



KTXL-TV
 4655 Fruitridge Rd
 Sacramento, CA 95820-5299
 (916) 454-4422

CONTRACT

Contract / Revision 324818 /		Alt Order # 08246643
Product AD4TV/COALITION TO R		
Contract Dates 05/06/16 - 05/13/16		Estimate #
Advertiser Coalition to Restore California's Middle Class		Original Date / Revision 05/16/16 / 05/16/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTXL-TV	Account Executive Tony Parks	Sales Office NSO Los Angeles
Special Handling		
Demographic Adults 50+		
		Total Ratings 32.80
IDB# 912	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:
Milner Butcher Media Group
 11150 W Olympic Blvd
 Ste 815
 Los Angeles, CA 90064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	40	05/09/16	05/13/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/16	05/15/16	21111--				6	\$125.00	1.40			
2	40	05/09/16	05/13/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/16	05/15/16	11112--				6	\$100.00	1.40			
3	40	05/09/16	05/13/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/16	05/15/16	21111--				6	\$225.00	1.00			
4	40	05/09/16	05/13/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/16	05/15/16	11111--				5	\$260.00	1.00			
N 5	40	05/06/16	05/06/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	----F--				3	\$225.00	1.00			
N 6	40	05/06/16	05/06/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$538.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	----F--				2	\$269.00	1.00			
Totals											32.80	28	\$5,213.00

Time Period	# of Spots	Gross Amount	Net Amount
04/25/16 -05/13/16	28	\$5,213.00	\$4,431.05
Totals	28	\$5,213.00	\$4,431.05

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTXL, Sacramento	Date: 5/6/16
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I, Jason Scribner

do hereby request station time concerning the following issue:

Coalition to restore California's middle class
elect Cecilia Aguiar - Curry for State
Assembly.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Coalition to restore California's Middle class

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Elect Cecilia Aguiar - Curry For State Assembly.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Coalition to Restore California's Middle Class
2350 Kerner Blvd. Ste 250, San Rafael, CA 94901

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cathy Peters - Boyd, Officer
Steven S - Lucas, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

X 4/26/16 X Jorge Motta X 916 595 0123
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Jorge Motta Jorge Motta NSM
Signature Printed Name Title

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

X **COMMITTEE TO RESTORE CALIFORNIA'S MIDDLE CLASS**

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

X **STEVEN LUCAS, TREASURER**