

ORDER WORKSHEET

Printed: 10/30/14 3:26 PM Duplicate 1 of 2  
 10/30/14 3:10 PM  
 All Rep Revised Lines

Revised to # 1835178

Rep Order# 10307899 Ver# 9 Status Revised Traffic Order# 1835178  
 EC'd Yes Last Received: 10/30/14 3:10 PM  
 Showing Buylines: 1  
 Station WRSP-TV SPRINGFIELD, IL. Agency (WTRF) WATERFRONT STRATEGIES  
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, #100  
 Product HOUSE MAJORITY PAC WASHINGTON, DC 20007  
 Estimate# 2672 Agency C/P1/P2/E 79'86 2672  
 Buyer Mike Furman Flight Dates 10/28-14-11 03/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

MG V8 SEE LN 16 17 21

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
16*	W	7P-8P	HELLS KITCHEN	30	-	-	\$400.00	10/29-10/29	0	1	0	\$0.00
MADE-GOOD BY LINE(S) 21												
V9 Effective Dates Changed												
21*	Sa	630P-10P	COLLEGE FTBL	30	-	-	\$400.00	11/01-11/01	2	1	2	\$800.00
Buy Comment: MG V8												
Sales remark: V9 MG V8.												
MKGD FOR SPOTS MISSED ON LN #16: 10/29(1/WK)												
MKGD FOR SPOTS MISSED ON LN #17: 10/29(1/WK)												
V9 Added												
17*	W	8P-9P	RED BAND	30	-	-	\$400.00	10/29-10/29	0	1	0	\$0.00
MADE-GOOD BY LINE(S) 21												
V9 Effective Dates Changed												

---REPORT TOTALS---

Report Totals: 2 / \$800.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 10307899 Ver# 9 Status Revised Traffic Order# 1835178 Last Received: 10/30/14 3:26 PM Duplicate 2 of 2  
 EC'd Yes Showing Buylines: All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL Agency (WTRF) WATERFRONT STRATEGIES  
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, #100  
 Product HOUSE MAJORITY PAC WASHINGTON, DC 20007  
 Estimate# 2672 Agency C/P1/P2/E 79/86/2672  
 Buyer Mike Furman Flight Dates 10/28/14-11/03/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Nov2014: 21/ \$6,700.00 Total GRPS: 0.0  
 Order Totals: 21 / \$6,700.00

--- COMPETITIVE ---  
 Market Totals \$132,935.51  
 CnBL .00% ERSP .00% WAND 31.78% WBUI 1.51% WCIA 30.08%  
 WDEM .76% WICS 30.83% WRSP 5.04%

Books [null]  
 Demos PA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 WRSR  
 3003 Old Rochester Rd  
 Springfield, IL 62703

Waterfront Strategies  
 3050 K St NW  
 #100  
 Washington, DC 20007

**Contract # 1835178**  
 Schedule Dates 10/28/14-11/03/14  
 Advertiser House Majority Political Action Committee (57001)  
 Agency Waterfront Strategies (7591)  
 Product POLITICAL ISSUE (ns) (1187)  
 Brand HOUSE MAJORITY PAC (382211)  
 Salesperson Millennium/DC, Washington DC (1108)  
 Sales Office Millennium Washington DC  
 Buyer Name Furman, Mike  
 Phone/Fax /  
 CPE 79/86/2672  
 Account Types National/Political Issue Agency BRD  
 Billing Type Weekly/Irregular  
 Comments HOUSE MAJORITY PAC  
 ALEXANDRA BRADLEY

Date Entered 05/15/14  
 Last Modified 10/30/14  
 Entered By Angie Cardinal  
 CO-OP No  
 Headline # ECR10307899  
 Demo A35+R  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$1,005.00  
 Net Total \$5,695.00  
 Sales Tax

