

Quarterly Issues/Programs List for Station WPSR – FM**Period – QUARTER 1**

Placed in the Public File

WPSR – FM Evansville, IN

Below is a list of some of the significant issues responded to by Station WPSR, Evansville, Indiana, along with the most significant programming treatment of those issues for Quarter 1, 2024. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

EDUCATION

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
EVSC School Board Meetings	Broadcast a live feed of bi-weekly EVSC school board meetings	Monday, January 8, 2024 Monday, January 22, 2024 Monday, February 5, 2024 Monday, February 20, 2024 Monday, March 11, 2024	90 minutes	Each meeting runs live on its air date
VALUES	PSA featuring Neil Armstrong's Historic Moon Walk	January 1, 2024 - March 31, 2024	30 seconds	20
VALUES	PSA featuring Randy Pausch and The Last Lecture	January 1, 2024 - March 31, 2024	30 seconds	20
VALUES	PSA featuring Mr. Rogers	January 1, 2024 - March 31, 2024	30 seconds	20
VALUES	PSA featuring the author of <i>Wonder</i>	January 1, 2024 - March 31, 2024	30 seconds	20
IHSAA	PSA for high school sports - Impact of Education	January 1, 2024 - March 31, 2024	30 seconds	30
IHSAA	PSA for high school sports - Coaches	January 1, 2024 - March 31, 2024	30 seconds	30
FAFSA	PSA on local help sessions to complete the FAFSA	January 25, 2024 - February 28, 2024	30 seconds	15

Festival of Nations	PSA on annual event for families put on by HOLA	January 17, 2024 - March 31, 2024	30 seconds	20
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CHILDREN AND FAMILIES

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Dad Dance - FatherHood.org	PSA addressing fatherhood initiatives	January 1, 2024 - March 31, 2024	30 seconds	15
Benefits of Adoption - adoptuskids.org (Jelly)	PSA promoting the process of adoption at all ages	January 1, 2024 - March 31, 2024	30 seconds	40
Never Fully Prepared - adoptuskids.org	PSA promoting the process of fostering teens	January 1, 2024 - March 31, 2024	60 seconds	40
Patience	PSA promoting the process of fostering teens	January 1, 2024 - March 31, 2024	30 seconds	10
Adoptuskids Podcast	PSA promoting adoption podcast for parents	January 1, 2024 - March 31, 2024	30 seconds	30
Children's Miracle Network	PSA about Children's Miracle Network and opportunities to get involved	January 1, 2024 - March 31, 2024	30 seconds	15
Adoption Podcast	PSA for Adopt US Kids Navigating Adoption Podcast for interested parents	January 1, 2024 - March 31, 2024	30 seconds	20
Tri-State Food Bank	General PSA for local food bank needs	March 5, 2024 - March 31, 2024	30 seconds	10
Hangers	PSA for free prom apparel for students	March 4, 2024 - March 31, 2024	30 seconds	10
EVSC Spring Musical Shows	PSA for all musical shows at the local five high schools	February 2, 2024 - March 31, 2024	30 seconds	20
4-H Agriculture Days	PSA for 4-H club free agriculture days	February 8, 2024 - March 31, 2024	30 seconds	20
NTI Stem Fest	Free local hands-on STEM Fest for families	January 29, 2024 - February 20, 2024	30 seconds	20

VHS Cuddlegams	PSA annual fundraiser for Valentine's Day holiday	January 26, 2024 - February 14, 2024	30 seconds	15
EVSC Kindergarten Enrollment	PSA with instructions on how to enroll for Kindergarten with the EVSC	January 26, 2024 - March 31, 2024	30 seconds	20

