

DCCC  
9/30-10/6/14  
#187 3978

## POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office *sent 9/30/14*
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10345653 Ver# 5 Status Revised

Traffic Order# 1873978  
Last Received: 08/24/14 9:14 PM  
Showing Buylines: All Rep Revised Lines

Printed: 08/25/14 9:02 AM  
08/24/14 9:14 PM

Station WRSP-TV SPRINGFIELD, IL  
Advertiser (6087) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 2784  
Buyer Sarah Levene

Agency (GRTA) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2784  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (M/VB) ALEXANDRA BRADLEY  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. ALL CHANGES OK. PLS CNP

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
10*	M	7P-8P	GOTHAM	30	-	-	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00
Sales remark: V5 PRGM CHG												
V5 Program Name Change, Comment Changed												
11*	W	7P-8P	HELLS KITCHEN	30	-	-	\$400.00	10/01-10/01	1	1	1	\$400.00
Sales remark: V5 PRGM CHG												
V5 Program Name Change, Comment Changed												

---REPORT TOTALS---

Report Totals: 2 / \$1,400.00

---SALES MONTHLY TOTALS---

Oct2014: 34 / \$12,450.00

Order Totals: 34 / \$12,450.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$207,500.00 CABL .00% ERSP .00% WAND 35.00% WBUI 2.00% WCIA 28.00%  
WDFN 1.00% WICS 28.00% WRSP 6.00%

ORDER WORKSHEET

Rep Order# 10345653 Ver# 5

Status Revised

Traffic Order# 1873978

Last Received:  
Showing Buylines:

Printed: 08/25/14 9:02 AM  
08/24/14 9:14 PM  
All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL  
Advertiser (6087) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 2784  
Buyer Sarah Levene

Agency (GRTN) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2784  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (MAB) ALEXANDRA BRADLEY  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Books [null]  
Demos RA35+P

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10345653 Ver# 3 Status Revised Traffic Order# 1873978 Last Received: 07/22/14 1:13 PM Duplicate 1 of 2  
 EC'd Yes Showing Buylines: All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL Agency (GRTA) GREAT AMERICAN MEDIA Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, SUITE 100 Sales Office (DC) WASHINGTON  
 Product DCCC WASHINGTON, DC 20007 Salesperson (MAB) ALEXANDRA BRADLEY  
 Estimate# 2784 Agency C/P1/P2/E 11/14/2784 Sales Assistant  
 Buyer Sarah Levene Flight Dates 09/30/14-10/06/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 REVISED LINE 14.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/	Rate	Dates	Spots/	Num of	Total	Total Cost
					(000)	(000)			Week	Weeks	Spots	
14*	Sa	10P-1035P	NWS CHNL-9-FOX<	30	-	-	\$200.00	10/04-10/04	1	1	1	\$200.00
Sales remark: V3 TP CHG												
V3 Time Changed, Comment Changed												

---REPORT TOTALS---

Report Totals: 1 / \$200.00

---SALES MONTHLY TOTALS---

Oct2014: 34 / \$12,450.00

Order Totals: 34 / \$12,450.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$207,500.00	CABL	.00%	ERSP	.00%	WAND	35.00%	WBUI	2.00%	WCIA	28.00%
		WDFN	1.00%	WTCS	28.00%	RRSP	6.00%				

Books [null]  
 Demos RA35-P

ORDER WORKSHEET

Rep Order# 10345653 Ver# 3  
EC'd Yes

Status Revised

Traffic Order# 1873978

Last Received:  
Showing Buylines:

Printed: 07/22/14 2:15 PM  
07/22/14 1:13 PM  
All Rep Revised Lines

Duplicate

2 of 2

Station WRSP-TV SPRINGFIELD, IL  
Advertiser (6087) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 2784  
Buyer Sarah Levene

Agency (GRTA) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2784  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (MAB) ALEXANDRA BRADLEY  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10345653 Ver# 1 Status New  
 Ecd Yes

Traffic Order#

Printed: 06/27/14 5:47 PM  
 Last Received: 06/27/14 3:00 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product DCCC  
 Estimate# 2784  
 Buyer Sarah Levene

