

ORDER



Kansas City

Orders
Order / Rev: 758434
Alt Order #: 08413751
Product Desc: KEVIN YODER 4845
Estimate: 4845
Flight Dates: 10/10/16 - 10/23/16
Original Date / Rev: 10/10/16 / 10/10/16
Order Type: GENERAL

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kevin Yoder for Congress
Demographic: A35+
Product Codes: Political-Cand-Congress
Priority: PMT
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/21/16	35	\$26,367.00	\$22,411.95

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	35	\$26,367.00	\$22,411.95	0.00
Totals	35	\$26,367.00	\$22,411.95	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	10/10/16	10/21/16	CBS This Morning CBS This Morning	CM	7-9am	MTWTF--	:30	6	\$300.00	PMT	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--		6				\$300.00		0.00			
Week:		10/17/16	10/23/16	MTWTF--		4				\$300.00		0.00			
E 2	KCTV	10/15/16	10/15/16	CBS This Morning-Sat 7:30 AM-8:00 AM	CM	Sat 6-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-		1				\$200.00		0.00			
3	KCTV	10/15/16	10/15/16	KCTV5 Local News 8-10a 8:30 AM-9:00 AM	CM	8-10a (8:30 AM-9:00 AM)	-----1-	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-		1				\$250.00		0.00			
E 4	KCTV	10/10/16	10/14/16	Better KC/Better TV M-F 9-10am	CM	9-10am	MTWTF--	:30	1	\$413.00	FNP	0.00	NM	1	\$413.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--		1				\$413.00		0.00			
E 5	KCTV	10/10/16	10/21/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	2	\$611.00	FNP	0.00	NM	4	\$2,444.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--		2				\$611.00		0.00			
Week:		10/17/16	10/23/16	MTWTF--		2				\$611.00		0.00			
6	KCTV	10/10/16	10/21/16	CBS Evening News M-FCM CBS Evening News	CM	530-6pm	MTWTF--	:30	2	\$700.00	PMT	0.00	NM	4	\$2,800.00

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Advertiser: Kevin Yoder for Congress
 Product Desc: KEVIN YODER 4845
 Estimate: 4845

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KCTV	10/10/16	10/21/16	CBS Evening News M-FCM CBS Evening News		530-6pm	MTWTF--	:30	2	\$700.00	PMT	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					2	\$700.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$700.00		0.00			
7	KCTV	10/11/16	10/18/16	Tue 7-8pm Tue 7-8pm	CM	7-8pm	-1-----	:30	1	\$3,400.00	PMT	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----					1	\$3,400.00		0.00			
		Week: 10/17/16	10/23/16	-1-----					1	\$3,400.00		0.00			
8	KCTV	10/10/16	10/21/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	MTWTF--	:30	3	\$900.00	PMT	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$900.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$900.00		0.00			
9	KCTV	10/15/16	10/15/16	Sat News @ 10pm KCTV5 News @ 10P Sat	CM	10-1035pm	-----1-	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$800.00		0.00			
10	KCTV	10/16/16	10/16/16	Sun News @ 10pm KCTV5 News @ 10P Sun	CM	10-1035pm	-----1	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$900.00		0.00			
11	KCTV	10/15/16	10/15/16	Chiefs Program Chiefs Program 1035-1105p	CM	1035-1105p	-----1-	:30	1	\$460.00	PMT	0.00	NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$460.00		0.00			
12	KCTV	10/16/16	10/16/16	NFL*Today NFL*Today	CM	Various Days & Tir	-----1	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$1,200.00		0.00			
13	KCTV	10/16/16	10/16/16	NFL Chiefs Insider Show Chiefs Insider Show	CM	Various	-----1	:30	1	\$1,000.00	PMT	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$1,000.00		0.00			
14	KCTV	10/15/16	10/15/16	NCAA NON-MIZZOU FOOTBALL NCAA NON-MIZZOU FOOTBAL	CM	VARIOUS	-----2-	:30	2	\$800.00	PMT	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----2-					2	\$800.00		0.00			
													Totals	35	\$26,367.00