

QUARTELY ISSUES/ PSA Announcements**2013 Q4**
October 1, 2013 to December 31, 2013

The following is a list of some of the significant issues. PSA Announcements aired by Station WMDO
This list is by no means exhaustive. The order in which issues appear does not reflect priority or significance

<u>DESCRIPTION OF ISSUE</u>	<u>PSAs</u>
Encourage Adoption	Adoption / I am-DAV0030BSP
Health- Alcohol Abuse Prevention	Alcoholics Anonymous / Mi Mundo
Health - Alzheimer's Awareness	Alzheimer's / AHAF
Children's - Education	American speech/ Baby Talk
Cancer Awareness	Breast Cancer / Morral
Cancer Awareness	Breast Cancer-Lazos-ZSSA-0793
Safety - DIU Prevention	Buzzed Driver-Bar Math/CNDD0080000
Safety - Car seat use	Child Safety / Chair - CNNH0022000
Safety - Car seat use	Child Safety / Flashback
Children's Health - Asthma Awareness	Childhood Asthma/Pez-CNAS0027000
Health - Stroke Awareness	Considere Los Riesgos
Encourage reading	DC Public library
Depression Awareness	Depresion/Cancer/ Diabetes 3SPA30
Health - HIV Awareness	Detengamos juntos el VIH
Health - Diabetes Awareness	Diabetes / Un Paso a la Vez
Health - Diabetes Awareness	Diabetes-AHAF/Que te gustaria ver?
Education -	Classroom/Para una vida mejor
Obesity Awareness	Discover the Forest - Smurfs
Health - Substance Abuse	DrugsFree/Alcohols
Health - Substance Abuse	DrugsFree/Truth About Drugs
Health - Heart Disease Awareness	Enfermedad del Corazon - NAHH
Education - College Education	Federal Student Aid 30Sec.
Education - College Education	Federal Student Aid/Orgullosa Patrocinadora
Consumer - Debt	Floreclosure/Frozen-CNMA0060000
Health - Influenza Awareness	Flu Prevention / Influenza
Health - Hepatitis C Awareness	Hepatitis C - Toca El Tema/Jon Secada
Health - Obesity Prevention	La Obesidad / Sandbags
Safety - Lead Poisoning	Lead - Danger Zone/CNLG0066000
Safety - Lead Poisoning	Lead - Milk Bottle/CNLG0070000
Medicare	Learn more about Medicare
Leukemia/ Lymphoma Awareness	Leukemia/ Lymphoma
Women's Health - Breast Cancer	Mammography Saves Lives/Lidia
Health - Substance Abuse	Nat's Alcohol & Drug / Madre
Stroke Awareness	No hay solucion magica
Pre-natal Care Awareness	Prenatal_5SPA30
Consumer - Debt	Proteja su Casa/Credit Counseling
Reading Awareness	Read/talk to your kids
Consumer - Environment	Replantemos nuestros bosques
Health - Substance Abuse	Substance Abuse / Huellas
March of Dimes	Take Steps/March of Dimes
Safety - DIU Prevention	Texting & Driving Prevention-Ad Council
March of Dimes	Thalia/March of Dimes/Celebrity Supporter
Colon Cancer Awareness	YXAB4104 Colon Cancer/ np hay Excusas
Health - Substance Abuse	Pedazos/Depresion/ Adiccion

QUARTELY ISSUES/ PSA Announcements**2013 Q3
July 1, 2013 to September 30, 2013**

The following is a list of some of the significant issues. PSA Announcements aired by Station WMDO
This list is by no means exhaustive. The order in which issues appear does not reflect priority or significance