WRSP+WCCU Combo 65/35 (WRSR++)  
 By Broadcast Month Spots Rate  
 Nov. 2014 21 \$6,700.00  
 Grand Total: 21 \$6,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/28/14-10/31/14	2	:30	7A-7:30A (CST)	1		X	X	X	X			1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSR)	GOOD DAY IL	5/15/14
2.0	Normal Line / News (2)	10/28/14-10/31/14	3	:30	7:30A-8A (CST)	1		X	X	X	X			1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSR)	GOOD DAY IL	5/15/14
3.0	Normal Line / News (3)	10/28/14-10/31/14	2	:30	8A-8:30A (CST)	1		X	X	X	X			1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSR)	GOOD DAY IL	5/15/14
4.0	Normal Line / News (4)	10/28/14-10/31/14	2	:30	8:30A-9A (CST)	1		X	X	X	X			1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSR)	GOOD DAY IL	5/15/14
5.0	Normal Line / SPOT (5)	10/28/14-10/31/14	2	:30	5P-5:30P (CST)	1		X	X	X	X			1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSR)	FAMILY FEUD	5/15/14
6.0	Normal Line / SPOT (6)	10/28/14-10/31/14	2	:30	5:30P-6P (CST)	1		X	X	X	X			1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSR)	FAMILY FEUD B	5/15/14
7.0	Normal Line / SPOT (7)	10/28/14-10/31/14	2	:30	6P-6:30P (CST)	1		X	X	X	X			1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSR)	Program Change/Exception - WORLD SERIES/CB	5/15/14
7.0.1	Closed Preempt (7)	10/28/14															WRSP+WCCU Combo 65/35 (WRSR)	Program Change/Exception - WORLD SERIES/CB	
8.0	Normal Line / SPOT (8)	10/28/14-10/31/14	3	:30	6:30P-7P (CST)	2		X	X	X	X			1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSR)	BG BNG THRY	5/15/14
8.0.1	Closed Preempt (8)	10/28/14															WRSP+WCCU Combo 65/35 (WRSR)	Program Change/Exception - WORLD SERIES/CB	
9.0	Normal Line / SPOT (9)	10/28/14-10/31/14	3	:30	9P-9:30P (CST)	2		X	X	X	X			2	\$350.00	\$700.00	WRSP+WCCU Combo 65/35 (WRSR)	NEWS	5/15/14
10.0	Normal Line / SPOT (10)	10/28/14-10/31/14	3	:30	9:30P-10P (CST)	2		X	X	X	X			2	\$350.00	\$700.00	WRSP+WCCU Combo 65/35 (WRSR)	NEWS	5/15/14

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



WRSP+WCCU Combo 55/35 (WRSP+)  
 3003 Old Rochester Rd  
 Springfield, IL 62703

Waterfront Strategies  
 3050 K St NW  
 #100  
 Washington, DC 20007

**Contract # 18351/8**  
 Schedule Dates 10/28/14-11/03/14  
 Agency Waterfront Political Action Committee (57001)  
 Product POLITICAL ISSUE (ns) (1187)  
 Brand HOUSE MAJORITY PAC (382211)  
 Salesperson Millennium/DC, Washington DC (1108)  
 Sales Office Millennium Washington DC  
 Buyer Name Furman, Mike  
 Phone/Fax /  
 CPE 79/86/2672  
 Account Types National/Political Issue Agency BRD  
 Billing Type Weekly/Irregular  
 Comments HOUSE MAJORITY PAC  
 ALEXANDRA BRADLEY

Date Entered 05/15/14  
 Last Modified 10/30/14  
 Entered By Angie Cardinal  
 CO-OP No  
 Headline # ECR10307899  
 Demo A35+R  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$1,005.00  
 Net Total \$5,695.00  
 Sales Tax

