

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WRCB-TV Chattanooga, TN</u>	<b>Date:</b> <u>11/22/19</u>
--	---------------------------------

I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/21/19

Date

*Catherine Warburton*

Signature

***To Be Signed By Station Representative***

☒ Accepted

*Bill Merola*

Signature

☐ Accepted in Part

*Bill Merola*

Printed Name

☐ Rejected

*NSM*

Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

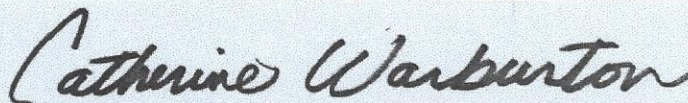
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

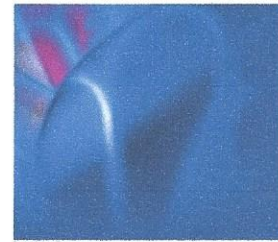
Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



# ORDER

**WRCB**

<b>Orders</b>	<b>Order / Rev:</b>	<b>33810 - 2</b>	
	<b>Alt Order #:</b>	<b>26773348</b>	
	<b>Product Desc:</b>	<b>MIKE BLOOMBERG 2020</b>	
	<b>Estimate:</b>	<b>0110</b>	
	<b>Flight Dates:</b>	<b>01/01/20 - 03/29/20</b>	<b>Primary AE:</b> <b>Katz Washington, DC</b>
	<b>Original Date / Rev:</b>	<b>12/30/19 / 01/08/20</b>	<b>Sales Office:</b> <b>K-DC</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> <b>NAT</b>
<b>Agency</b>	<b>Name:</b>	<b>Assembly</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>711 Third Avenue</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>New York, NY 10017</b>	<b>Agency Commission:</b> <b>15%</b>
<b>Advertiser</b>	<b>Name:</b>	<b>Mike Bloomberg 2020 Inc.</b>	
	<b>Demographic:</b>	<b>HH</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>Political - President</b>	<b>Order Separation:</b> <b>00:15:00</b>
	<b>Priority:</b>	<b>P-10</b>	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	<b>AGENCY</b>	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	<b>POL</b>	<b>Unit Code:</b> <b>General</b>
	<b>Revenue Code 3:</b>	<b>POL-CAND</b>	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/10/20	70	\$44,130.00	\$37,510.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	70	\$44,130.00	\$37,510.50	0.00
<b>Totals</b>	<b>70</b>	<b>\$44,130.00</b>	<b>\$37,510.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WRCB	01/06/20	01/10/20	M-F AM News 6A-7A M-F Early Today 6A-7A Eyewitness News Toda	CM	5:58 AM-7:00 AM	111-1--	1:00	4	\$500.00	P-01	0.00	NM	4	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/06/20	01/12/20	111-1--					4	\$500.00		0.00			
2	WRCB	01/06/20	01/10/20	Today Show Today Show Today Show-NBC	CM	6:58 AM-9:00 AM	111-1--	1:00	4	\$500.00	P-01	0.00	NM	4	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/06/20	01/12/20	111-1--					4	\$500.00		0.00			
3	WRCB	01/06/20	01/10/20	M-F 12p-1p M-F 12p-1p Eyewitness News Toda	CM	12:00 PM-1:00 PM	111-1--	1:00	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/06/20	01/12/20	111-1--					4	\$250.00		0.00			
4	WRCB	01/06/20	01/08/20	Live at 5:30P M-F Live at 5:30P M-F Live at 5:30	CM	5:30 PM-6:00 PM	MTW----	1:00	1	\$550.00	P-01	0.00	NM	1	\$550.00
COMMENTS APPLY TO SUB LINES A THRU A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 33810 - 2  
 Alt Order #: 26773348  
 Flight Dates: 01/01/20 - 03/29/20