Agency (GRTA) GREAT AMERICAN MEDIA  
 3050 K ST NW, SUITE 100  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 11/14/2784  
 Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 NEW ORDER. PLS CHCK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	8A-830A	GOOD DAY IL	30	-	-	\$150.00	09/30-10/06	2	1	2	\$300.00
2	Tu-F, M	830A-9A	GOOD DAY IL	30	-	-	\$150.00	09/30-10/06	2	1	2	\$300.00
3	Tu-F, M	12P-1P	JERRY SPRINGER	30	-	-	\$100.00	09/30-10/06	4	1	4	\$400.00
4	Tu-F, M	1P-2P	STEVE WILKOS	30	-	-	\$75.00	09/30-10/06	4	1	4	\$300.00
5	Su	9A-10A	FOX NWS SUNDAY	30	-	-	\$200.00	10/05-10/05	1	1	1	\$200.00
6	Tu-F, M	5P-530P	FAMILY FEUD	30	-	-	\$200.00	09/30-10/06	3	1	3	\$600.00
7	Tu-F, M	530P-6P	FAMILY FEUD B	30	-	-	\$200.00	09/30-10/06	3	1	3	\$600.00
8	Tu-F, M	6P-630P	BIG BNG THEORY	30	-	-	\$400.00	09/30-10/06	3	1	3	\$1,200.00
9	Tu-F, M	630P-7P	BG BNG THRY B	30	-	-	\$400.00	09/30-10/06	3	1	3	\$1,200.00
10	M	7P-8P	BONES	30	-	-	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00
11	M	7P-8P	MASTERCHEF	30	-	-	\$400.00	10/01-10/01	1	1	1	\$400.00

ORDER WORKSHEET

Rep Order# 10345653 Ver# 1 Status New Traffic Order# Printed: 06/27/14 5:47 PM 2 of 2  
 EC'd Yes Last Received: 06/27/14 3:00 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL Agency (GRTA) GREAT AMERICAN MEDIA Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, SUITE 100 Sales Office (DC) WASHINGTON  
 Product DCCC WASHINGTON, DC 20007 Salesperson (MAB) ALEXANDRA BRADLEY  
 Estimate# 2784 Agency C/P1/P2/E 11/14/2784 Sales Assistant  
 Buyer Sarah Levene Flight Dates 09/30/14-10/06/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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12	Su	7P-8P	SIMPSONS/BOB'S BURGERS	30	-	-	\$500.00	10/05-10/05	1	1	1	\$500.00
13	Tu-F, M	9P-930P	NWS CHNL-9-FOX	30	-	-	\$350.00	09/30-10/06	3	1	3	\$1,050.00
14	Sa	9P-935P	NWS CHNL-9-FOX<	30	-	-	\$200.00	10/04-10/04	1	1	1	\$200.00
15	Su	1005P-1035P	BIG BANG THEORY	30	-	-	\$200.00	10/05-10/05	1	1	1	\$200.00
16	Su	12P-3P	NFL FOOTBALL - BEARS	30	-	-	\$4,000.00	10/05-10/05	1	1	1	\$4,000.00

---REPORT TOTALS---  
 Report Totals: 34 / \$12,450.00

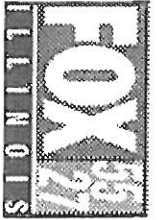
---SALES MONTHLY TOTALS---

Oct2014: 34 / \$12,450.00  
 Order Totals: 34 / \$12,450.00  
 Total GRPS: 0.0

---COMPETITIVE---  
 Market Totals \$207,500.00  
 CABL .00%  
 WDFN 1.00%  
 ERSP .00%  
 WICS 28.00%  
 WAND 35.00%  
 WRSP 6.00%  
 WBUI 2.00%  
 WCIA 28.00%

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 (WRSP++)  
3003 Old Rochester Rd  
Springfield, IL 62703

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

**Contract # 1873978**  
 Schedule Dates: 09/30/14-10/06/14  
 Agency: DCCC-Democratic Congressional Campaign Commi  
 Product: Great American Media (2231)  
 Brand: POLITICAL ISSUE (ns) (1187)  
 Salesperson: 11/14/2784 (643308)  
 Sales Office: Millennium/DC, Washington DC (1108)  
 Buyer Name: Millennium Washington DC  
 Phone/Fax: Levene, Sarah  
 CPE: /  
 Account Types: 11/14/2784  
 Billing Type: National/Political Issue Agency BRD  
 Comments: DCCC Weekly/Irregular

