



Laura Myers <laura.myers@alphamediausa.com>

J Scott Herod

1 message

Harlen Lobley <harlen.lobley@alphamediausa.com>

Fri, May 10, 2024 at 2:26 PM

To: Laura Myers <laura.myers@alphamediausa.com>, Joseph Russell <joseph.russell@alphamediausa.com>, jscott@jscottherod.com

LM,

For J. Scott Herod for Constable, we want to place:

12 :30's and 12 :60's

M-F, 6a-7p @ \$12.

5/13 - 5/24

\$576

5 :30's and 5 :60's

Sat & Sun, 6a-7p @ \$8.

5/18 - 5/26

\$160

3 :30's and 3 :60's

Monday, 6a-7p @ \$12.

5/27

\$72

3:30's and 3 :60's

Tuesday, 6a-5p @\$12

5/28

\$72

Total Buy = \$880

Laura,

You already have his NAB Form.

Charlie O' has the spots.

I'm attaching the credit card form.

J. Scott, Can you return it to Laura this afternoon, please?

Harlen Lobley

Director of Sales

Sports Director

AlphaMedia East Texas

On-Air > Online > On-site

KYKX 105.7 ~ 96.7 & 107.9 La Invasora ~ 106.5 JACK-FM ~ 104.1 The Ranch

Tyler & Longview

Direct: 903-323-7506

Cell: 903-720-2947

2018, 2019, 2021 & 2022 Marconi Finalist

According to Nielsen, radio has now surpassed TV as the #1 Reach Medium with 93% of adults tuning in each week. *That's over 271 million listeners!*

The Friday Night Scoreboard Show has awarded over \$225,000 in college scholarships to East Texas students!

Alpha Media and its affiliated companies do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcast time on Alpha Media's stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



AlphaMedia Credit Card Authorization Form_Tyler-Longview (1).docx

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