

Quarterly Issues/Programs List for Station WPSR – FM**Period – QUARTER 1**

Placed in the Public File

WPSR – FM Evansville, IN

Below is a list of some of the significant issues responded to by Station WPSR, Evansville, Indiana, along with the most significant programming treatment of those issues for the period Quarter 1, 2023. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

ANIMAL WELFARE

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
American Humane	PSA Jenna Ushkowitz Promoting	January 1, 2023 - March 31, 2023	30 seconds	5

EDUCATION

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
EVSC School Board Meetings	Broadcast a live feed of bi-weekly EVSC school board meetings	Monday, January 9, 2023 Monday, January 23, 2023 Monday, February 13, 2023 Monday, February 27, 2023 Monday, March 13, 2023	90 minutes	Each meeting runs live on its air date
PASS IT ON.ORG - Dedication	Michelle Kwan Message	January 1, 2023 - March 31, 2023	30 seconds	20
VALUES	PSA featuring Bethany Hamilton and overcoming adversity	January 1, 2023 - March 31, 2023	30 seconds	20
VALUES	PSA featuring Michael J. Fox and overcoming adversity	January 1, 2023 - March 31, 2023	30 seconds	20

SICTC Program Promotion for High School Students	Promo focusing on Diesel Service Technology program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Culinary Arts program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Criminal Justice program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Computer Science program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Veterinary Science program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Media Communications program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	20
SICTC Program Promotion for High School Students	Promo focusing on Welding Technology program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Precision Machine Metalworking Technology program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on HVAC program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Health Sciences program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School	Promo focusing on Graphic Communications/	January 1, 2023 - March 31, 2023	30 seconds	10

Students	Digital Media program in EVSC			
SICTC Program Promotion for High School Students	Promo focusing on Engineering Technology program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Electrical Technology program in EVSC	January 1, 2023 - March 31, 2023	30 seconds	10
IHSAA	PSA for high school sports - Impact of Education	January 1, 2023 - March 31, 2023	30 seconds	20
IHSAA	PSA for high school sports - Coaches	January 1, 2023 - March 31, 2023	30 seconds	20
T.R.E.K. Summer Experience	Spot for STEM summer program through EVSC/SICTC	January 10, 2023 - March 31, 2023	30 seconds	30
Boonville Addams Family	Theater production promotion	February 27, 2023 - March 17, 2023	60 seconds	10
EVSC Kindergarten Registration	Kindergarten roundup and registration processes	February 16, 2023 - March 31, 2023	30 seconds	20

CHILDREN AND FAMILIES

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Dad Dance - FatherHood.org	PSA addressing fatherhood initiatives	January 1, 2023 - March 31, 2023	30 seconds	15
Benefits of Adoption - adoptuskids.org (Jelly)	PSA promoting the process of adoption at all ages	January 1, 2023 - March 31, 2023	30 seconds	40
Never Fully Prepared - adoptuskids.org	PSA promoting the process of fostering teens	January 1, 2023 - March 31, 2023	60 seconds	40

Adoptuskids Podcast	PSA promoting adoption podcast for parents	January 1, 2023 - March 31, 2023	30 seconds	30
Children's Miracle Network	PSA about Children's Miracle Network and opportunities to get involved	January 1, 2023 - March 31, 2023	30 seconds	15
Adoption Podcast	PSA for Adopt US Kids Navigating Adoption Podcast for interested parents	January 1, 2023 - March 31, 2023	30 seconds	20
Sound it Out	PSA for using music to develop difficult conversations with teens	January 1, 2023 - March 31, 2023	30 seconds	20
Hangers Free Prom Dress events	EVSC Foundation event	January 26, 2023 - March 31, 2023	30 seconds	15
NHTSA School Bus Safety	PSA for school bus procedures and safety	March 3, 2023 - March 31, 2023	30 seconds	15
SICTC Student Welding Competition	Nix and SICTC Welding competition promotion	March 6, 2023 - March 12, 2023	30 seconds	5

HEALTH AND SAFETY

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Vaping - American Lung Association	PSA addressing vaping prevention	January 1, 2023 - March 31, 2023	30 seconds	40
Underage Drinking	PSA providing tips for parents on how to keep teens healthy and avoid underage drinking	January 1, 2023 - March 31, 2023	30 seconds	40
St. Jude Research Hospital	St. Jude PSA overview of resources for families	January 1, 2023 - March 31, 2023	60 seconds	40