Date Entered: 06/30/14  
 Last Modified: 08/25/14  
 Entered By: Kathryn McCutcheon  
 CO-OP: No  
 Headline #: ECR10345653  
 Demo: A35+R  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$1,867.50  
 Net Total: \$10,582.50  
 Sales Tax:

WRSP+WCCU Combo 65/35 (WRSP++)		
By Broadcast Month	Spots	Rate
Oct. 2014	34	\$12,450.00
<b>Grand Total:</b>	<b>34</b>	<b>\$12,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/30/14-10/03/14	2	:30	8A- 8:30A (CST)	2		X	X	X	X			2	\$150.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	GOOD DAY TL	6/30/14
2.0	Normal Line / News (2)	09/30/14-10/03/14	2	:30	8:30A- 9A (CST)	2		X	X	X	X			2	\$150.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	GOOD DAY TL	6/30/14
3.0	Normal Line / SPOT (3)	09/30/14-10/03/14	2	:30	12P- 1P (CST)	2		1	1	1	1			4	\$100.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSP++)	JERRY SPRINGER	6/30/14
4.0	Normal Line / SPOT (4)	09/30/14-10/03/14	3	:30	1P- 2P (CST)	3		1	1	1	1			4	\$75.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	STEVE WILKOS	6/30/14
5.0	Normal Line / SPOT (5)	10/05/14-10/05/14	2	:30	9A- 10A (CST)	1							1	1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP++)	FOX NEWS SUNDAY	6/30/14
6.0	Normal Line / SPOT (6)	09/30/14-10/03/14	2	:30	5P- 5:30P (CST)	3		X	X	X	X			3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	FAMILY FEUD	6/30/14
7.0	Normal Line / SPOT (7)	09/30/14-10/03/14	2	:30	5:30P- 6P (CST)	3		X	X	X	X			3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	FAMILY FEUD	6/30/14
8.0	Normal Line / SPOT (8)	09/30/14-10/03/14	2	:30	6P- 6:30P (CST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BNG THEORY	6/30/14
9.0	Normal Line / SPOT (9)	09/30/14-10/03/14	3	:30	6:30P- 6:57P (CST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BNG THEORY	6/30/14
10.0	Revised Line / Prime (10)	10/06/14-10/06/14	2	:30	6:58P- 8P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	BONES	6/30/14
10.1	Normal Line / Prime (10)	10/06/14-10/06/14	2	:30	6:58P- 8P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	BONES	6/30/14
11.0	Revised Line / Prime (11)	10/01/14-10/01/14	4	:30	6:58P- 8P (CST)	1								1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSP++)	MASTERCHIEF	6/30/14
11.1	Normal Line / Prime (11)	10/01/14-10/01/14	4	:30	6:58P- 8P (CST)	1								1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSP++)	HELLS KITCHEN	8/25/14

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_





WRSP+WCCU Combo 65/35  
3003 Old Rochester Rd  
Springfield, IL 62703

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

**Contract # 1873978**  
Schedule Dates 09/30/14-10/06/14  
Advertiser DCCC-Democratic Congressional Campaign Comm  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 11/14/2784 (643308)  
Salesperson Millennium/Dc, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Levene, Sarah  
Phone/Fax /  
CPE 11/14/2784  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Triangular  
Comments DCCC

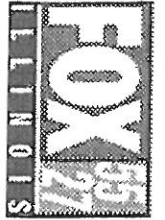
Date Entered 06/30/14  
Last Modified 08/25/14  
Entered By Kathryn McCutcheon  
CO-OP No  
Headline # ECR10345653  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,867.50  
Net Total \$10,582.50  
Sales Tax