DESCRIPTION OF ISSUE**PSAs**

Encourage Adoption	Adoption / I am-DAV0030BSP
Health- Alcohol Abuse Prevention	Alcoholics Anonymous / Mi Mundo
Children's cancer Awareness	Alsac/ St. Jude's Hospital
Health - Alzheimer's Awareness	Alzheimer's / AHAF
Cancer Awareness	Breast Cancer / Morral
Cancer Awareness	Breast Cancer-Lazos-ZSSA-0793
Safety - DIU Prevention	Buzzed Driver-Bar Math/CNDD0080000
Safety - Car seat use	Child Safety / Chair - CNNH0022000
Safety - Car seat use	Child Safety / Flashback
Children's Health - Asthma Awareness	Childhood Asthma/Pez-CNAS0027000
Children's Health - Caries Prevention	Children's Oral Health/Octolaunch
Children's Health - Caries Prevention	Children's Oral Health-Brushy Brush
Health - Stroke Awareness	Consider Los Riesgos
Encourage reading	DC Public library
Depression Awareness	Depression/Cancer/ Diabetes 3SPA30
Health - HIV Awareness	Detengamos juntos el VIH
Health - Diabetes Awareness	Diabetes / Un Paso a la Vez
Health - Diabetes Awareness	Diabetes-AHAF/Que te gustaria ver?
Obesity Awareness	Discover the Forest - Smurfs
Health - Substance Abuse	DrugsFree/Alcohols
Health - Substance Abuse	DrugsFree/Truth About Drugs
Safety - Emergency Awareness	Emergency/Preparedness-CNHL0073000
Health - Heart Disease Awareness	Enfermedad del Corazon - NAHH
Education - College Education	Federal Student Aid 30Sec.
Education - College Education	Federal Student Aid/Orgulloso Patrocinador
Consumer - Debt	Floreclosure/Frozen-CNMA0060000
Health - Influenza Awareness	Flu Prevention / Influenza
Health - Hepatitis C Awareness	Hepatitis C - Toca El Tema/Jon Secada
Health - Obesity Prevention	La Obesidad / Sandbags
Safety - Lead Poisoning	Lead - Danger Zone/CNLG0066000
Safety - Lead Poisoning	Lead - Milk Bottle/CNLG0070000
Medicare	Learn more about Medicare
Leukemia/ Lymphoma Awareness	Leukemia/ Lymphoma
Women's Health - Breast Cancer	Mammography Saves Lives/Lidia
Health - Substance Abuse	Nat's Alcohol & Drug / Madre
Stroke Awareness	No hay solucion magica
Pre-natal Care Awareness	Prenatal_5SPA30
Consumer - Debt	Proteja su Casa/Credit Counseling
Reading Awareness	Read/talk to your kids
Consumer - Environment	Replantemos nuestros bosques
Safety Abduction prevention	Secuestro de niños
Health - Substance Abuse	Substance Abuse / Huellas
March of Dimes	Take Steps/March of Dimes
Safety - DIU Prevention	Texting & Driving Prevention-Ad Council

March of Dimes
Colon Cancer Awareness

Thalia/March of Dimes/Celebrity Supporter
YXAB4104 Colon Cancer/ np hay Excusas

QUARTELY ISSUES/ PSA Announcements**2013 Q2
April 1, 2013 to June 30, 2013**

The following is a list of some of the significant issues. PSA Announcements aired by Station WMDO
This list is by no means exhaustive. The order in which issues appear does not reflect priority or significance

DESCRIPTION OF ISSUE**PSAs**

Encourage Adoption	Adoption / I am-DAV0030BSP
Health- Alcohol Abuse Prevention	Alcoholics Anonymous / Mi Mundo
Health - Alzheimer's Awareness	Alzheimer's / AHAF
Cancer Awareness	Breast Cancer / Morral
Cancer Awareness	Breast Cancer-Lazos-ZSSA-0793
Safety - DIU Prevention	Buzzed Driver-Bar Math/CNDD0080000
Safety - Car seat use	Child Safety / Chair - CNNH0022000
Safety - Car seat use	Child Safety / Flashback
Children's Health - Asthma Awareness	Childhood Asthma/Pez-CNAS0027000
Children's Health - Caries Prevention	Children's Oral Health/CNOH0078000
Children's Health - Caries Prevention	Children's Oral Health/Octolaunch
Children's Health - Caries Prevention	Children's Oral Health-Brushy Brush
Children's Health - Caries Prevention	Children's Oral Health-Drawing Brother
Education - College Education	City Schools Advance
Education - College Education	College Preparation / Julian
Health - Cancer Awareness	Colon cancer no hay Excusas
Health - Stroke Awareness	Considerare Los Riesgos
Health - HIV Awareness	Detengamos juntos el VIH
Health - Diabetes Awareness	Diabetes / Un Paso a la Vez
Health - Diabetes Awareness	Diabetes-AHAF/Que te gustaria ver?
Obesity Awareness	Discover the Forest - Smurfs
Health - Substance Abuse	DrugsFree/Alcohols
Health - Substance Abuse	DrugsFree/Truth About Drugs
Safety - Emergency Awareness	Emergency/Preparedness-CNHL0073000
Health - Heart Disease Awareness	Enfermedad del Corazon - NAHH
Health - Heart Disease Awareness	Enfermedad del Corazon -NAHH
Obesity Awareness	Escape Project / Discover Nature
Education - College Education	Federal Student Aid 30Sec.
Education - College Education	Federal Student Aid/Orguloso Patrocinador
Consumer - Debt	Floreclosure/Frozen-CNMA0060000
Health - Influenza Awareness	Flu Prevention / Influenza
Health - Hepatitis C Awareness	Hepatitis C - Toca El Tema/Jon Secada
Health - Obesity Prevention	La Obesidad / Sandbags
Safety - Lead Poisoning	Lead - Danger Zone/CNLG0066000
Safety - Lead Poisoning	Lead - Milk Bottle/CNLG0070000
Women's Health - Breast Cancer	Mammography Saves Lives/Lidia
Health - Substance Abuse	Nat's Alcohol & Drug / Madre
Consumer - Debt	Proteja su Casa/Credit Counseling
Consumer - Environment	Replantemos nuestros bosques
Safety Adduction prevention	Secuestro de niños
Health - Substance Abuse	Substance Abuse / Huellas
March of Dimes	Take Steps/March of Dimes
Safety - DIU Prevention	Texting & Driving Prevention-Ad Council
March of Dimes	Thalia/March of Dimes/Celebrity Supporter

