

## 4<sup>th</sup> Quarter

WWKY-FM

Public Issues

October- Psa's ran this month for Junior Leadership of Hopkins County. Psa's ran in October promoting a Cruise in at Madisonville Garage Doors that would benefit the Original Jerry'O WTTL Toy Drive. A schedule ran for Covenant Community Church to announce the change of date for the Kid's Fest Halloween event. Spots ran this month for the Hopkins County family YMCA programs. Psa's ran this month to promote the Celebrity Dinner charity event for the original Jerry'O WTTL Toy Drive. A remote was held on October 27<sup>th</sup> for the Lions Club of Webster County to promote their fund raising event.

November: Psa's ran this month for Junior Leadership of Hopkins County. Psa's ran this month promoting the Original Jerry'O WTTL Toy drive sign ups. Psa's ran this month for the Hopkins County Family YMCA promoting programs. WWKY-FM promoted a free meal being offered to those in need on Thanksgiving at the Oasis in Madisonville. Psa's also ran for the Salvation Army to promote the need for bell ringers.

December: Psa's ran this month for junior leadership of Hopkins County. Psa's ran this month to promote the need for donations for the Original Jerry'O WTTL Toy Drive. Psa's ran this month for the Martin Luther King Junior event being held in February. WWKY-FM promoted the free Return to Bethlehem event at First Baptist Church in Madisonville.