**WRSP+WCCU Combo 65/35 (WRSP++)**  
By Broadcast Month Spots Rate  
Oct. 2014 34 \$12,450.00  
Grand Total: 34 \$12,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime (12)	10/05/14-10/05/14	3	:30	7p-8p (CST)	1							1	1	\$500.00	\$500.00	WRSP+WCCU Combo 65/35 (WRSP+)	WRSIMPSONS/BOBS BURGERS	6/30/14
13.0	Normal Line / SPOT (13)	09/30/14-10/03/14	3	:30	9p-9:30p (CST)	3	X	X	X	X				3	\$350.00	\$1,050.00	WRSP+WCCU Combo 65/35 (WRSP+)	WRS CHNL-9-FOX	6/30/14
14.0	Normal Line / SPOT (14)	10/04/14-10/04/14	2	:30	9p-9:35p (CST)	1							1	1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP+)	WRS CHNL-9-FOX	6/30/14
14.0.1	Closed Preempt (14)	10/04/14															WRSP+WCCU Combo 65/35 (WRSP+)	Program Change/Exception - COLLEGE FOOTBALL; NEWS AIRS AT 10:30P/GB	
15.0	Normal Line / SPOT (15)	10/05/14-10/05/14	2	:30	10:05p-10:35p (CST)	1							1	1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP+)	WRS BIG BANG THEORY	6/30/14
16.0	Normal Line / Football (16)	10/05/14-10/05/14	1	:30	12p-3p (CST)	1							1	1	\$4,000.00	\$4,000.00	WRSP+WCCU Combo 65/35 (WRSP+)	WRS NFL FOOTBALL - BEARS	6/30/14
17.0	M/G For 14.0.1 / SPOT (14)	10/04/14-10/04/14	2	:30	10p-10:35p (CST)	1							1	1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP+)	WRS CHNL-9-FOX	7/22/14

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



WRSP+WCCU Combo 65/35 (WRSP++)  
 3003 Old Rochester Rd  
 Springfield, IL 62703

Great American Media  
 3050 K St NW  
 Ste 100  
 Washington, DC 20007

**Contract # 1873978**  
 Schedule Dates: 09/30/14-10/06/14  
 Agency: DCCC-Democratic Congressional Campaign Commi  
 Product: Great American Media (2231)  
 Brand: POLITICAL ISSUE (ns) (1187)  
 Salesperson: 11/14/2784 (643308)  
 Sales Office: Millennium/DC, Washington DC (1108)  
 Buyer Name: Millennium Washington DC  
 Phone/Fax: Levene, Sarah  
 CPE: /  
 Account Types: 11/14/2784  
 Billing Type: National/Political Issue Agency BRD  
 Comments: Weekly/Irregular DCCC

Date Entered: 06/30/14  
 Last Modified: 07/22/14  
 Entered By: Kathryn McCrecheon  
 CO-OP: No  
 Demo: ECR10345653  
 Order Type: A35+R  
 Package Deal: Normal  
 Commission %: 15.00  
 Commission: \$1,867.50  
 Net Total: \$10,582.50  
 Sales Tax

