

# ORDER



**Orders**  
**Order / Rev:** 228591  
**Alt Order #:** 07318396  
**Product Desc:** PAUL RYAN FOR CONGRE  
**Estimate:** 1992  
**Flight Dates:** 10/28/14 - 11/04/14  
**Original Date / Rev:** 08/18/14 / 10/23/14  
**Order Type:** GENERAL

**WDJT-TV-LP**

**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency**  
**Name:** Crossroads Media LLC  
**Buying Contact:** Noelle Ramsey  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Poli/P Ryan/R/Con/WI  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** P-2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	76	\$48,120.00	\$40,902.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	76	\$48,120.00	\$40,902.00	0.00
<b>Totals</b>	<b>76</b>	<b>\$48,120.00</b>	<b>\$40,902.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WDJT-TV-LP	20%	\$48,120.00
Market	100%	\$240,600.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
WBME	2%	\$4,812.00
WCGV	0%	\$0.00
WISN	25%	\$60,150.00
WITI	28%	\$67,368.00
WMLW-	2%	\$4,812.00
WPXE	0%	\$0.00
WTMJ	23%	\$55,338.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/31/14	10/31/14	M-F Late News	CM	10p-1035p	----1--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
M-F Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/27/14	11/02/14	----1--		1		\$800.00		0.00					
E 2	WDJT	10/31/14	10/31/14	Price Is Right 10a-11a	CM	10a - 11a	----1--	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
Price is Right 10a-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/27/14	11/02/14	----1--		1		\$270.00		0.00					

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 Estimate: 1992

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	10/31/14	10/31/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	----1--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$200.00		0.00			
E 4	WDJT	10/31/14	10/31/14	News at Noon News at Noon	CM	12p-1230p	----1--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$150.00		0.00			
E 5	WDJT	10/31/14	10/31/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	----1--	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$270.00		0.00			
E 6	WDJT	10/31/14	10/31/14	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$200.00		0.00			
E 7	WDJT	10/31/14	10/31/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$600.00		0.00			
E 8	WDJT	10/31/14	10/31/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----1--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$120.00		0.00			
E 9	WDJT	10/31/14	10/31/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	----1--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$700.00		0.00			
E 10	WDJT	10/31/14	10/31/14	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	----1--	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$80.00		0.00			
E 11	WDJT	10/31/14	10/31/14	Fr 9p - 10p Blue Bloods	CM	9p - 10p	----1--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$2,000.00		0.00			
E 12	WDJT	11/03/14	11/03/14	M-F Late News M-F Late News	CM	10p-1035p	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$800.00		0.00			
E 13	WDJT	11/03/14	11/03/14	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	1-----	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$270.00		0.00			
E 14	WDJT	11/03/14	11/03/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$200.00		0.00			
E 15	WDJT	11/03/14	11/03/14	News at Noon News at Noon	CM	12p-1230p	1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$150.00		0.00			
E 16	WDJT	11/03/14	11/03/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	1-----	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$270.00		0.00			
E 17	WDJT	11/03/14	11/03/14	M-F 5pm News M-F 5pm News	CM	5p-530p	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$200.00		0.00			

