

Republican State Leadership Comm  
10/26-11/4/14  
#1960304

## POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office *Sent 10/28/14*
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10451462 Ver# 1 Status New

Traffic Order#

Printed:

10/24/14 11:21 AM

1 of 2

Last Received:

10/24/14 11:16 AM

All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product REP STATE LEADERSHIP  
 Estimate# 1714  
 Buyer Anne Braunschudel

Agency (MENT) MENTZER MEDIA SERVICES  
 600 FAIRMOUNT AVE, SUITE 306  
 TOWSON, MD 21286  
 Agency C/P1/P2/E 172/187/1714  
 Flight Dates 10/26/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

REPUBLICAN STATE LEADERSHIP COMMITTEE  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHECK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M	6P-630P	BIG BANG THEORY	30	2.7	2.7	\$800.00	10/27-10/27	1	1	1	\$800.00
2	Tu	6P-630P	BIG BANG THEORY	30	2.7	2.7	\$800.00	10/28-10/28	1	1	1	\$800.00
3	W	6P-630P	BIG BANG THEORY	30	2.7	2.7	\$800.00	10/29-10/29	1	1	1	\$800.00
4	Th	6P-630P	BIG BANG THEORY	30	2.7	2.7	\$800.00	10/30-10/30	1	1	1	\$800.00
5	F	6P-630P	BIG BANG THEORY	30	2.7	2.7	\$800.00	10/31-10/31	1	1	1	\$800.00
6	M	6P-630P	BIG BANG THEORY	30	2.7	2.7	\$800.00	11/03-11/03	1	1	1	\$800.00
7	M	630P-7P	THE BIG BANG THEORY	30	3.0	3.0	\$1,000.00	10/27-10/27	1	1	1	\$1,000.00
8	Tu	630P-7P	THE BIG BANG THEORY	30	3.0	3.0	\$1,000.00	10/28-10/28	1	1	1	\$1,000.00
9	W	630P-7P	THE BIG BANG THEORY	30	3.0	3.0	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00
10	Th	630P-7P	THE BIG BANG THEORY	30	3.0	3.0	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00

ORDER WORKSHEET

Rep Order# 10451462 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 10/24/14 11:21 AM  
 Last Received: 10/24/14 11:16 AM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL  
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 Product REP STATE LEADERSHIP  
 Estimate# 1714  
 Buyer Anne Braunschudel

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 600 FAIRMOUNT AVE, SUITE 306  
 TOWSON, MD 21286  
 Agency C/P1/P2/E 172/187/1714  
 Flight Dates 10/26/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	F	630P-7P	THE BIG BANG THEORY	30	3.0	3.0	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00
12	M	630P-7P	THE BIG BANG THEORY	30	3.0	3.0	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00
13	W	7P-8P	HELL'S KITCHEN	30	4.9	4.9	\$3,000.00	10/29-10/29	1	1	1	\$3,000.00
14	Sa	630P-10P	2014 COLLEGE FOOTBALL	30	2.3	2.3	\$800.00	11/01-11/01	1	1	1	\$800.00

---REPORT TOTALS---

Report Totals: 14 / \$14,600.00

---SALES MONTHLY TOTALS---

Nov2014: 14 / \$14,600.00

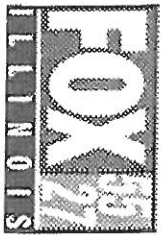
Order Totals: 14 / \$14,600.00 Total GRPs: 41.4

---COMPETITIVE---

Market Totals \$169,373.55 CABLE .00% ERSP .00% WAND 26.58% WBUI .00% WCIA 40.93%  
 WDFN .00% WICS 23.86% WRSP 8.62%

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 WRS  
 3003 Old Rochester Rd  
 Springfield, IL 62703

**Contract # 1960304**

Schedule Dates

10/27/14-11/03/14

Advertiser

Republican State Leadership Committee (24012)

Agency

Mentzer Media Services (1381)

Product

POLITICAL ISSUE (ns) (1187)

Brand

172/187/1714 (670894)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Braunschel, Anne