"Probably" Buzzed Driving - NHTSA	PSA describing the issues with buzzed driving	January 1, 2023 - March 31, 2023	60 seconds	40
Enduring Hearts	PSA for children that need heart transplants	January 1, 2023 - March 31, 2023	30 seconds	10
Pre-Diabetes	PSA for early diagnosis of pre-diabetes	January 1, 2023 - March 31, 2023	30 seconds	30
School Bus Safety	PSA for drivers and school bus safety	January 1, 2023 - March 31, 2023	60 seconds	10
Red Cross	PSA for disaster relief and blood drives locally	January 1, 2023 - March 31, 2023	30 seconds	15
Chemo Buddies	PSA on organization overview and how to volunteer	January 1, 2023 - March 31, 2023	30 seconds	15
Evansville Fire Department Family Day	Promotion for community family day event	March 2, 2023 - April 1, 2023	30 seconds	10
Evansville Fire Department Recruitment	Promotion for recruitment process for city firefighters	March 16, 2023 - March 31, 2023	30 seconds	10

MILITARY/VETERANS

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Got Your Six Initiative	PSA with Bob Woodruff for wounded veterans	January 1, 2023 - March 31, 2023	30 seconds	30

SAFETY

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
General: Texting and Driving - Project Yellow Light	PSA informing parents of texting and driving dangers	January 1, 2023 - March 31, 2023	30 seconds	40
Text and Whatever	PSA informing parents of texting	January 1, 2023 - March 31, 2023	60 seconds	40

	and driving dangers			
Natural Disasters - Ready.Gov/Plan (Karen and Steve)	PSA about family planning for natural disaster emergencies	January 1, 2023 - March 31, 2023	30 seconds	20
Car Seat Safety - Kiddie Song	PSA on selecting the best car seat for your child based on age and size	January 1, 2023 - March 31, 2023	30 seconds	30

RETIREMENT

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
APO - Saving for Retirement AARP	PSA to empower adults 45-60 to prepare for their retirement and feel confident and happy as they age.	January 1, 2023 - March 31, 2023	30 seconds	40
Tougher than Tough	Caregiving PSA - AARP	January 1, 2023 - March 31, 2023	60 seconds	40

OUTDOOR EXPLORATION

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Betty White	PSA discussing wildfire prevention	January 1, 2023 - March 31, 2023	30 seconds	30
Smokey Bear	PSA discussing grilling safety	January 1, 2023 - March 31, 2023	30 seconds	30
Wesselman Park Free Saturdays	Promotion of free community Saturday events each Saturday in 2023	March 6, 2023 - March 31, 2023	30 seconds	10

ADDITIONAL COMMUNITY PROGRAMMING

IHSAA Commissioner's Corner	5-minute weekly program, airing on Thursdays at 10:00 a.m., to cover statewide and local high
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	<p>school sports updates.</p> <p style="text-align: center;">January - March</p>
Local Weather Reports – Eyewitness News	WPSR provides local weather reports two times each hour every morning and afternoon.
NBC News Radio	WPSR carries two minutes of network news, every hour, from 6:00 A.M to 6:00 P.M. Monday through Friday.
Student Produced News and Sports	Students in the Radio/TV/Communications program II write and produce their own local news and sportscasts which run weekdays at 1:15 and 1:45 p.m.
Students Training On-Air	<p>On-air training and work completed by students as part of the radio/tv/communications program. This takes place from 8:00 a.m. to 10:00 a.m. and 12:00 P.M. to 2:00 P.M. Monday through Friday.</p> <p>Programming includes on-air training, promotion of local community events, newscasts, and sportscasts.</p>
Foundation Fridays	Monthly live interviews with the EVSC Foundation to talk about community work and events. These interviews take place the first Friday of each month.
<p>Tri-State Talks</p> <p>February - March (Tuesdays and Thursdays at noon)</p>	Students interview community leaders and game changers about opportunities and updates in the local Evansville area.

STATION STAFF ACTIVITIES

All facility tours, student demonstrations, and outreach activities were back in action. 90.7 WPSR was host to 15 student tour groups to learn about career and technical education opportunities.