

Quarterly Issues/Programs List for Station WPSR – FM**Period – QUARTER 3**

Placed in the Public File

WPSR – FM Evansville, IN

Below is a list of some of the significant issues responded to by Station WPSR, Evansville, Indiana, along with the most significant programming treatment of those issues for Quarter 3, 2023. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

ANIMAL WELFARE

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
American Humane	PSA Jenna Ushkowitz Promoting	July 1, 2023 - September 30, 2023	30 seconds	10

EDUCATION

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
EVSC School Board Meetings	Broadcast a live feed of bi-weekly EVSC school board meetings	Monday, July 10, 2023 Monday, July 24, 2023 Monday, August 7, 2023 Monday, August 21, 2023 Tuesday, September 5, 2023 Monday, September 18, 2023	90 minutes	Each meeting runs live on its air date
PASS IT ON.ORG - Dedication	Michelle Kwan Message	July 1, 2023 - September 30, 2023	30 seconds	20
VALUES	PSA featuring Neil Armstrong's Historic Moon Walk	July 1, 2023 - September 30, 2023	30 seconds	20

VALUES	PSA featuring Randy Pausch and The Last Lecture	July 1, 2023 - September 30, 2023	30 seconds	20
VALUES	PSA featuring Mr. Rogers	July 1, 2023 - September 30, 2023	30 seconds	20
VALUES	PSA featuring the author of <i>Wonder</i>	July 1, 2023 - September 30, 2023	30 seconds	20
IHSAA	PSA for high school sports - Impact of Education	July 1, 2023 - September 30, 2023	30 seconds	30
IHSAA	PSA for high school sports - Coaches	July 1, 2023 - September 30, 2023	30 seconds	30
EVSC Kindergarten Registration	Kindergarten roundup and registration processes	July 1, 2023 - September 30, 2023	30 seconds	30
Welcome Back	PSA's from community leaders and celebrities for students	August 1, 2023 - August 11, 2023	30 seconds	10
USI College Fair	Information to provide the USI community college fair for high school students	August 16, 2023 - September 23, 2023	30 seconds	15

CHILDREN AND FAMILIES

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Dad Dance - FatherHood.org	PSA addressing fatherhood initiatives	July 1, 2023 - September 30, 2023	30 seconds	15
Benefits of Adoption - adoptuskids.org (Jelly)	PSA promoting the process of adoption at all ages	July 1, 2023 - September 30, 2023	30 seconds	40
Never Fully Prepared - adoptuskids.org	PSA promoting the process of fostering teens	July 1, 2023 - September 30, 2023	60 seconds	40
Patience	PSA promoting the process of fostering teens	July 1, 2023 - September 30, 2023	30 seconds	10

Adoptuskids Podcast	PSA promoting adoption podcast for parents	July 1, 2023 - September 30, 2023	30 seconds	30
Children's Miracle Network	PSA about Children's Miracle Network and opportunities to get involved	July 1, 2023 - September 30, 2023	30 seconds	15
Adoption Podcast	PSA for Adopt US Kids Navigating Adoption Podcast for interested parents	July 1, 2023 - September 30, 2023	30 seconds	20
Sound it Out	PSA for using music to develop difficult conversations with teens	July 1, 2023 - September 30, 2023	30 seconds	20
NHTSA School Bus Safety	PSA for school bus procedures and safety	July 1, 2023 - September 30, 2023	30 seconds	15
Ride the Cyclone	PSA promoting Evansville Children's Theatre show	August 16, 2023 - September 23, 2023	30 seconds	10

HEALTH AND SAFETY

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Vaping - American Lung Association	PSA addressing vaping prevention	July 1, 2023 - September 30, 2023	30 seconds	40
Underage Drinking	PSA providing tips for parents on how to keep teens healthy and avoid underage drinking	July 1, 2023 - September 30, 2023	30 seconds	40
St. Jude Research Hospital	St. Jude PSA overview of resources for families	July 1, 2023 - September 30, 2023	60 seconds	40
"Probably" Buzzed Driving - NHTSA	PSA describing the issues with buzzed driving	July 1, 2023 - September 30, 2023	60 seconds	40
Are You a Chameloen?	PSA about distracted driving	July 1, 2023 - September 30, 2023	30 seconds	15