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WDJT	11/03/14	11/03/14	M-F 5pm News M-F 5pm News	CM	5p-530p	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/03/14	11/09/14	1-----		1			\$200.00		0.00				
E 18	WDJT	11/03/14	11/03/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/03/14	11/09/14	1-----		1			\$600.00		0.00				
E 19	WDJT	11/03/14	11/03/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	1-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/03/14	11/09/14	1-----		1			\$120.00		0.00				
E 20	WDJT	11/03/14	11/03/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/03/14	11/09/14	1-----		1			\$700.00		0.00				
E 21	WDJT	11/03/14	11/03/14	Mo 7p - 8p Big Bang/Mom	CM	Mo 7pm - 8pm	1-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/03/14	11/09/14	1-----		1			\$4,000.00		0.00				
E 22	WDJT	11/03/14	11/03/14	CBS Mrrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/03/14	11/09/14	1-----		1			\$80.00		0.00				
E 23	WDJT	11/01/14	11/01/14	Sat Late News Sat Late News	CM	10p-1035p	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-----1-		1			\$500.00		0.00				
E 24	WDJT	11/01/14	11/01/14	Sat 1035p-1135p The Closer	CM	1035p-1135p	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-----1-		1			\$200.00		0.00				
E 25	WDJT	11/01/14	11/01/14	Sat 5pm News Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-----1-		1			\$200.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WDJT	10/27/14-11/02/14	Sat 5pm News		5p-530p	-----Sa--	:30	(\$200.00)	0.00	NM				
	See MG 47.2,47.3 [na due to college football]														
E 26	WDJT	11/01/14	11/01/14	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-----1-		1			\$300.00		0.00				
E 27	WDJT	11/01/14	11/01/14	Sa 9p - 10p 48 Hours	CM	9p - 10p	-----1-	:30	1	\$800.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-----1-		1			\$800.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WDJT	10/27/14-11/02/14	Sa 9p - 10p		9p - 10p	-----Sa--	:30	(\$800.00)	0.00	NM				
	See MG 47.2,47.3 [program change - college football]														
E 28	WDJT	11/02/14	11/02/14	Sun Late News Sun Late News	CM	10p-1035p	-----1	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-----1		1			\$800.00		0.00				
E 29	WDJT	11/02/14	11/02/14	Sun 1035p-1135p Castle	CM	1035p-1135p	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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E 29	WDJT	11/02/14	11/02/14	Sun 1035p-1135p Castle	CM	1035p-1135p	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$200.00		0.00			
E 30	WDJT	11/02/14	11/02/14	NFL Today NFL Today	CM	NFL Today	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$500.00		0.00			
E 31	WDJT	11/02/14	11/02/14	NFL Early Game Regular Season NFL Early Game	CM	NFL Early Game	-----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$2,000.00		0.00			
E 32	WDJT	11/02/14	11/02/14	NFL Late Game Regular Season NFL Late Game Regular Season	CM	NFL Late Game Regular Season	-----1	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$3,600.00		0.00			
E 33	WDJT	11/02/14	11/02/14	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$2,400.00		0.00			
E 34	WDJT	11/02/14	11/02/14	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$600.00		0.00			
E 35	WDJT	11/02/14	11/02/14	Su 9p - 10p CSI: Crime Scene Investigation	CM	9p-10p	-----1	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$2,400.00		0.00			
E 36	WDJT	11/02/14	11/02/14	Face the Nation Face the Nation	CM	930a-1030a	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$200.00		0.00			
E 37	WDJT	10/30/14	10/30/14	M-F Late News M-F Late News	CM	10p-1035p	---1---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$800.00		0.00			
E 38	WDJT	10/30/14	10/30/14	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	---1---	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$270.00		0.00			
E 39	WDJT	10/30/14	10/30/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	---1---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$200.00		0.00			
E 40	WDJT	10/30/14	10/30/14	News at Noon News at Noon	CM	12p-1230p	---1---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$150.00		0.00			
E 41	WDJT	10/30/14	10/30/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	---1---	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$270.00		0.00			
E 42	WDJT	10/30/14	10/30/14	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$200.00		0.00			
E 43	WDJT	10/30/14	10/30/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 228591  
 Alt Order #: 07318396  
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Poli/P Ryan/R/Con/WI  
 Product Desc: PAUL RYAN FOR CONGRE  
 Estimate: 1992

