Grand Total: 16 \$14,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (10)	10/30/14-10/30/14	1	:30	6:30P-6:57P (CST)	1				1				1	\$1,000.00	\$1,000.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	THE BIG BANG THEORY	10/24/14
11.0	Normal Line / SPOT (11)	10/31/14-10/31/14	1	:30	6:30P-6:57P (CST)	1					1			1	\$1,000.00	\$1,000.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	THE BIG BANG THEORY	10/24/14
12.0	Normal Line / SPOT (12)	11/03/14-11/03/14	1	:30	6:30P-6:57P (CST)	1						1		1	\$1,000.00	\$1,000.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	THE BIG BANG THEORY	10/24/14
13.0	Normal Line / Prime (13)	10/29/14-10/29/14	1	:30	6:58P-8P (CST)	1							1	1	\$3,000.00	\$3,000.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	WORLD'S KITCHEN	10/24/14
13.0.1	Closed Preempt (13)	10/29/14															WRSP-TV WCCU Combo 65/35 (WRSP-TV)	Program Change/Exception - WORLD SERIES/CB	
14.0	Normal Line / Football (14)	11/01/14-11/01/14	1	:30	6:30P-10P (CST)	1						1		1	\$800.00	\$800.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	COLLEGE FOOTBALL	10/24/14
15.0	M/G For 8.0.1 / SPOT (15)	10/30/14-10/30/14	1	:30	6:30P-6:57P (CST)	1				1				1	\$1,000.00	\$1,000.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	WORLD SERIES/CB	10/28/14
16.0	M/G For 3.0.1 / SPOT (3)	10/31/14-10/31/14	1	:30	6:30P-6:57P (CST)	1					1			1	\$800.00	\$800.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	THE BIG BANG THEORY	10/30/14
17.0	M/G For 9.0.1 / SPOT (9)	10/31/14-10/31/14	1	:30	6:30P-6:57P (CST)	1					1			1	\$1,000.00	\$1,000.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	THE BIG BANG THEORY	10/30/14
18.0	M/G For 13.0.1 / Football (15)	11/01/14-11/01/14	1	:30	6:30P-10P (CST)	1						1		1	\$800.00	\$800.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	FOOTBALL	10/30/14
19.0	Normal Line / Prime (17)	11/03/14-11/03/14	1	:30	6:58P-8P (CST)	1							1	1	\$2,000.00	\$2,000.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	GOTHAM	10/30/14
20.0	Normal Line / SPOT (18)	11/03/14-11/03/14	1	:30	7A-7:30A (CST)	1							1	1	\$200.00	\$200.00	WRSP-TV WCCU Combo 65/35 (WRSP-TV)	GOOD DAY IL	10/30/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____