WRSP+WCCU Combo 65/35 (WRSP++)		
By Broadcast Month	Spots	Rate
Oct. 2014	34	\$12,450.00
<b>Grand Total:</b>	<b>34</b>	<b>\$12,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/30/14-10/03/14	2	:30	8A-8:30A (CST)	2		X	X	X	X			2	\$150.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	GOOD DAY TL	6/30/14
2.0	Normal Line / News (2)	09/30/14-10/03/14	2	:30	8:30A-9A (CST)	2		X	X	X	X			2	\$150.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	GOOD DAY TL	6/30/14
3.0	Normal Line / SPOT (3)	09/30/14-10/03/14	2	:30	12P-1P (CST)	4		1	1	1	1			4	\$100.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSP++)	JERRY SPRINGER	6/30/14
4.0	Normal Line / SPOT (4)	09/30/14-10/03/14	3	:30	1P-2P (CST)	4		1	1	1	1			4	\$75.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	STEVE WILKOS	6/30/14
5.0	Normal Line / SPOT (5)	10/05/14-10/05/14	2	:30	9A-10A (CST)	1							X	1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP++)	FOX NEWS SUNDAY	6/30/14
6.0	Normal Line / SPOT (6)	09/30/14-10/03/14	2	:30	5P-5:30P (CST)	3		X	X	X	X			3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	FAMILY FEUD	6/30/14
7.0	Normal Line / SPOT (7)	09/30/14-10/03/14	2	:30	5:30P-6P (CST)	3		X	X	X	X			3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	FAMILY FEUD B	6/30/14
8.0	Normal Line / SPOT (8)	09/30/14-10/03/14	2	:30	6P-6:30P (CST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BNG THEORY	6/30/14
9.0	Normal Line / SPOT (9)	09/30/14-10/03/14	3	:30	6:30P-6:57P (CST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BNG THEORY B	6/30/14
10.0	Normal Line / Prime (10)	10/05/14-10/06/14	2	:30	6:58P-8P (CST)	1							X	1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	BONES	6/30/14
11.0	Normal Line / Prime (11)	10/01/14-10/01/14	4	:30	6:58P-8P (CST)	1							X	1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSP++)	MASTERCHIEF	6/30/14
12.0	Normal Line / Prime (12)	10/05/14-10/05/14	3	:30	7P-8P (CST)	1							X	1	\$500.00	\$500.00	WRSP+WCCU Combo 65/35 (WRSP++)	SIMPSONS/BOB'S BURGERS	6/30/14
13.0	Normal Line / SPOT (13)	09/30/14-10/03/14	3	:30	9P-9:30P (CST)	3		X	X	X	X			3	\$350.00	\$1,050.00	WRSP+WCCU Combo 65/35 (WRSP++)	CHNL-9-FOX	6/30/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



WRSP+WCCU Combo 65/35 (WRSP++)  
 3003 Old Rochester Rd  
 Springfield, IL 62703

Great American Media  
 3050 K St NW  
 Ste 100  
 Washington, DC 20007

**Contract # 1873978**

Schedule Dates: 09/30/14-10/06/14  
 Agency: DCCC-Democratic Congressional Campaign Commi  
 Product: GREAT AMERICAN MEDIA (2231)  
 Brand: POLITICAL ISSUE (ns) (1187)  
 Salesperson: 11/14/2784 (643308)  
 Sales Office: Millennium/DC, Washington DC (1108)  
 Buyer Name: Levene, Sarah  
 Phone/Fax: /  
 CPE: 11/14/2784  
 Account Types: National/Political Issue Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: DCCC

Date Entered: 06/30/14  
 Last Modified: 07/22/14  
 Entered By: Kathryn McCutcheon  
 CO-OP: No  
 Demo: ECR10345653  
 Order Type: A35+R  
 Package Deal: Normal  
 Commission %: 15.00  
 Commission: \$1,867.50  
 Net Total: \$10,582.50  
 Sales Tax:

WRSP+WCCU Combo 65/35 (WRSP++)		
By Broadcast Month	Spots	Rate
Oct. 2014	34	\$12,450.00
<b>Grand Total:</b>	<b>34</b>	<b>\$12,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
14.0	Normal Line / SPOT (14)	10/04/14-10/04/14	2	:30	9p-9:35p (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP++)	NWS CHNL-9-FOX<	6/30/14	
14.0.1	Closed Preempt (14)	10/04/14																WRSP+WCCU Combo 65/35 (WRSP++)	Program Change/Exception - COLLEGE FOOTBALL; NEWS AIRS AT 10:30P/CB	
15.0	Normal Line / SPOT (15)	10/05/14-10/05/14	2	:30	10:05p-10:35p (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG THEORY	6/30/14	
16.0	Normal Line / Football (16)	10/05/14-10/05/14	1	:30	12p-3p (CST)								1	1	\$4,000.00	\$4,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	NFL FOOTBALL - BEARS	6/30/14	
17.0	M/G For 14.0.1 / SPOT (14)	10/04/14-10/04/14	2	:30	10p-10:35p (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP++)	NWS CHNL-9-FOX<	7/22/14	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Sarah Buffone  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO  
430 S Capitol ST, SE  
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/29/11                      *Muhoffone*                      202-338-0100  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

*Jennifer E. Valenti*                      Jennifer E. Valenti, LSU                      \_\_\_\_\_  
Signature                                      Printed Name                                      Title

**AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.