Messages Unseen	PSA about distracted driving	July 1, 2023 - September 30, 2023	30 seconds	15
Just Don't	PSA about distracted driving	July 1, 2023 - September 30, 2023	30 seconds	15
Weather Report	PSA about heat stroke	July 1, 2023 - September 30, 2023	60 seconds	15
Bodie Miller - Drowning	Drowning Prevention Campaign	July 1, 2023 - September 30, 2023	30 seconds	20
Enduring Hearts	PSA for children that need heart transplants	July 1, 2023 - August 30, 2023	30 seconds	10
Warning App	PSA for early diagnosis of pre-diabetes	July 1, 2023 - September 30, 2023	30 seconds	30
School Bus Safety	PSA for drivers and school bus safety	July 1, 2023 - September 30, 2023	60 seconds	10
Red Cross	PSA for disaster relief and blood drives locally	July 1, 2023 - September 30, 2023	30 seconds	15
I Am Hunger	Hunger Prevention from Feeding America	July 1, 2023 - September 30, 2023	30 seconds	20
Safesport	Addressing signs of abuse in sports	September 20, 2023 - September 30, 2023	30 seconds	2

SAFETY

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
General: Texting and Driving - Project Yellow Light	PSA informing parents of texting and driving dangers	July 1, 2023 - September 30, 2023	30 seconds	40
Text and Whatever	PSA informing parents of texting and driving dangers	July 1, 2023 - September 30, 2023	60 seconds	40
Natural Disasters - Ready.Gov/Plan (Karen and Steve)	PSA about family planning for	July 1, 2023 - September 30, 2023	30 seconds	20

	natural disaster emergencies			
Car Seat Safety - Kiddie Song	PSA on selecting the best car seat for your child based on age and size	July 1, 2023 - September 30, 2023	30 seconds	30

RETIREMENT

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
APO - Saving for Retirement AARP	PSA to empower adults 45-60 to prepare for their retirement and feel confident and happy as they age.	July 1, 2023 - September 30, 2023	30 seconds	40
Tougher than Tough	Caregiving PSA - AARP	July 1, 2023 - September 30, 2023	60 seconds	40

OUTDOOR EXPLORATION

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Smokey is Within: Avoiding Sparks	PSA discussing wildfires	July 1, 2023 - September 30, 2023	30 seconds	20
Smokey Bear Grilling Alexa	PSA discussing grilling safety	July 1, 2023 - September 30, 2023	30 seconds	30
Wesselman Park Free Saturdays	Promotion of free community Saturday events each Saturday in 2023	July 1, 2023 - September 30, 2023	30 seconds	10

ADDITIONAL COMMUNITY PROGRAMMING

IHSAA Commissioner's Corner	5-minute weekly program, airing on Thursdays at 10:00 a.m., to cover statewide and local high school sports updates.
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	August - September
NBC News Radio	WPSR carries two minutes of network news, every hour, from 6:00 A.M to 6:00 P.M. Monday through Friday.
Student Produced News and Sports	Students in the Radio/TV/Communications program II write and produce their own local news and sportscasts which run weekdays at 1:15 and 1:45 p.m.
Students Training On-Air	<p>On-air training and work completed by students as part of the Media Communications & Broadcasting Program . This takes place from 8:00 a.m. to 10:00 a.m. and 12:00 P.M. to 2:00 P.M. Monday through Friday.</p> <p>Programming includes on-air training, promotion of local community events, newscasts, and sportscasts.</p>
Foundation Fridays	Monthly live interviews with the EVSC Foundation to talk about community work and events. These interviews take place the first Friday of each month.
Kidz Korner	Children's music and stories for families. Airs on Tuesdays and Thursdays from 10:00 - 11:00 a.m.