

American Hospital Assoc.

10/24-10/30/14

POLITICAL FILE CHECK LIST

#1952955

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

Sent 10/23/14

Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years



ORDER WORKSHEET

Rep Order# 1044356 Ver# 3

Status Revised

Traffic Order# 1952995

Last Received: 10/17/14 3:21 PM

Showing Buylines: All Lines

Duplicate

1 of 2

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product AHA PAC
 Estimate# 1590
 Buyer Anne Braunschneidel

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE. SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 60/71/1590
 Flight Dates 10/24/14-10/30/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

P V2 - NETWORK PROGRAMMING NA CAN WE MG IN PROGRAM DIFFERENT TIME?? IF NA DUE TO RATE PLS ADVISE

Ln	Day	Time	Program	Len	RTG/THP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	F	9P-930P	NEWS	30	1.8	1.8	\$800.00	10/24-10/24	1	1	1	\$800.00
			Buy Comment: OK TO RUN LATE									
2	Tu	9P-930P	NEWS	30	1.3	1.8	\$300.00	10/28-10/28	1	1	1	\$300.00
			Buy Comment: OK TO RUN LATE									
3	Th	9P-930P	NEWS	30	1.8	1.8	\$800.00	10/30-10/30	1	1	1	\$800.00
			Buy Comment: OK TO RUN LATE									
4	Sa	9P-935P	NWSCHNBL AT 9P ON FOX TLL.	30	3.2	3.2	\$400.00	10/25-10/25	1	1	1	\$400.00
			Buy Comment: OK TO RUN LATE									
5*	Su	2A-10A	FOX NEWS SUNDAY	30	1.1	1.1	\$300.00	10/26-10/26	1	1	1	\$300.00
			V2 Comment Changed									

---REPORT TOTALS---

Report Totals: 5 / \$3,100.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 10444356 Ver# 3 Status Revised Traffic Order# 1952995 Last Received: 10/17/14 3:41 PM Duplicate
 EC'd Yes Showing Buylines: All Lines

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product AHA PAC
 Estimate# 1590
 Buyer Anne Braunschheidl
 Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE. SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 60/71/1590
 Flight Dates 10/24/14-10/30/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Order Totals: 5 / \$3,100.00 Total GRBS: 9.7
 Market Totals \$77,500.00
 CABL .00%
 WDFN .00%
 ERSP .00%
 WICS 20.00%
 WAND 38.00%
 WRSP 4.00%
 WBTI .00%
 WCIA 38.00%

Books [null]
 Demos RA35+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10444356 Ver# 1 Status New
 EC'd Yes

Traffic Order#
 Printed: 10/15/14 1:49 PM
 Last Received: 10/15/14 1:40 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product AHA PAC
 Estimate# 1590
 Buyer Anne Braunschneidel

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 60 71 1590
 Flight Dates 10/24/14-10/30/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. TER

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	F	9P-930P	NEWS	30	1.8	1.8	\$800.00	10/24-10/24	1	1	1	\$800.00
			Buy Comment: OK TO RUN LATE									
			V1 Added, Program Name Change									
2	Tu	9P-930P	NEWS	30	1.3	1.3	\$800.00	10/23-10/28	1	1	1	\$800.00
			Buy Comment: OK TO RUN LATE									
			V1 Added, Program Name Change									
3	Th	9P-930P	NEWS	30	1.5	1.8	\$800.00	10/30-10/30	1	1	1	\$800.00
			Buy Comment: OK TO RUN LATE									
			V1 Added, Program Name Change									
4	Sa	9P-935P	NWSCHNFL AT 9P ON FOX ILL.	30	3.2	3.2	\$400.00	10/25-10/25	1	1	1	\$400.00
			Buy Comment: OK TO RUN LATE									
			V1 Added, Program Name Change									
5	Su	9A-10A	FOX NEWS SUNDAY	30	1.1	1.1	\$300.00	10/25-10/26	1	1	1	\$300.00

---REPORT TOTALS---

ORDER WORKSHEET

Rep Order# 10444356 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 10/15/14 1:49 PM
 Last Received: 10/15/14 1:40 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product AHA PAC
 Estimate# 1590
 Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 60/71/1590
 Flight Dates 10/24/14-10/30/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Report Totals: 5 / \$3,100.00