By Broadcast Month	Spots	Rate
Nov. 2014	21	\$5,700.00
<b>Grand Total:</b>	<b>21</b>	<b>\$5,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
11.0	Normal Line / SPOT (11)	11/01/14-11/01/14	2	:30	9p- 9:35p (CST)	1						1		1	\$200.00	\$200.00	WRSP+WCCU Combo 55/35 (WRSP+)	NEWS	5/15/14	
11.0.1	Closed Preempt (11)	11/01/14																		
12.0	Normal Line / SPOT (12)	11/02/14-11/02/14	2	:30	9p- 9:35p (CST)	1							1	1	\$250.00	\$250.00	WRSP+WCCU Combo 55/35 (WRSP+)	Program Change/Exception - NEWS AIRS AT 10P/CB	5/15/14	
13.0	Normal Line / SPOT (13)	11/02/14-11/02/14	2	:30	9:35p- 10:05p (CST)	1							1	1	\$150.00	\$150.00	WRSP+WCCU Combo 55/35 (WRSP+)	NEWS	5/15/14	
13.0.1	Closed Preempt (13)	11/02/14																		
14.0	Normal Line / SPOT (14)	11/02/14-11/02/14	1	:30	10:05p- 10:35p (CST)	1							1	1	\$200.00	\$200.00	WRSP+WCCU Combo 55/35 (WRSP+)	Program: Change/Exception - SPOTS EXTRA ON WRSP+ STORM STORIES ON WCCU/CB	5/15/14	
15.0	Normal Line / Prime (15)	11/03/14-11/03/14	3	:30	8p- 9p (CST)	1							1	1	\$500.00	\$500.00	WRSP+WCCU Combo 55/35 (WRSP+)	BIG BANG THEORY	5/15/14	
16.0	Revised Line / Prime (16)	10/29/14-10/29/14	3	:30	6:58-8p (CST)	1							1	1	\$400.00	\$400.00	WRSP+WCCU Combo 55/35 (WRSP+)	MASTERCHIEF	5/15/14	
16.1	Normal Line / Prime (16)	10/29/14-10/29/14	3	:30	6:58-8p (CST)	1							1	1	\$400.00	\$400.00	WRSP+WCCU Combo 55/35 (WRSP+)	HELLS KITCHEN	8/25/14	
16.1.1	Closed Preempt (16)	10/29/14																		
17.0	Revised Line / Prime (17)	10/29/14-10/29/14	4	:30	9p- 9p (CST)	1							1	1			WRSP+WCCU Combo 55/35 (WRSP+)	Program: Change/Exception - WORLD SERIES/CB	5/15/14	

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



WRSP+WCCU Combo 65/35 WRRP  
 3003 Old Rochester Rd  
 Springfield, IL 62703

Waterfront Strategies  
 3050 K St NW  
 #100  
 Washington, DC 20007

**Contract # 18351/R**  
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 Salesperson Millennium/DC, Washington DC (1108)  
 Sales Office Millennium Washington DC  
 Buyer Name Furman, Mike  
 Phone/Fax /  
 CPE 79/86/2672  
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Date Entered 05/15/14  
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 Commission \$1,005.00  
 Net Total \$5,695.00  
 Sales Tax

WRSP+WCCU Combo 65/35 (WRRP++)	Spots	Rate
Nov 2014	21	\$6,700.00
<b>Grand Total:</b>	<b>21</b>	<b>\$6,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
17.1	Normal Line / Prime (17)	10/29/14-10/29/14	4	:30	8P-9P (CST)	1			1					1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRRP++)	Program Change/Exception - WORLD SERIES/CB	9/25/14	
17.1.1	Closed Preempt (17)	10/29/14																		
18.0	Revised Line / Prime (18)	10/30/14-10/30/14	2	:30	6:58-8P (CST)	1				1				1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRRP++)	GOOD GLEE	5/15/14	
18.1	Normal Line / Prime (18)	10/30/14-10/30/14	2	:30	6:58-8P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRRP++)	BONES	8/25/14	
19.0	M/G For 11.0.1 / SPOT (19)	11/01/14-11/01/14	3	:30	6:30P-10P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRRP++)	GOOD DAY IL	6/22/14	
20.0	M/G For 13.0.1 / SPOT (20)	10/28/14-10/28/14	2	:30	8A-9A (CST)	1								1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRRP++)	BIG BANG THEORY	10/30/14	
21.0	M/G For 7.0.1 / SPOT (7)	10/31/14-10/31/14	2	:30	6P-6:30P (CST)	1								1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRRP++)	BIG BANG THEORY	10/30/14	
22.0	M/G For 8.0.1 / SPOT (8)	10/31/14-10/31/14	3	:30	6:30P-7P (CST)	1								1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRRP++)	BIG BANG THEORY	10/30/14	
23.0	M/G For 16.1.1, 17.1.1 / Football (21)	11/01/14-11/01/14	2	:30	6:30P-10P (CST)	1								2	\$400.00	\$800.00	WRSP+WCCU Combo 65/35 (WRRP++)	FOOTBALL	10/30/14	

**CONFIRMATION CONTRACT**

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