



KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

www.kctv5.com

CONTRACT

<u>Contract / Revision</u> 742802 /		<u>Alt Order #</u> 08328473
<u>Product</u> KEVIN YODER 4598		
<u>Contract Dates</u> 07/18/16 - 08/02/16		<u>Estimate #</u> 4598
<u>Advertiser</u> Kevin Yoder for Congress		<u>Original Date / Revision</u> 07/19/16 / 07/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Ben Stecker	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	07/25/16	07/29/16	CBS This Morning	7-9am		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	MTWTF--				1	\$430.00				
N 2	KCTV	07/25/16	07/29/16	News @ 5pm	5-530pm		:30				NM	2	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	MTWTF--				2	\$660.00				
N 3	KCTV	07/25/16	07/29/16	News @ 6pm	6-630pm		:30				NM	2	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	MTWTF--				2	\$910.00				
Totals												5	\$3,570.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/29/16	5	\$3,570.00	(\$535.50)	\$3,034.50
Totals	5	\$3,570.00	(\$535.50)	\$3,034.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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