

**Quarterly Issues Programs Report  
Fourth Quarter 2017  
October 1<sup>st</sup>, 2017 to December 31<sup>st</sup>, 2017**

In accordance with 47 CFR 73.3526(a) of the Federal Communications Commission's rules, the following, in the opinion of KFWD, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance.

**Section 1. Issues**

1. Personal Finance
2. Health
3. Elder Care and other aging issues
4. Safety
5. Work Place Issues

**Section II: Responsive Programs**

<b>Date</b>	<b>AirTime</b>	<b>Length (min)</b>	<b>Program Title</b>	<b>Segment Description</b>
<b>9/11/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Stop My Crisis</b>	<b>Protect your reputation online</b>
ISSUE(s) ADDRESSED: Personal Finance, Workplace Issues				
Interview with experts to help understand how to keep your online identity safe, bringing ransomware to light as well as understanding how to avoid it. How to keep your reputation safe when employers may be watching your online behavior				
<b>9/18/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Stop My Crisis</b>	<b>Job Search, Home Tax Appeal, Rebuilding Credit &amp; Choosing the Right College</b>
ISSUE(s) ADDRESSED: Personal Finance				
Interview with experts help viewers understand how to lower property taxes, increase credit scores, make your next job search much easier, and help students find the perfect college the first time to avoid the expense of changing colleges.				
<b>9/25/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Health View</b>	<b>Weight Issues, consequences</b>
ISSUE(s) ADDRESSED: Health				
Interview with experts to learn the severity of medical problems that are directly related to being abnormally over weight or under weight				
<b>10/2/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Health View</b>	<b>Alzheimer's Dementia care, Elder home safety</b>
ISSUE(s) ADDRESSED: Health, Elder Care and other aging issues				
Interviews with experts discussing how to assist caregivers for those with Alzheimer's, discussions of general elder home safety issues				
<b>10/9/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Health View</b>	<b>Resources for the memory impaired</b>
ISSUE(s) ADDRESSED: Health, Elder Care and other aging issues				
Interviews with experts to discuss risks, programs, resources and services to support people who are living with Alzheimer's disease				

<b>10/16/2017 and 12/25/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Beyond My Crisis</b>	<b>Medical marijuana, Pain Control, Psoriasis Cures</b>
ISSUE(s) ADDRESSED: Health				
Interviews with experts to discuss the uses of medical marijuana for pain control, plus information about new Psoriasis cures.				
<b>10/23/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Beyond My Crisis</b>	<b>Hypnosis, conquering fears and short comings</b>
ISSUE(s) ADDRESSED: Health				
Experts discuss overcoming fears and improving quality of life through the use of modern hypnosis techniques				
<b>10/30/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Health Talk</b>	<b>Women's Health issues</b>
ISSUE(s) ADDRESSED: Health, Elder Care and other aging issues				
Experts discuss various women's health issues for each age group, new remedies, and information on mitigating age related symptoms				
<b>11/6/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Health Talk</b>	<b>Fire prevention</b>
ISSUE(s) ADDRESSED: Safety				
Guest Justin Kates began the show by saying that it's a myth that fires are the cause of people's deaths. It's actually the smoke that is the biggest concern when it comes to fires, and often the smoke is made more dangerous by toxic chemicals that are released when various parts of the house and its contents burn. It is recommended that smoke detectors be placed near all bedrooms and on all levels of the house. Mr. Kates recommended that smoke detectors be tested once a month and that the battery be changed annually when daylight savings time starts. He also recommended monthly household inspections to identify any outlets that may be overloaded, and to keep space heaters away from anything flammable. He discussed the use of a fire extinguisher and what kind to buy, and also stressed the importance of having two escape plans in place. Mr. Kates talked about fire prevention in the workplace. Most workplaces have alarms built in during construction. Some will have sprinkler systems that will help minimize the fire till the fire department arrives. Mr. Kates recommended that schools do ten fire drills a school year.				
<b>11/13/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Health View</b>	<b>Health View, what to do while awaiting medical help</b>

