

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WBRZ - TV Baton Rouge, LA	<b>Date:</b> 08/21/2014
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I, Gail Philipson,

being/on behalf of: Landrieu, Mary 2014, a legally

qualified candidate of the Democratic political

party for the office of: United State Senate

in the ~~General~~ open primary / congressional

election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	m-su	su	attd	139	1

**SEE ATTACHED**

Date of First Broadcast: 10/20/2014

Date of Last Broadcast: 10/26/2014

**Total Charges:** \$\*\*\*\*\*41,985.75 NET / \$ 49,395 gross



I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mary Landrieu

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and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Adam Sullivan/Norma Jane Stabason, Campaign Manager/Treasurer

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

08/21/2014

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Denise Robichaux

Printed Name

Director of Sales

Title





WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE STE 201  
ATTN: DONNA MCGINNIS  
MARIETTA, GA 30064

**Contract # 16810**  
Schedule Dates 10/20/14-10/26/14  
Advertiser M. LANDRIEU(D) 4 US SENATE (2319)  
Agency CANAL PARTNERS MEDIA (1502)  
Product Political-US Senate (1069)  
Brand 2642 (10500)  
Salesperson Eagle, Philadelphia (1050)  
Sales Office WBRZ sales  
Buyer Name Mills, Amy  
Phone/Fax /  
CPE 375/449/2642  
Account Types National/Political  
Billing Type Standard  
Comments I LANDRIEU/SEN/D

Date Entered 08/25/14  
Last Modified 08/25/14  
Entered By Tracy Ritchie  
CO-OP No  
Headline #/PO # ECR08162528 /  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$7,409.25  
Net Total \$41,985.75  
Sales Tax

ABC (WBRZ)  
By Broadcast Month Spots Rate  
Oct. 2014 139 \$49,395.00  
Grand Total: 139 \$49,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	5A- 6A (CST)	2	2	2	2	2				10	\$175.00	\$1,750.00	ABC (WBRZ)	2UNE IN EARLY MORNING NEWS	8/25/14
2.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	6A- 7A (CST)	2	2	2	2	2				10	\$375.00	\$3,750.00	ABC (WBRZ)	2UNE IN EARLY MORNING NEWS	8/25/14
3.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	7A- Good Morning America - HD	2	2	2	2	2				10	\$400.00	\$4,000.00	ABC (WBRZ)	GOOD MORNING AMERICA	8/25/14
4.0	Normal Line / SPOT	10/25/14-10/25/14	1	:30	7A- Good Morning America Saturday - HD	1						X		1	\$125.00	\$125.00	ABC (WBRZ)	GMA SAT	8/25/14
5.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	7A- Good Morning America Sunday - HD	1							X	1	\$125.00	\$125.00	ABC (WBRZ)	GMA SUN	8/25/14
6.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	9A- This Week - HD	1							X	1	\$125.00	\$125.00	ABC (WBRZ)	THIS WEEK	8/25/14
7.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	9A- Live with Kelly - HD	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRZ)	LIVE W/ KELLY & MICHAEL	8/25/14
8.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	9:58A- The View - HD	1	1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)	THE VIEW	8/25/14
9.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	11A- The Chew	1	1	1	1	1	1			5	\$100.00	\$500.00	ABC (WBRZ)	THE CHEW	8/25/14
10.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	12P- News 2 at Noon	1	1	1	1	1	1			5	\$125.00	\$625.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT NOON	8/25/14
11.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	1P- General Hospital -- HD	1	1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)	GENERAL HOSPITAL	8/25/14

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:



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Baton Rouge, LA 70802

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MARIETTA, GA 30064

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Sales Office WBRZ sales  
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Comments | LANDRIEU/SEN/D

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Oct. 2014	139	\$49,395.00
<b>Grand Total:</b>	<b>139</b>	<b>\$49,395.00</b>

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12.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	2p- The Meredith Vieira Show	1	1	1	1	1				5	\$75.00	\$375.00	ABC (WBRZ)	MEREDITH VIEIRA	8/25/14
13.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	3p- Dr. Phil - HD	1	1	1	1	1				5	\$150.00	\$750.00	ABC (WBRZ)	DR. PHIL	8/25/14
14.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	4:28p- Jeopardy - HD	1	1	1	1	1				5	\$175.00	\$875.00	ABC (WBRZ)	JEOPARDY	8/25/14
15.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	4p- News 2 at 4pm	1	1	1	1	1				5	\$150.00	\$750.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT FOUR	8/25/14
16.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	4:57p- News 2 at 5pm	2	1	1	1	1				6	\$325.00	\$1,950.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT FIVE	8/25/14
17.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	5:58p- News 2 at 6pm	1	2	1	1	1				6	\$620.00	\$3,720.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT SIX	8/25/14
18.0	Normal Line / SPOT	10/25/14-10/25/14	2	:30	5:58p- News 2 at 6pm Saturday	1						X		1	\$200.00	\$200.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 6P WKND	8/25/14
19.0	Normal Line / SPOT	10/26/14-10/26/14	2	:30	5:28p- News 2 at 5:30pm Sunday	1							X	1	\$250.00	\$250.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 530P	8/25/14
20.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	6:28p- Wheel of Fortune - HD	2	1	1	1	1				6	\$950.00	\$5,700.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/25/14
21.0	Normal Line / SPOT	10/25/14-10/25/14	2	:30	6:30p- Wheel of Fortune - HD	1						X		1	\$300.00	\$300.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/25/14