Advertiser: Mike Bloomberg 2020 Inc.  
 Product Desc: MIKE BLOOMBERG 2020  
 Estimate: 0110  
 WRCB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/06/20	01/12/20	MTW----		1			\$550.00	0.00					
5	WRCB	01/06/20	01/08/20	M-F 7p-730p M-F 7p-730p	CM	6:58 PM-7:30 PM	MTW----	1:00	1	\$750.00	P-01	0.00	NM	1	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonigh															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/06/20	01/12/20	MTW----		1			\$750.00	0.00					
6	WRCB	01/06/20	01/10/20	M-F 730p-8p M-F 730p-8p	CM	7:28 PM-7:57 PM	111-1--	1:00	4	\$800.00	P-01	0.00	NM	4	\$3,200.00
COMMENTS APPLY TO SUB LINES A THRU A Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/06/20	01/12/20	111-1--		4			\$800.00	0.00					
7	WRCB	01/06/20	01/10/20	The Tonight Show The Tonight Show	CM	11:35 PM-12:37 AM	111-1--	1:00	4	\$300.00	P-01	0.00	NM	4	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/06/20	01/12/20	111-1--		4			\$300.00	0.00					
8	WRCB	01/06/20	01/06/20	Monday Prime Other America's Got Talent	CM	7:58 PM-10:00 PM (7:58 PM-10:00 PM)	1-----	1:00	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU A America's Got Talent															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/06/20	01/12/20	1-----		1			\$3,000.00	0.00					
9	WRCB	01/06/20	01/06/20	Monday Prime Hr 3 Manifest	CM	10:00 PM-11:00 PM	11-----	1:00	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
COMMENTS APPLY TO SUB LINES A THRU A Manifest-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/06/20	01/12/20	1-----		1			\$1,300.00	0.00					
10	WRCB	01/07/20	01/07/20	Tuesday Prime Hr 2 Ellen's Game of Games	CM	9p-10p	-1-----	1:00	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
COMMENTS APPLY TO SUB LINES A THRU A Ellen's Game of Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		01/06/20	01/12/20	-1-----		1			\$1,300.00	0.00					
11	WRCB	01/01/20	01/03/20	M-F AM News 6A-7A M-F Early Today 6A-7A	CM	5:58 AM-7:00 AM	--111--	1:00	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News Toda															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--111--		3			\$500.00	0.00					
12	WRCB	01/01/20	01/03/20	Today Show Today Show	CM	6:58 AM-9:00 AM	--111--	1:00	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--111--		3			\$500.00	0.00					
13	WRCB	01/01/20	01/03/20	Today Show 3rd Hour Today Show 3rd Hour	CM	9:00 AM-10:00 AM	--WTF--	1:00	2	\$300.00	P-01	0.00	NM	2	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A Today Third Hour-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--WTF--		2			\$300.00	0.00					
14	WRCB	01/01/20	01/03/20	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	--111--	1:00	3	\$250.00	P-01	0.00	NM	3	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News Toda															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--111--		3			\$250.00	0.00					



Order / Rev: 33810 - 2  
 Alt Order #: 26773348  
 Flight Dates: 01/01/20 - 03/29/20

Advertiser: Mike Bloomberg 2020 Inc.  
 Product Desc: MIKE BLOOMBERG 2020  
 Estimate: 0110