QUARTELY ISSUES/ PSA Announcements**2013 Q1
January 1, 2013 to March 31, 2013**

The following is a list of some of the significant issues. PSA Announcements aired by Station WMDO
This list is by no means exhaustive. The order in which issues appear does not reflect priority or significance

DESCRIPTION OF ISSUE**PSAs**

Encourage Adoption	Adoption / I am-DAV0030BSP
Health - Alzheimer's Awareness	AHAF/Que te gustaria ver?
Health- Alcohol Abuse Prevention	Alcoholics Anonymous / Mi Mundo
Health- Alcohol Abuse Prevention	Alcohol Abuse / Retratos - Mari
Health - Alzheimer's Awareness	Alzheimer's / AHAF
Safety - DIU Prevention	Bar Math/CNDD0080000
Cancer Awareness	Breast Cancer / Morral
Cancer Awareness	Breast Cancer-Lazos-ZSSA-0793
Safety - DIU Prevention	Buzzed Driver-Bar Math/CNDD0080000
Children's Health - Caries Prevention	Cavities / Podemos Combatirla
Safety - Car seat use	Child Safety / Chair - CNNH0022000
Children's Health - Asthma Awareness	Childhood Asthma/Pez-CNAS0027000
Children's Health - Caries Prevention	Children's Oral Health/CNOH0078000
Children's Health - Caries Prevention	Children's Oral Health/Octolaunch
Children's Health - Caries Prevention	Children's Oral Health-Brushy Brush
Education - College Education	College Preparation / Julian
Health - Stroke Awareness	Considerare Los Riesgos
Consumer - Debt	Debt Advice - WGCB1872311
Health - Diabetes Awareness	Diabetes / Un Paso a la Vez
Health - Diabetes Awareness	Diabetes-AHAF/Que te gustaria ver?
Health - Substance Abuse	DrugsFree/Alcohols
Health - Substance Abuse	DrugsFree/Truth About Drugs
Safety - Emergency Awareness	Emergency/Preparedness-CNHL0073000
Health - Heart Disease Awareness	Enfermedad del Corazon - NAHH
Health - Heart Disease Awareness	Enfermedad del Corazon -NAHH
Education - College Education	Federal Student Aid 30Sec.
Education - College Education	Federal Student Aid/Orguloso Patrocinador
Consumer - Debt	Floreclosure/Frozen-CNMA0060000
Health - Influenza Awareness	Flu Prevention / Influenza
Health - Hepatitis C Awareness	Hepatitis C - Toca El Tema/Jon Secada
Health - Obesity Prevention	La Obesidad / Sandbags
Safety - Lead Poisoning	Lead - Danger Zone/CNLG0066000
Safety - Lead Poisoning	Lead - Milk Bottle/CNLG0070000
Safety - Lead Poisoning	Lead Poison Cereal Rev
Women's Health - Breast Cancer	Mammography Saves Lives/Lidia
Health - Substance Abuse	Nat's Alcohol & Drug / Madre
Education - Peace Corps	Peace Corps / Life is Calling
Consumer - Debt	Proteja su Casa/Credit Counseling
Education - College Education	Skate - College Access-CNLU0031000
Health - Substance Abuse	Substance Abuse / Huellas
March of Dimes	Take Steps/March of Dimes
Safety - DIU Prevention	Texting & Driving Prevention-Ad Council
March of Dimes	Thalia/March of Dimes/Celebrity Supporter