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	WDJT	10/30/14	10/30/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$600.00			0.00			
E 44	WDJT	10/30/14	10/30/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---1---	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$120.00			0.00			
E 45	WDJT	10/30/14	10/30/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	---1---	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$700.00			0.00			
E 46	WDJT	10/30/14	10/30/14	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	---1---	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$80.00			0.00			
E 47	WDJT	10/30/14	10/30/14	NFL Thursday Prime NFL Thursday Prime	SPRT	NFL Thursday Prin	---1---	:30	1	\$2,650.00	P-2	0.00	NM	2	\$3,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$2,650.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/27/14-11/02/14	NFL Thursday Prime		NFL Thursday Pri	---Th-----	:30		<del>(\$2,650.00)</del>		0.00	NM		
		See MG 47.2,47.3 [no thursday game]													
	2	WDJT	11/02/14-11/02/14	NFL Late Game Regular Sea		NFL Late Game F	-----Su	:30		\$3,600.00		0.00	NM		
		Ⓜ MG for 27.1,25.1,47.1													
	3	WDJT	11/01/14-11/01/14	CBS Sat Morn Nws 6a-8a		6a-8a	-----Sa--	:30		\$50.00		0.00	NM		
		Ⓜ MG for 27.1,25.1,47.1													
E 48	WDJT	10/28/14	10/28/14	M-F Late News M-F Late News	CM	10p-1035p	-1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$800.00			0.00			
E 49	WDJT	10/28/14	11/04/14	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	-1-----	:30	1	\$270.00	P-2	0.00	NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$270.00			0.00			
		Week: 11/03/14	11/09/14	-1-----		1			\$270.00			0.00			
E 50	WDJT	10/28/14	10/28/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	-1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$200.00			0.00			
E 51	WDJT	10/28/14	11/04/14	News at Noon News at Noon	CM	12p-1230p	-1-----	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$150.00			0.00			
		Week: 11/03/14	11/09/14	-1-----		1			\$150.00			0.00			
E 52	WDJT	10/28/14	10/28/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	-1-----	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$270.00			0.00			
E 53	WDJT	10/28/14	10/28/14	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$200.00			0.00			
E 54	WDJT	10/28/14	10/28/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1			\$600.00			0.00			
E 55	WDJT	10/28/14	11/04/14		CM	6a-7a	-1-----	:30	1	\$120.00	P-2	0.00	NM	2	\$240.00

Order / Rev: 228591  
Alt Order #: 07318396  
Flight Dates: 10/28/14 - 11/04/14

Advertiser: Poli/P Ryan/R/Con/WI  
Product Desc: PAUL RYAN FOR CONGRE  
Estimate: 1992

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Morning News M-F 6a - 7a M-F 6a - 7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	-1-----					1	\$120.00		0.00			
Week: 11/03/14		11/03/14	11/09/14	-1-----					1	\$120.00		0.00			
E 56	WDJT	10/28/14	10/28/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	-1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	-1-----					1	\$700.00		0.00			
E 57	WDJT	10/28/14	10/28/14	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	-1-----					1	\$3,600.00		0.00			
E 58	WDJT	10/28/14	11/04/14	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-1-----	:30	1	\$80.00	P-2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	-1-----					1	\$80.00		0.00			
Week: 11/03/14		11/03/14	11/09/14	-1-----					1	\$80.00		0.00			
E 59	WDJT	10/29/14	10/29/14	M-F Late News M-F Late News	CM	10p-1035p	--1----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$800.00		0.00			
E 60	WDJT	10/29/14	10/29/14	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	--1----	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$270.00		0.00			
E 61	WDJT	10/29/14	10/29/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	--1----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$200.00		0.00			
E 62	WDJT	10/29/14	10/29/14	News at Noon News at Noon	CM	12p-1230p	--1----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$150.00		0.00			
E 63	WDJT	10/29/14	10/29/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	--1----	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$270.00		0.00			
E 64	WDJT	10/29/14	10/29/14	M-F 5pm News M-F 5pm News	CM	5p-530p	--1----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$200.00		0.00			
E 65	WDJT	10/29/14	10/29/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	--1----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$600.00		0.00			
E 66	WDJT	10/29/14	10/29/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--1----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$120.00		0.00			
E 67	WDJT	10/29/14	10/29/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--1----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$700.00		0.00			
E 68	WDJT	10/29/14	10/29/14	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--1----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$80.00		0.00			
E 69	WDJT	10/29/14	10/29/14		CM	Wed 8p - 9p	--1----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00

Order / Rev: 228591  
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Advertiser: Poli/P Ryan/R/Con/WI  
 Product Desc: PAUL RYAN FOR CONGRE  
 Estimate: 1992

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wed 8p - 9p Criminal Minds															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		10/27/14	11/02/14	--1----			1		\$3,000.00		0.00				
N 70	WDJT	11/02/14	11/02/14	Sun 10-1030a	SPRT	10a-1030a	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
Green Bay Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		10/27/14	11/02/14	-----1			1		\$100.00		0.00				
N 71	WDJT	11/02/14	11/02/14	Sun 1030a-11a	SPRT	1030a-11a	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
Green & Gold Game Day															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		10/27/14	11/02/14	-----1			1		\$100.00		0.00				
N 72	WDJT	10/28/14	10/31/14	Letterman 1035p-1135p	CM	1035p-1135p	-TWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
Letterman 1035p-1135p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		10/27/14	11/02/14	-TWTF--			2		\$200.00		0.00				
													Totals	76	\$48,120.00