HEALTH AND SAFETY

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Vaping - American Lung Association	PSA addressing vaping prevention	January 1, 2024 - March 31, 2024	30 seconds	40
Underage Drinking	PSA providing tips for parents on how to keep teens healthy and avoid underage drinking	January 1, 2024 - March 31, 2024	30 seconds	40
NHTSA and 90.7 WPSR Drinking and Driving	PSA for holiday season driving	January 1, 2024 - March 31, 2024	30 seconds	40
St. Jude Research Hospital	St. Jude PSA overview of resources for families	January 1, 2024 - March 31, 2024	60 seconds	40
"Probably" Buzzed Driving - NHTSA	PSA describing the issues with buzzed driving	January 1, 2024 - March 31, 2024	60 seconds	40
Are You a Chameloen?	PSA about distracted driving	January 1, 2024 - March 31, 2024	30 seconds	15
Messages Unseen	PSA about distracted driving	January 1, 2024 - March 31, 2024	30 seconds	15
Just Don't	PSA about distracted driving	January 1, 2024 - March 31, 2024	30 seconds	15
Enduring Hearts	PSA for children that need heart transplants	January 1, 2024 - March 31, 2024	30 seconds	10
Warning App	PSA for early diagnosis of pre-diabetes	January 1, 2024 - March 31, 2024	30 seconds	30
School Bus Safety	PSA for drivers and school bus safety	January 1, 2024 - March 31, 2024	60 seconds	10

Red Cross	PSA for disaster relief and blood drives locally	January 1, 2024 - March 31, 2024	30 seconds	15
I Am Hunger	Hunger Prevention from Feeding America - Scarlett Johanssen	January 1, 2024 - March 31, 2024	30 seconds	20
No Kid Hungry	Help No Kid Hungry campaign - Jeff Bridges	January 1, 2024 - March 31, 2024	30 seconds	20
Safesport	Addressing signs of abuse in sports	January 1, 2024 - March 31, 2024	30 seconds	2
CISA	PSA on Cybersecurity and Spamming	January 1, 2024 - March 31, 2024	30 seconds	15
McGruff the Crime Dog	PSA on counterfeit products	January 1, 2024 - March 31, 2024	30 seconds	15
Super Bowl	PSA on Drinking and Driving	January 9, 2024 - February 11, 2024	30 seconds	20

SAFETY

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
General: Texting and Driving - Project Yellow Light	PSA informing parents of texting and driving dangers	January 1, 2024 - March 31, 2024	30 seconds	40
Text and Whatever	PSA informing parents of texting and driving dangers	January 1, 2024 - March 31, 2024	60 seconds	40
Natural Disasters - Ready.Gov/Plan (Karen and Steve)	PSA about family planning for natural disaster emergencies	January 1, 2024 - March 31, 2024	30 seconds	20
Car Seat Safety - Kiddie Song	PSA on selecting the best car seat for your child based on age and size	January 1, 2024 - March 31, 2024	30 seconds	30

RETIREMENT

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
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APO - Saving for Retirement AARP	PSA to empower adults 45-60 to prepare for their retirement and feel confident and happy as they age.	January 1, 2024 - March 31, 2024	30 seconds	40
Tougher than Tough	Caregiving PSA - AARP	January 1, 2024 - March 31, 2024	60 seconds	40

OUTDOOR EXPLORATION

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Smokey is Within: Avoiding Sparks	PSA discussing wildfires	January 1, 2024 - March 31, 2024	30 seconds	20
Smokey Bear Grilling Alexa	PSA discussing grilling safety	January 1, 2024 - March 31, 2024	30 seconds	30

VETERANS

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Nations Finest	PSA addressing resources for U.S. Vetereans	January 1, 2024 - March 31, 2024	30 seconds	20

ADDITIONAL COMMUNITY PROGRAMMING

IHSAA Commissioner's Corner	5-minute weekly program, airing on Thursdays at 10:00 a.m., to cover statewide and local high school sports updates. January - March
NBC News Radio	WPSR carries two minutes of network news, every hour, from 6:00 A.M to 6:00 P.M. Monday through Friday.
Student Produced News and Sports	Students in the Radio/TV/Communications program ll write and produce their own local news

	and sportscasts which run weekdays at 1:15 and 1:45 p.m.
Students Training On-Air	<p>On-air training and work completed by students as part of the Media Communications & Broadcasting Program . This takes place from 8:00 a.m. to 10:00 a.m.and 12:00 P.M. to 2:00 P.M. Monday through Friday.</p> <p>Programming includes on-air training, promotion of local community events, newscasts, and sportscasts.</p>
Kidz Korner	Children’s music and stories for families. Airs on Tuesdays and Thursdays from 10:00 - 11:00 a.m.
<p>Tri-State Talks</p> <p>February 1 - March 31, 2024</p>	Student-run interviews with community leaders. Airs on Tuesdays and Thursdays at Noon.