Contract Agreement Between:

CONTRACT

WFTS
4045 North Himes Ave.
Tampa, FL 33607
(813)354-2828

Contract / Revision	Alt Order #
395113 /	

Product
Alex Sink for Congress

Contract Dates	Estimate #
02/27/14 - 03/04/14	**3877**

Advertiser	Original Date / Revision
Sink/Democrat/US Congress	02/26/14 / 02/26/14

And:

Adelstein Liston
222 W Ontario Street - Suite #503
Chicago, IL 60610

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WFTS	Dave Lombardo	EWS - Washing

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
2	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFTS	02/27/14	03/04/14	GMA	658-9a		:30			NM	4	$3,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/14	03/02/14	---TF--	2	$850.00							
Week:	03/03/14	03/09/14	MT-----	2	$850.00							
N 2	WFTS	03/01/14	03/01/14	Sa 7-8a	7-8a		:30			NM	1	$190.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/14	03/02/14	-----S-	1	$190.00							
N 3	WFTS	02/27/14	03/04/14	ABC Action News	458-530p		:30			NM	2	$2,370.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/14	03/02/14	---TF--	1	$1,185.00							
Week:	03/03/14	03/09/14	MT-----	1	$1,185.00							
N 4	WFTS	02/27/14	03/04/14	ABC Action News	530-6p		:30			NM	4	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/14	03/02/14	---TF--	2	$1,200.00							
Week:	03/03/14	03/09/14	MT-----	2	$1,200.00							
N 5	WFTS	02/27/14	03/04/14	ABC Action News	558-630p		:30			NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/14	03/02/14	---TF--	1	$1,200.00							
Week:	03/03/14	03/09/14	MT-----	1	$1,200.00							
N 6	WFTS	03/02/14	03/02/14	ABC Action News	558-630p		:30			NM	1	$415.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/14	03/02/14	------S	1	$415.00							
N 7	WFTS	02/27/14	03/04/14	7-730p The List	658-730p		:30			NM	4	$2,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/14	03/02/14	---TF--	2	$675.00							
Week:	03/03/14	03/09/14	MT-----	2	$675.00							
N 8	WFTS	02/27/14	03/04/14	ABC Action News	11-1135p		:30			NM	4	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/14	03/02/14	---TF-S	3	$1,200.00							
Week:	03/03/14	03/09/14	MT-----	1	$1,200.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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Advertiser	Original Date / Revision
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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 9	WFTS	02/27/14	03/04/14	M-F 11a-12p	1058a-12p		:30			NM	2	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/24/14	03/02/14	- - - T F - -	1	$675.00						
Week:		03/03/14	03/09/14	M T - - - - -	1	$675.00						
N 10	WFTS	02/27/14	03/04/14	ABC Action News	1158a-1p		:30			NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/24/14	03/02/14	- - - T F - -	2	$300.00						
Week:		03/03/14	03/09/14	M T - - - - -	2	$300.00						
									Totals		28	$23,625.00

Time Period	# of Spots	Gross Amount	Net Amount
02/24/14 -03/04/14	28	$23,625.00	$20,081.25
Totals	28	$23,625.00	$20,081.25

Signature: _____ **Date:** _____

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