

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBRZ - TV Baton Rouge, LA

Date:

10/13/14

I, Gail Philipson,being/on behalf of: Landrieu, Mary 2014, a legallyqualified candidate of the Democratic politicalparty for the office of: United State Senatein the General open Primary / congressionalelection to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See att'd	10/6-10/12		

SEE ATTACHED

Date of First Broadcast: 10/06/2014

Date of Last Broadcast: 10/12/2014

Total Charges: \$***** 32,105 net / \$27,289.25 net



I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mary Landrieu

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Adam Sullivan/Norma Jane Stabason, Campaign Manager/Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08/21/2014

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Denise Robichaux

Printed Name

Director of Sales

Title





WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

CANAL PARTNERS MEDIA
25 WHITLOCK PLACE STE 201
ATTN: DONNA MCGINNIS
MARIETTA, GA 30064

Contract # 16807

Schedule Dates 10/06/14-10/12/14
Advertiser M. LANDRIEU(D) 4 US SENATE (2319)
Agency CANAL PARTNERS MEDIA (1502)
Product Political-US Senate (1069)
Brand 2640 (10496)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Mills, Amy
Phone/Fax /
CPE 375/449/2640
Account Types National/Political
Billing Type Standard
Comments I LANDRIEU/SEN/D

Date Entered 08/25/14
Last Modified 08/26/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08162526 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,815.75
Net Total \$27,289.25
Sales Tax

ABC (WBRZ)
By Broadcast Month Spots Rate
Oct. 2014 94 \$32,105.00
Grand Total: 94 \$32,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	5A- 6A (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRZ)	JUNE IN EARLY MORNING NEWS	8/25/14
2.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	6A- 7A (CST)	1	1	1	1	1	1			5	\$275.00	\$1,375.00	ABC (WBRZ)	JUNE IN EARLY MORNING NEWS	8/25/14
3.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	7A- Good Morning America - HD	6	X	X	X	X	X			6	\$300.00	\$1,800.00	ABC (WBRZ)	GOOD MORNING AMERICA	8/25/14
4.0	Normal Line / SPOT	10/11/14-10/11/14	2	:30	7A- Good Morning America Saturday - HD	1						X		1	\$100.00	\$100.00	ABC (WBRZ)	GMA SAT	8/25/14
5.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	7A- Good Morning America Sunday - HD	1						X		1	\$100.00	\$100.00	ABC (WBRZ)	GMA SUN	8/25/14
6.1	Normal Line / SPOT	10/06/14-10/10/14	2	:30	9A- Live with Kelly - HD	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRZ)	LIVE W/ KELLY & MICHAEL	8/26/14
7.1	Normal Line / SPOT	10/06/14-10/10/14	2	:30	9:58A- The View - HD	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRZ)	THE VIEW	8/26/14
8.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	11A- The Chew	3	X	X	X	X	X			3	\$100.00	\$300.00	ABC (WBRZ)	THE CHEW	8/25/14
9.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	12P- News 2 at Noon	1	1	1	1	1	1			5	\$125.00	\$625.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT NOON	8/25/14
10.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	1P- General Hospital -- HD	3	X	X	X	X	X			3	\$125.00	\$375.00	ABC (WBRZ)	GENERAL HOSPITAL	8/25/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Comments:



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11.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	2P- The Meredith Vieira Show	3	X	X	X	X	X			3	\$75.00	\$225.00	ABC (WBRL)	MEREDITH VIEIRA	8/25/14
12.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	3P- Dr. Phil - HD	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRL)	DR. PHIL	8/25/14
13.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	4-28P- Jeopardy - HD	1	1	1	1	1	1			5	\$175.00	\$875.00	ABC (WBRL)	JEOPARDY	8/25/14
14.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	4P- News 2 at 4pm	3	X	X	X	X	X			3	\$150.00	\$450.00	ABC (WBRL)	NEWS 2 LOUISIANA AT FOUR	8/25/14
15.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	4-57P- News 2 at 5pm	4	X	X	X	X	X			4	\$325.00	\$1,300.00	ABC (WBRL)	NEWS 2 LOUISIANA AT FIVE	8/25/14
16.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	5-58P- News 2 at 6pm	1	1	1	1	1	1			5	\$525.00	\$2,625.00	ABC (WBRL)	NEWS 2 LOUISIANA AT SIX	8/25/14
17.0	Normal Line / SPOT	10/11/14-10/11/14	2	:30	5-58P- News 2 at 6pm Saturday	1						X			\$200.00		ABC (WBRL)	NEWS 2 LOUISIANA AT 6P WKND	8/25/14
17.0.1	Closed Preempt	10/11/14															ABC (WBRL)	Live Event/Spot -	
18.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	5-28P- News 2 at 5:30pm Sunday	1						X		1	\$250.00	\$250.00	ABC (WBRL)	NEWS 2 LOUISIANA AT 530P	8/25/14
19.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	6-28P- Wheel of Fortune - HD	1	1	1	1	1	1			5	\$750.00	\$3,750.00	ABC (WBRL)	WHEEL OF FORTUNE	8/25/14

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20.0	Normal Line / SPOT	10/06/14-10/06/14	2	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$1,150.00	\$1,150.00	ABC (WBRL)	DANCING W/ THE STARS	8/25/14
21.0	Normal Line / SPOT	10/06/14-10/06/14	2	:30	9:01P- Castle - Prime	1	X							1	\$900.00	\$900.00	ABC (WBRL)	CASTLE	8/25/14
22.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	6:58P- Grey's Anatomy - HD	1			X					1	\$1,150.00	\$1,150.00	ABC (WBRL)	GREY'S ANATOMY	8/25/14
23.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	8P- Scandal	1			X					1	\$1,700.00	\$1,700.00	ABC (WBRL)	SCANDAL	8/25/14
24.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	9P- How to Get Away With Murder	1			X					1	\$1,400.00	\$1,400.00	ABC (WBRL)	HOW TO GET AWAY W/MURDER	8/25/14
25.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	8P- Shark Tank	1				X				1	\$900.00	\$900.00	ABC (WBRL)	SHARK TANK	8/25/14
26.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	9:01P- 20/20 - HD	1				X				1	\$750.00	\$750.00	ABC (WBRL)	20/20	8/25/14
27.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	6P- America's Funniest Home Videos	1						X		1	\$450.00	\$450.00	ABC (WBRL)	AHFV	8/25/14
28.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	8P- RESURRECTION	1						X		1	\$1,150.00	\$1,150.00	ABC (WBRL)	RESURRECTION	8/25/14
29.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	9:01P- Revenge	1						X		1	\$900.00	\$900.00	ABC (WBRL)	REVENGE	8/25/14
30.0	Normal Line / SPOT	10/06/14-10/10/14	2	:30	9:59P- News 2 at 10pm	1	1	1	1	1	1			5	\$575.00	\$2,875.00	ABC (WBRL)	NEWS 2 LOUISIANA AT 10P	8/25/14
31.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	9:59P- News 2 at 10pm Sunday	1						X		1	\$550.00	\$550.00	ABC (WBRL)	NEWS 2 LOUISIANA AT 10P SUN	8/25/14

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33.0	Normal Line / SPOT	10/06/14-10/09/14	2	:30	11:37P- Nightline - HD	3	X	X	X	X				3	\$60.00	\$180.00	ABC (WBRRZ)	NIGHTLINE	8/25/14
34.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	10:35P- FRIDAY NIGHT BLITZ	1					X			1	\$200.00	\$200.00	ABC (WBRRZ)	FRIDAY NIGHT BLITZ	8/25/14
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