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WBRRZ  
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22.0	Normal Line / SPOT	10/20/14-10/20/14	2	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$1,495.00	\$1,495.00	ABC (WBRRZ)	DANCING W/ THE STARS	8/25/14
23.0	Normal Line / SPOT	10/20/14-10/20/14	2	:30	9:01P- Castle - Prime	1	X							1	\$1,195.00	\$1,195.00	ABC (WBRRZ)	CASTLE	8/25/14
24.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	6:58P- Grey's Anatomy - HD	1			X					1	\$1,495.00	\$1,495.00	ABC (WBRRZ)	GREY'S ANATOMY	8/25/14
25.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	8P- Scandal	1			X					1	\$1,995.00	\$1,995.00	ABC (WBRRZ)	SCANDAL	8/25/14
26.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	9P- How to Get Away With Murder	1			X					1	\$1,695.00	\$1,695.00	ABC (WBRRZ)	HOW TO GET AWAY W/MURDER	8/25/14
27.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	8P- Shark Tank	1				X				1	\$1,195.00	\$1,195.00	ABC (WBRRZ)	SHARK TANK	8/25/14
28.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	9:01P- 20/20 - HD	1				X				1	\$945.00	\$945.00	ABC (WBRRZ)	20/20	8/25/14
29.0	Normal Line / SPOT	10/26/14-10/26/14	2	:30	6P- America's Funniest Home Videos	1					X			1	\$545.00	\$545.00	ABC (WBRRZ)	AFFHV	8/25/14
30.0	Normal Line / SPOT	10/26/14-10/26/14	2	:30	8P- RESURRECTION	1						X		1	\$1,495.00	\$1,495.00	ABC (WBRRZ)	RESURRECTION	8/25/14
31.0	Normal Line / SPOT	10/26/14-10/26/14	2	:30	9:01P- Revenge	1						X		1	\$1,195.00	\$1,195.00	ABC (WBRRZ)	REVENGE	8/25/14
32.0	Normal Line / SPOT	10/20/14-10/24/14	2	:30	9:59P- News 2 at 10pm	1		2	1	1	1			6	\$770.00	\$4,620.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT 10P	8/25/14
33.0	Normal Line / SPOT	10/25/14-10/25/14	2	:30	10:29P- News 2 at 10pm Saturday	1						X		1	\$200.00	\$200.00	ABC (WBRRZ)	NEWS 2 LOUISIANA AT 1030 SA	8/25/14

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34.0	Normal Line / SPOT	10/26/14-10/26/14	2	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$550.00	\$550.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 10P SUN	8/25/14
35.0	Normal Line / SPOT	10/20/14-10/23/14	2	:30	10:35P- Jimmy Kimmel Live-HD	1	1	1	1	1				4	\$220.00	\$880.00	ABC (WBRZ)	JIMMY KIMMEL	8/25/14
36.0	Normal Line / SPOT	10/20/14-10/23/14	2	:30	11:37P- Nightline - HD	1	1	1	1	1				4	\$60.00	\$240.00	ABC (WBRZ)	NIGHTLINE	8/25/14
37.0	Normal Line / SPOT	10/20/14-10/23/14	2	:30	12:06A- Inside Edition	1	1	1	1	1				4	\$25.00	\$100.00	ABC (WBRZ)	INSIDE EDITION	8/25/14
38.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	10:35P- FRIDAY NIGHT BLITZ	1					X			1	\$245.00	\$245.00	ABC (WBRZ)	FRIDAY NIGHT BLITZ	8/25/14
39.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	11:05P- Jimmy Kimmel Live-HD	1					X			1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/25/14
40.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	12:07A- Nightline - HD	1					X			1	\$40.00	\$40.00	ABC (WBRZ)	NIGHTLINE	8/25/14
41.0	Normal Line / SPOT	10/25/14-10/25/14	2	:30	11:05P- Scandal- Syn	1					X			1	\$100.00	\$100.00	ABC (WBRZ)	SCANDAL	8/25/14
42.0	Normal Line / SPOT	10/25/14-10/25/14	2	:30	12:05A- Inside Edition	1					X			1	\$75.00	\$75.00	ABC (WBRZ)	INSIDE EDITION	8/25/14
43.0	Normal Line / SPOT	10/25/14-10/25/14	2	:30	12:35A- Castle- Syn	1					X			1	\$25.00	\$25.00	ABC (WBRZ)	CASTLE	8/25/14
44.0	Normal Line / SPOT	10/25/14-10/25/14	2	:30	1:35A- Burn Notice	1					X			1	\$20.00	\$20.00	ABC (WBRZ)	BURN NOTICE	8/25/14
45.0	Normal Line / SPOT	10/26/14-10/26/14	2	:30	10:35P- Inside LSU	1						X		1	\$200.00	\$200.00	ABC (WBRZ)	INSIDE LSU FOOTBALL	8/25/14

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46.0	Normal Line / SPOT	10/26/14-10/26/14	2	:30	11:05P- White Collar	1							X	1	\$75.00	\$75.00	ABC (WBRZ)	WHITE COLLAR	8/25/14
47.0	Normal Line / SPOT	10/26/14-10/26/14	2	:30	12:05A- Burn Notice	1							X	1	\$30.00	\$30.00	ABC (WBRZ)	BURN NOTICE	8/25/14

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