WRCB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--111--			3		\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WRCB	12/30/19-01/05/20		M-F 12p-1p		12:00 PM-1:00 PM	--WThF----	1:00		(\$250.00)		0.00	NM		
See MG 14.4															
[Program Change]															
4	WRCB	01/03/20-01/03/20		M-F 12p-1p		12:00 PM-1:00 PM	-----F----	1:00		\$250.00		0.00	NM		
Ⓜ MG for 14.1 01/01															
15	WRCB	01/01/20	01/03/20	Live at 5:30P M-F	CM	5:30 PM-6:00 PM	--WTF--	1:00	2	\$550.00	P-01	0.00	NM	2	\$1,100.00
				Live at 5:30P M-F											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Live at 5:30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--WTF--			2		\$550.00	0.00					
16	WRCB	01/01/20	01/03/20	EW News 6P M-F	CM	6:00 PM-6:30 PM	--WTF--	1:00	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
				EW News 6P M-F											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Eyewitness News at 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--WTF--			2		\$1,000.00	0.00					
17	WRCB	01/01/20	01/03/20	M-F 7p-730p	CM	6:58 PM-7:30 PM	--WTF--	1:00	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
				M-F 7p-730p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Entertainment Tonigh											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--WTF--			2		\$750.00	0.00					
18	WRCB	01/01/20	01/03/20	M-F 730p-8p	CM	7:28 PM-7:57 PM	--111--	1:00	3	\$800.00	P-01	0.00	NM	3	\$2,400.00
				M-F 730p-8p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--111--			3		\$800.00	0.00					
19	WRCB	01/01/20	01/03/20	M-F 11p News	CM	11:00 PM-11:35 PM	--WTF--	1:00	2	\$700.00	P-01	0.00	NM	2	\$1,400.00
				M-F 11p News											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Eyewitness News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--WTF--			2		\$700.00	0.00					
20	WRCB	01/01/20	01/02/20	The Tonight Show	CM	11:35 PM-12:37 AM	--11---	1:00	2	\$300.00	P-01	0.00	NM	2	\$600.00
				The Tonight Show											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--11---			2		\$300.00	0.00					
21	WRCB	01/01/20	01/02/20	Late Night w/ Seth Meyers	CM	12:37 AM-1:37 AM	--11---	1:00	2	\$100.00	P-01	0.00	NM	2	\$200.00
				Late Night w/ Seth Meyers											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Late Night-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--11---			2		\$100.00	0.00					
22	WRCB	01/01/20	01/01/20	Wednesday Prime Hr 1	CM	8:00 PM-9:00 PM	--1----	1:00	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
				Chicago Fire											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Chicago Fire (R)-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/30/19	01/05/20	--1----			1		\$1,200.00	0.00					
23	WRCB	01/08/20	01/08/20	Wednesday Prime Hr 1	CM	8:00 PM-9:00 PM	--1----	1:00	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
				Chicago Med											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Chicago Med-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/06/20	01/12/20	--1----			1		\$1,200.00	0.00					

Order / Rev: 33810 - 2  
 Alt Order #: 26773348  
 Flight Dates: 01/01/20 - 03/29/20

