

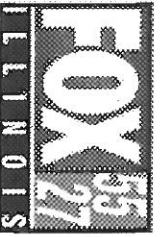
Keep My TV
7/16-9/4/14
Corporate "buy"

NON-POLITICAL/ISSUE FILE CHECK LIST

- Sent Statement of Policy on Political Advertising N/A
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- NAB form including authorized officers, directors, agents
- Rebate information N/A
- Copy of WRSP orders sent to WCCU
- Check N/A

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





WRSP+WCCU Combo 65/35
 3003 Old Rochester Rd
 Springfield, IL 62703

Contract # 1883119

Schedule Dates: 07/16/14-09/04/14
 Advertiser: Keep My TV-NAB (92193)
 Agency: Direct Account (1)
 Product: POLITICAL ISSUE (ns) (1187)
 Brand: Keep My TV-NAB (646689)
 Salesperson: HOUSE-CHAMPAGNE/SPRINGFIELD WICD/WICS/WC
 Sales Office: WICD
 Buyer Name: /
 Phone/Fax: /
 CPE: N/A
 Account Types: Local/Political Issue Direct BRD
 Billing Type: Standard
 Comments:

Date Entered: 07/14/14
 Last Modified: 07/14/14
 Entered By: Graham LaMontagne
 CO-OP: No
 Headline #: Demo
 Order Type: Normal
 Package Deal:
 Commission %: 0.00
 Commission: \$0.00
 Net Total: \$0.00
 Sales Tax:

WRSP+WCCU Combo 65/35 (WRSP++)		
By Broadcast Month	Spots	Rate
Jul. 2014	20	\$0.00
Aug. 2014	60	\$0.00
Sep. 2014	8	\$0.00
Grand Total:	88	\$0.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / PSA	07/16/14-09/04/14	10	:30	7A-9A (CST)	1	1	1	1	1	1			37	\$0.00	\$0.00	WRSP+WCCU Combo 65/35 (WRSP) morning news		7/14/14
2.0	Normal Line / PSA	07/16/14-09/04/14	10	:30	9P-10P (CST)	1	1	1	1	1	1			37	\$0.00	\$0.00	WRSP+WCCU Combo 65/35 (WRSP) late news		7/14/14
3.0	Normal Line / PSA	07/19/14-08/31/14	10	:30	9P-9:30P (CST)							1	1	14	\$0.00	\$0.00	WRSP+WCCU Combo 65/35 (WRSP) weekend news		7/14/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

KEEP MY TV PUBLIC FILE FORM

Station and Location: WRSP/WCCU	Date: 7/15/14
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The National Association of Broadcasters (NAB) and this station do hereby request station time concerning the following issue:

Promote the future of broadcast television technology.

Note: There are no charges for the airing of these spots. Stations may air these spots at their discretion.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance" as defined by the Bipartisan Campaign Reform Act of 2002?

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A. This programming refers to federal regulation of broadcast television.

For programming that "communicates a message relating to any political matter of national importance," attach Schedule (page 2).

I represent that the payment for the above described broadcast time has been furnished by (name and address):

No payment has been provided for the airing of this (these) spots.

The entity furnishing the spot to station, if other than an individual person is:

a corporation

a committee

an association

or other unincorporated group

KEEP MY TV PUBLIC FILE FORM

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

National Association of Broadcasters – Chief Executive Officers

Gordon H. Smith
President and Chief Executive Officer

Christopher D. Ornelas
Chief Operating and Strategy Officer

Joy Whitlow
Chief Financial Officer and Executive Vice President

Schedule

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

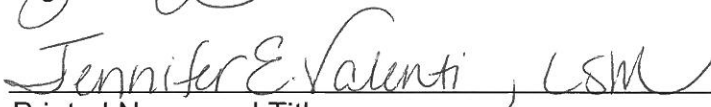
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing actual air time for each spot.

TO BE SIGNED BY STATION REPRESENTATIVE



 Signature



 Printed Name and Title

Note: Because the FCC requires that the political file contain the actual time spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and the rates for specific spots aired (if applicable). The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.