ISSUE(s) ADDRESSED: Safety				
<p>Guests Justin Kates and Emily Martiscello began the show talking about the program, “When Help Arrives”, a course that trains citizens on how to save a life before first responders arrive. It’s a three-hour course for ages 13 and up. They discussed the curriculum of the course and demonstrated how to use a tourniquet to stop bleeding. They provided tips for using 911, such as always calling from a safe location, giving as much information as possible to the dispatcher about the location and nature of injuries, and also providing information about any hazardous conditions at an accident scene. They outlined the type of directions that 911 may provide to help you help the person, which in some cases could just involve comforting them till help arrives. They discussed moving unconscious people to a safe area if possible and laying them on their side to keep their airway open.</p>				
<b>11/20/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Stop My Crisis</b>	<b>Handling DUI Situations</b>
ISSUE(s) ADDRESSED: Safety				
<p>Guest V. James Castiglia began the show stating that 28 people a day die in car accidents that are caused by people driving under the influence of alcohol, and that 1.1 million people were arrested last year for drunk driving. He discussed New Jersey’s drunk-driving laws. First offence is a suspended license for one year and a fine of \$300 to \$700. It can be multiplied after each offense. The DMV can also apply a surcharge of \$1,000. Insurance costs can also go up depending on the insurance company.</p> <p>Mr. Castiglia discussed the process of being charged and booked for DUI, and the prospects for fighting DUI cases in court. Mr. Castiglia talked about the breathalyzer test, the denial of which is also subject to penalty. He also made the observation that there is no specific “safe” number of drinks a person can consume because even one drink can impair a person’s ability to drive.</p>				
<b>11/27/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Stop My Crisis</b>	<b>Secrets to landing employment</b>
ISSUE(s) ADDRESSED: Workplace Issues				
<p>This episode addresses how to obtain employment mid-life. It also provides information about how to protect yourself legally when starting a business. The first guest, Dianne Hartshorn, the CEO of The Hartshorn Group a New Jersey employment firm, provides tips for how to make mental adjustments to become more appealing to the next employer you interview with. The second guest, Joyce Gioia, corporate HR expert provided tips about how to get what you want from your boss. Doug Goldstein, an attorney who specializes in business law shared his expertise on what to be aware of to protect yourself if you get sued when either starting any business or even selling on E-Bay. Andrea Mastrobattista, an inspirational speaker, shared her thoughts about how to re-create yourself mid-life and find the drive to overcome mental blocks and obstacles from within.</p>				
<b>12/4/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Stop My Crisis</b>	<b>Foreclosure facts and home owners claims</b>
ISSUE(s) ADDRESSED: Personal Finance				

The first guest, Alyssa Cimino, discussed various aspects of the home foreclosure process, including options to avoid foreclosure. Forbearance, which is an agreement between a homeowner and the bank to modify a loan to allow a temporary reduction or suspension of payments, is one option that may allow a homeowner to prevent foreclosure. Another option is a short sale, in which a homeowner sells their property for less than the amount due on the loan. The bank has to approve a short sale, but in many situations banks prefer a short sale to foreclosure. Another option discussed was “deed in-lieu of foreclosure.” In this situation an owner signs over his or her right and title of the property so the bank doesn’t have to go through the foreclosure process.

The second guest, Terry Coughlin, talked about homeowner insurance coverage and claims, providing advice about what type of insurance coverage a homeowner should have, highlighting among other things the way sub-limits may apply to valuables in your home which include jewelry, china and collectables. He recommended regularly updating the insurance company about any changes in the ownership of valuables.

<b>12/11/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Health View</b>	<b>How Foods make you sick</b>
-------------------	----------------	--------------	--------------------	--------------------------------

ISSUE(s) ADDRESSED: Health

Guests discussed health issues related to food, including food allergies, food sensitivity, food intolerance and celiac disease, highlighting the differences between these terms. For example food allergies (the most common of which is peanut allergy) tend to cause an obvious and immediate reaction after consuming a particular food. Food sensitivity is associated with a slower response, with symptoms arising 48 to 72 hours later. Food intolerance occurs in the digestive system and may lead to a person needing to use the bathroom more frequently. Dr. Chan talked about celiac disease and how it affects people who eat gluten which can be found in breads and pasta. Dr. Ochoa-Maya talked about washing your food thoroughly before cooking it. Stress can also be a factor.