Advertiser: Mike Bloomberg 2020 Inc.  
 Product Desc: MIKE BLOOMBERG 2020  
 Estimate: 0110  
 WRCB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	WRCB	01/02/20	01/02/20	Thursday Prime Hr 1 Superstore/Perfect Harmon	CM	8:00 PM-9:00 PM	---1---	1:00	1	\$900.00	P-01	0.00	NM	1	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A Superstore (R)/Perfe															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	---1---					1	\$900.00		0.00			
25	WRCB	01/03/20	01/03/20	Friday Prime Hr 1 Blacklist	CM	8:00 PM-9:00 PM	----1--	1:00	1	\$600.00	P-01	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A The Blacklist (R)-NB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	----1--					1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WRCB	12/30/19-01/05/20		Friday Prime Hr 1 See MG 25.2 [Program Change]		8:00 PM-9:00 PM	-----F----	1:00		<del>(\$600.00)</del>		0.00	NM		
2	WRCB	01/03/20-01/03/20		Friday Prime Hr 1 Ⓜ MG for 25.1 01/03		8:00 PM-9:00 PM	-----F----	1:00		\$600.00		0.00	NM		
26	WRCB	01/03/20	01/03/20	Friday Prime Other Dateline	CM	9:00 PM-11:00 PM	----1--	1:00	1	\$750.00	P-01	0.00	NM	1	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A Dateline Fri-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	----1--					1	\$750.00		0.00			
27	WRCB	01/04/20	01/04/20	NFL Wildcard Playoff NFL Wildcard Playoff	CM	4:30 PM-8:00 PM (4:30 PM-8:00 PM)	-----1-	1:00	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
COMMENTS APPLY TO SUB LINES A THRU A NFL Wild Card															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	-----1-					1	\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WRCB	12/30/19-01/05/20		NFL Wildcard Playoff See MG 27.2 [Program Change]		4:30 PM-8:00 PM	-----Sa--	1:00		<del>(\$2,500.00)</del>		0.00	NM		
2	WRCB	01/05/20-01/05/20		NFL Wildcard Playoff Ⓜ MG for 27.1 01/04		4:30 PM-8:00 PM	-----Su	1:00		\$2,500.00		0.00	NM		
28	WRCB	01/04/20	01/04/20	Sa 6p News Sa 6p News	CM	6:00 PM-6:30 PM	-----2-	1:00	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	-----2-					2	\$500.00		0.00			
29	WRCB	01/04/20	01/04/20	Saturday 11p News Saturday 11p News	CM	11:00 PM-11:35 PM	-----1-	1:00	1	\$600.00	P-01	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	-----1-					1	\$600.00		0.00			
30	WRCB	01/04/20	01/04/20	Sa 1a-2a Sa 1a-2a	CM	1:00 XM-2:00 XM	-----1-	1:00	1	\$40.00	P-01	0.00	NM	1	\$40.00
COMMENTS APPLY TO SUB LINES A THRU A Major Crimes															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	-----1-					1	\$40.00		0.00			
31	WRCB	01/05/20	01/05/20	Sunday Today 8a-9a Sunday Today 8a-9a	CM	7:58 AM-9:00 AM	-----2	1:00	2	\$300.00	P-01	0.00	NM	2	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	-----2					2	\$300.00		0.00			
32	WRCB	01/05/20	01/05/20	Golden Globe Awards Golden Globe Awards	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	-----1	1:00	1	\$1,900.00	P-01	0.00	NM	1	\$1,900.00



Order / Rev: 33810 - 2  
 Alt Order #: 26773348  
 Flight Dates: 01/01/20 - 03/29/20

Advertiser: Mike Bloomberg 2020 Inc.  
 Product Desc: MIKE BLOOMBERG 2020  
 Estimate: 0110  
 WRCB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A Golden Globe Awards															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	-----1					1	\$1,900.00		0.00			
33	WRCB	01/05/20	01/05/20	Sunday 1130p-1230a	CM	11:35 PM-12:30 XI	-----1	1:00	1	\$150.00	P-01	0.00	NM	1	\$150.00
				Sunday 1130p-1230a											
COMMENTS APPLY TO SUB LINES A THRU A Scandal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	-----1					1	\$150.00		0.00			
34	WRCB	01/05/20	01/05/20	Sunday 1230a-130a	CM	12:30 XM-1:30 XM	-----1	1:00	1	\$40.00	P-01	0.00	NM	1	\$40.00
				Sunday 1230a-130a											
COMMENTS APPLY TO SUB LINES A THRU A Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/30/19	01/05/20	-----1					1	\$40.00		0.00			
35	WRCB	01/10/20	01/10/20	Live at 5:30P M-F	CM	5:30 PM-6:00 PM	----1--	1:00	1	\$550.00	P-01	0.00	NM	1	\$550.00
				Live at 5:30P M-F											
COMMENTS APPLY TO SUB LINES A THRU A Live at 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/06/20	01/12/20	----1--					1	\$550.00		0.00			
36	WRCB	01/10/20	01/10/20	M-F 7p-730p	CM	6:58 PM-7:30 PM	----1--	1:00	1	\$750.00	P-01	0.00	NM	1	\$750.00
				M-F 7p-730p											
COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonigh															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/06/20	01/12/20	----1--					1	\$750.00		0.00			
37	WRCB	01/10/20	01/10/20	Friday Prime Other	CM	9:00 PM-11:00 PM	----2--	1:00	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
				Dateline		(9:00 PM-11:00 PM)									
COMMENTS APPLY TO SUB LINES A THRU A Dateline Fri-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/06/20	01/12/20	----2--					2	\$750.00		0.00			
													Totals	70	\$44,130.00