Phone/Fax

/

CPE

172/187/1714

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

REP STATE LEADERSHIP  
 REPUBLICAN STATE LEADERSHIP COMMITTEE

Date Entered 10/24/14

Last Modified 10/28/14

Entered By Kathryn McCutcheon

CO-OP No

Headline # ECR10451462

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,190.00

Net Total \$12,410.00

Sales Tax

WRSP+WCCU Combo 65/35 (WRSPP++)  
 By Broadcast Month Spots Rate  
 Nov. 2014 14 \$14,600.00  
 Grand Total: 14 \$14,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/27/14-10/27/14	1	:30	6P-6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
2.0	Normal Line / SPOT (2)	10/28/14-10/28/14	1	:30	6P-6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
3.0	Normal Line / SPOT (3)	10/29/14-10/29/14	1	:30	6P-6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
4.0	Normal Line / SPOT (4)	10/30/14-10/30/14	1	:30	6P-6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
5.0	Normal Line / SPOT (5)	10/31/14-10/31/14	1	:30	6P-6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
6.0	Normal Line / SPOT (6)	11/03/14-11/03/14	1	:30	6P-6:30P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
7.0	Normal Line / SPOT (7)	10/27/14-10/27/14	1	:30	6:30P-6:57P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
8.0	Normal Line / SPOT (8)	10/28/14-10/28/14	1	:30	6:30P-6:57P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
8.0.1	Closed Preempt (8)	10/28/14															WRSP+WCCU Combo 65/35 (WRSPP++)	Program Change/Exception - WORLD SERIES/CB	10/24/14
9.0	Normal Line / SPOT (9)	10/29/14-10/29/14	1	:30	6:30P-6:57P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
10.0	Normal Line / SPOT (10)	10/30/14-10/30/14	1	:30	6:30P-6:57P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
11.0	Normal Line / SPOT (11)	10/31/14-10/31/14	1	:30	6:30P-6:57P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14
12.0	Normal Line / SPOT (12)	11/03/14-11/03/14	1	:30	6:30P-6:57P (CST)	1								1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSPP++)	THE BIG BANG THEORY	10/24/14

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_



WRSP+WCCU Combo 65/35  
3003 Old Rochester Rd  
Springfield, IL 62703

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

**Contract # 1960304**

Schedule Dates

10/27/14-11/03/14

Advertiser

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Product

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Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

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Phone/Fax

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CPE

172/187/1714

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REPUBLICAN STATE LEADERSHIP COMMITTEE

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Demo A35+R

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Sales Tax

WRSP+WCCU Combo 65/35 (WRSP++)

By Broadcast Month Spots Rate

Nov. 2014 14 \$14,600.00

Grand Total: 14 \$14,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Prime (13)	10/29/14-10/29/14	1	:30	6:58P- 8P (CST)				1					1	\$3,000.00	\$3,000.00	WRSP+WCCU Combo 65/35 (WRSP+)	HELLS KITCHEN	10/24/14
14.0	Normal Line / Football (14)	11/01/14-11/01/14	1	:30	6:30P- 10P (CST)							1		1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP+)	COLLEGE FOOTBALL	10/24/14
15.0	M/G For 8.0.1 / SPOT (15)	10/30/14-10/30/14	1	:30	6:30P- 6:57P (CST)					1				1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP+)	BBT	10/28/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location <i>WLSL</i>	Date <i>10/24/14</i>
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I, *Dannie Wingrove*  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Position or Package	Days	Class	Times per Week	Number of Weeks
	Varies		<i>10/26 - 11/4</i>		

This broadcast time will be used by: *RSLC*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate a message relating to any political matter of national importance?

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Redacted area]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

RSLG  
201 K STREET NW #975  
WASHINGTON DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

EXECUTIVE DIRECTOR/PRESIDENT: MATTHEW WALTER  
TREASURER: STACI GOEDE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

RSLC  
2011 STREET NW, S675  
WASHINGTON, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

EXECUTIVE DIRECTOR/PRESIDENT - MATTHEW WALTER  
TREASURER - STACI GOEDE





### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): *14,600.00*

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.