MARKET	STATION	AGENCY	EVENT	DESCRIPTION	FLIGHT DATES	CURRENT YEAR	LENGTH OF PARTNERSHIP	$ RAISED (If Applicable)	# RECORDED PSAs	VALUE RECORDED	# LIVE MENTIONS	VALUE LIVE MENTIONS	LIVE BROADCAST	VALUE LIVE BROADCAST	COMMUNITY AFFAIRS SHOW / PROGRAM	VALUE COMMUNITY AFFAIRS SHOW / PROGRAM	WEB EXPOSURE	VALUE WEB EXPOSURE	# EBLAST	VALUE EBLAST	# SOCIAL MEDIA POSTS	VALUE SOCIAL MEDIA	MOBILE APP	VALUE MOBILE APP	INTERVIEWS	VALUE INTERVIEWS	ON SITE PARTICIPATION	VALUE ON SITE PARTICIPATION	TOTAL VALUE
LOUISVILLE	ALPHA STATIONS	ALI CENTER	Essentials Drive	PROMOTE PARTICIPATION AND HAVE EVERYONE SHOW UP FOR A DAY OF GIVING AT THE ALI CENTER	8/3/22	2022	3 YEARS																						
LOUISVILLE	ALPHA STATIONS	Mayor's Office	Essential Needs Drive	Staff involved in Essential Needs Drive partnering with Mayor's Office; interviewed Mayor Fischer, the CEO of SOS who is transporting the goods, and the Dir of Corrections who raised over $1100 in 24hours. Totaled 5 minutes of programming on the air	8/3/22	2022							Yes - 5:00 aired on WDJX								5				Interviewed Mayor Fischer, the CEO of SOS who is transporting the goods, and the Dir of Corrections who raised over $1100 in 24hours.		Yes		
LOUISVILLE	ALPHA STATIONS	Kentucky Exposition Center	KY State Fair	PROMOTE PARTICIPATION AND HAVE EVERYONE SHOW UP FOR A DAY AT THE KENTUCKY STATE FAIR	8/24/22	2022	5 YEARS																						
LOUISVILLE	WDJX			Every week a member of the DJX staff goes live on Facebook around noon to feature an adoptable animal from the Kentucky Humane Society	July- September	2022															1								
		Kentucky Humane Society	Wet Nose Wednesday				5YRS																						
LOUISVILLE	WGZB			B96.5 to promote back to school and giving back to the community by doing to school haircuts with a local barbershop	8/8/22	2022																							
		B96.5	BACK TO SCHOOL HAIRCUTS				3 YEARS																						
LOUISVILLE	ALPHA STATIONS			Give for Good Louisville is helping to drive awareness for its 500+ organizations and encourage listeners to give back locally. Give for Good Louisville is the largest giving day in Kentuckiana and raised	9/15/22	2022											YES				5								
		Community Fountation of Louisville	Give For Good Louisville	$8.9 million last year for nonprofit organizations!																									