<b>12/18/2017</b>	<b>11PM CT</b>	<b>29:00</b>	<b>Health View</b>	<b>The Importance of sleep</b>
-------------------	----------------	--------------	--------------------	--------------------------------

ISSUE(s) ADDRESSED: Health

Guests Dr. Margarita Ochoa-Maya and Dr. Laura Chan began the show with a discussion of the medical effects of sleep. A lack of sleep can contribute to the development of diabetes, heart disease, hypertension, and early menopause. It was stated that a person can die if they go ten days or more without sleep. Further discussion explained how the brain resets itself when a person sleeps, and suggested that at least nine to ten hours of sleep is recommended for young adults and eight hours for older adults. Also discussed were issues that prevent people from getting sufficient sleep, including watching television or looking at electronic devices before bed. The light from these devices causes a release of melatonin in the brain which tricks the brain into thinking it is daytime. Sleep deprivation affects people who work shifts because adrenaline is released by the body once a shift ends. People who exercise at night often have difficulty falling asleep, so the guests recommended that people refrain from exercise after 8pm. They also discussed techniques for relaxing before sleep, including “guided imagery”, taking a bath or shower, or going for a short walk.

### Section 3. PSA's

The following PSA's were aired on KFWD during the 4<sup>th</sup> quarter 2017.

<b>Date</b>	<b>Description</b>	<b>Length</b>
9/11/2017	KFWD Kid Vid	:30
9/11/2017	PSA Elderly Cargivers	:60
9/11/2017	PSA TX DOT Driving while distracted	:30
9/18/2017	KFWD Kid Vid	:30
9/18/2017	PSA Employment issues	:60
9/18/2017	PSA Literacy foundation	:30
9/25/2017	KFWD Kid Vid	:30
9/25/2017	PSA Getting your HS diploma	:60
9/25/2017	Harvey Cant Mess with Texas- Donate TAB	:30
10/2/2017	KFWD Kid Vid	:30
10/2/2017	PSA Employment resources	:60
10/2/2017	PSA Fatherhood- involvement	:30
10/9/2017	KFWD Kid Vid	:30
10/9/2017	PSA We are America, Love has no limits	:60
10/9/2017	PSA Keep America Beautiful	:30
10/16/2017	KFWD Kid Vid	:30
10/16/2017	PSA American Spirit Global Emergency response- hunger- Africa	:15
10/16/2017	PSA Feeding America- Ad Council	:60
10/16/2017	PSA NYC Emergency Preparation- Hurricane	:30
10/23/2017	KFWD Kid Vid	:30
10/23/2017	PSA Type 2 Diabetes Prevention	:60
10/23/2017	PSA Generic Drugs	:30
10/30/2017	KFWD Kid Vid	:30
10/30/2017	PSA Breast Cancer- early detection	:30
10/30/2017	PSA CPR	:30
10/30/2017	PSA risk of E-Cigs to teens	:30
11/6/2017	KFWD Kid Vid	:30
11/6/2017	PSA Home Ownership	:30
11/6/2017	PSA One America Appeal- Hurricane Relief	:30
11/6/2017	PSA Literacy foundation	:30
11/13/2017	KFWD Kid Vid	:30
11/13/2017	PSA Getting your HS Diploma	:90
11/13/2017	PSA Keep America Beautiful	:30
11/20/2017	KFWD Kid Vid	:30
11/20/2017	PSA Elderly Caregivers	:60
11/20/2017	PSA TX DOT Driving while distracted	:30
11/27/2017	KFWD Kid Vid	:30
11/27/2017	TX National Guard PSA	:30
11/27/2017	PSA Literacy foundation	:30

12/4/2017	KFWD Kid Vid	:30
12/4/2017	PSA Getting your HS diploma	:60
12/4/2017	Harvey Cant Mess with Texas- Donate TAB	:30
12/11/2017	KFWD Kid Vid	:30
12/11/2017	PSA Employment resources	:60
12/11/2017	PSA Fatherhood- involvement	:30
12/18/2017	KFWD Kid Vid	:30
12/18/2017	PSA We are America, Love has no limits	:60
12/18/2017	PSA Keep America Beautiful	:30
12/25/2017	KFWD Kid Vid	:30
12/25/2017	PSA American Spirit Global Emergency response- hunger- Africa	:15