

# INVOICE



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**Main: (618) 985-2333**  
**Billing: (618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

Billing Address:

**Main Street Media Group**  
**Attention: Accounts Payable**  
**PO Box 25093**  
**Alexandria, VA 22314**

Send Payment To:

**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10684-1	10/28/18	October 2018	10/01/18 - 10/22/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Senate Leadership Fund	Missouri	4564

Flight Dates	Order #	Alt Order #
10/16/18 - 10/22/18	10684	26218350

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8606	155	419

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/18	10/16/18	Good Morning America	7:00 AM-8:00 AM	-T-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Tu	10/16/18	7:59 AM	Good Morning America	7:00 AM-8:00 AM	:30	SLFMOTV3005H	\$450.00	NM
2	10/17/18	10/17/18	Good Morning America	7:00 AM-8:00 AM	--W----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	W	10/17/18	7:58 AM	Good Morning America	7:00 AM-8:00 AM	:30	SLFMOTV3006H	\$450.00	NM
3	10/18/18	10/18/18	Good Morning America	7:00 AM-8:00 AM	---T---	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Th	10/18/18	7:47 AM	Good Morning America	7:00 AM-8:00 AM	:30	SLFMOTV3006H	\$450.00	NM
4	10/19/18	10/19/18	Good Morning America	7:00 AM-8:00 AM	----F--	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	F	10/19/18	7:27 AM	Good Morning America	7:00 AM-8:00 AM	:30	SLFMOTV3006H	\$450.00	NM
5	10/22/18	10/22/18	Good Morning America	7:00 AM-8:00 AM	M-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	10/22/18	7:58 AM	Good Morning America	7:00 AM-8:00 AM	:30	SLFMOTV3007H	\$450.00	NM
6	10/16/18	10/16/18	Good Morning America	8:00 AM-9:00 AM	-T-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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1	3	Tu	10/16/18	8:49 AM	Good Morning America	8:00 AM-9:00 AM	:30	SLFMOTV3006H	\$450.00	NM																																	
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10684-1	10/28/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
Senate Leadership Fund	Missouri	4564	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
22	10/17/18	10/17/18	M-F 1p-2p	1p-2p	--W----	:30	1	\$180.00	NM																																		
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# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10684-1	10/28/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
Senate Leadership Fund	Missouri	4564	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
30	10/22/18	10/22/18	M-F 2p-3p	2p-3p	M- - - - -	:30	1	\$85.00	NM																																												
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**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10684-1	10/28/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
Senate Leadership Fund	Missouri	4564	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
38	10/18/18	10/18/18	M-F 4p-5p	4p-5p	---T---	:30	1	\$150.00	NM																																		
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41	10/16/18	10/16/18	Jimmy Kimmel	10:35p-11:37p	-T-----	:30	1	\$250.00	NM																																		
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46	10/20/18	10/20/18	College Game 3	Various	-----S-	:30	1	\$900.00	NM																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

[www.wsiltv.com](http://www.wsiltv.com)

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>10684-1</b>	<b>10/28/18</b>	<b>October 2018</b>	<b>10/01/18 - 10/22/18</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Senate Leadership Fund</b>	<b>Missouri</b>	<b>4564</b>	

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Total Spots							46																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$10,925.00</b>
<u>Agency Commission</u>	<b>\$1,638.75</b>
<u>Net Amount Due</u>	<b>\$9,286.25</b>

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