---SALES MONTHLY TOTALS---

Oct2014: 3 / \$1,500.00

Order Totals: 5 / \$3,100.00

Nov2014: 2 / \$1,600.00

Total GRPS: 9.7

---COMPETITIVE---

Market Totals

\$777,500.00

CABL .00% ERSP .00% WAND 33.00%
 WDFN .00% WICS 20.00% WRSP 4.00%

WBUI .00% WCIA 38.00%

Books [null]
 Demos PA35+P

---CREDIT RISK---
 STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 WRRP
 3003 Old Rochester Rd
 Springfield, IL 62703

Mentzer Media Services
 600 Fairmount Ave
 Ste 306
 Towson, MD 21286

Contract # 1952955

Schedule Dates: 10/24/14-10/30/14
 Agency: American Hospital Association PAC (74306)
 Product: Mentzer Media Services (1381)
 Brand: POLITICAL ISSUE (ns) (1187)
 Salesperson: 60/7/1,1590 (668903)
 Sales Office: Millennium/Dc, Washington DC (1108)
 Buyer Name: Millennium Washington DC
 Phone/Fax: Braunschel, Anne
 CPE: (202) 955-5342 / 60/7/1,1590
 Account Types: National/Political Candidate Agency BRD
 Billing Type: Weekly/Irregular
 Comments: AHA PAC

Date Entered: 10/15/14
 Last Modified: 10/20/14
 Entered By: Kathryn McCutcheon
 CO-OP: No
 Headline #: ECR10444356
 Demo: A35+R
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$465.00
 Net Total: \$2,635.00
 Sales Tax:

WRSP+WCCU Combo 65/35 (WRRP++)

By Broadcast Month	Spots	Rate
Oct. 2014	2	\$1,200.00
Nov. 2014	3	\$1,900.00
Grand Total:	5	\$3,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/24/14-10/24/14	1	:30	10P-10:35P (CST)	1					1			1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRRP)	NEWS	10/15/14
2.0	Normal Line / SPOT (2)	10/28/14-10/28/14	1	:30	9P-9:30P (CST)	1	1							1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRRP)	NEWS	10/15/14
3.0	Normal Line / SPOT (3)	10/30/14-10/30/14	1	:30	9P-9:30P (CST)	1			1					1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRRP)	NEWS	10/15/14
4.0	Normal Line / SPOT (4)	10/25/14-10/25/14	1	:30	10P-10:35P (CST)	1						1		1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRRP)	NEWS	10/15/14
5.0	Normal Line / SPOT (5)	10/26/14-10/26/14	1	:30	9A-10A (CST)	1							1	1	\$300.00	\$300.00	WRSP+WCCU Combo 65/35 (WRRP)	FOX NEWS SUNDAY	10/15/14
5.0.1	Closed Preempt (5)	10/26/14															WRSP+WCCU Combo 65/35 (WRRP)	Program Change/Exception - NFL LONDON/CB	
6.0	W/G For 5.0.1 / SPOT (6)	10/29/14-10/29/14	1	:30	8A-8:30A (CST)	1						1		1	\$300.00	\$300.00	WRSP+WCCU Combo 65/35 (WRRP)	GOOD DAY IL	10/20/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Tammie Wingrove

do hereby request station time concerning the following issue:

American Hospital Association PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: American Hospital Association PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Hospital Association PAC
325 7th Street, NW Ste 700
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Mark Seklecki
Treasurer - Melinda Hatton

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Hospital Association PAC
325 7th Street, NW Ste 700
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Mark Seklecki
Treasurer - Melinda Hatton

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/24/14 Mark Felckov 202-626-2341
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Jennifer E. Valenti Jennifer E. Valenti, LSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Request Form
Issue

Advertiser Group Name: American Hospital Association PAC

Address: 325 7th Street, NW, Suite 700

City, State & Zip Code: Washington, DC 20004

Phone: (202) 638-1100

Fax: (202) 626-2332

Executive Director or President Mark Seklecki

Group Treasurer Melinda R. Hatton