# WPSR - FM Evansville, IN

# **Quarterly Issues/Programs List**

Period – QUARTER 4

Below is a list of some of the significant issues responded to by Station WPSR, Evansville, Indiana, along with the most significant programming treatment of those issues for the period Quarter 4, 2022. This list is by no means exhaustive.

#### **ANIMAL WELFARE**

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
American Humane	PSA Jenna Ushkowitz Promoting	October 1, 2022 - December 31, 2022	30 seconds	5

#### **EDUCATION**

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
EVSC School Board Meetings	Broadcast a live feed of bi-weekly EVSC school board meetings	Monday, October 3, 2022  Monday, October 24, 2022  Monday, November 7, 2022  Monday, November 21, 2022  Monday, December 12, 2022	90 minutes	Each meeting runs live on its air date
PASS IT ON.ORG - Dedication	Michelle Kwan Message	October 1, 2022 - December 31, 2022	30 seconds	20
VALUES	PSA featuring Bethany Hamilton and overcoming adversity	October 1, 2022 - December 31, 2022	30 seconds	20
VALUES	PSA featuring Michael J. Fox	October 1, 2022 - December 31,	30 seconds	20

	and overcoming adversity	2022		
SICTC Program Promotion for High School Students	Promo focusing on Diesel Service Technology program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Culinary Arts program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Criminal Justice program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Computer Science program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Veterinary Science program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Media Communications program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	20
SICTC Program Promotion for High School Students	Promo focusing on Welding Technology program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Precision Machine Metalworking Technology program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on HVAC program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Health Sciences program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10

SICTC Program Promotion for High School Students	Promo focusing on Graphic Communications/ Digital Media program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Engineering Technology program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Program Promotion for High School Students	Promo focusing on Electrical Technology program in EVSC	October 1, 2022 - December 31, 2022	30 seconds	10
SICTC Open House	Promo focusing on Open House events for communty	October 1, 2022 - November 20, 2022	30 seconds	15
IHSAA	PSA for high school sports - Impact of Education	October 1, 2022 - December 31, 2022	30 seconds	20
IHSAA	PSA for high school sports - Coaches	October 1, 2022 - December 31, 2022	30 seconds	20

## **CHILDREN AND FAMILIES**

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Dad Dance - FatherHood.org	PSA addressing fatherhood initiatives	October 1, 2022 - December 31, 2022	30 seconds	15
Benefits of Adoption - adoptuskids.org (Jelly)	PSA promoting the process of adoption at all ages	October 1, 2022 - December 31, 2022	30 seconds	40
Never Fully Prepared - adoptuskids.org	PSA promoting the process of fostering teens	October 1, 2022 - December 31, 2022	60 seconds	40
Adoptuskids Podcast	PSA promoting adoption podcast for parents	October 1, 2022 - December 31, 2022	30 seconds	30
Children's Miracle Network	PSA about Children's Miracle Network and	October 1, 2022 - December 31,	30 seconds	30

	opportunities to get involved	2022		
Stories with Santa	Promo about free community storytimes with Santa at the Evansville Vanderburgh Public Library	November 20, 2022 - December 31, 2022	60 seconds	20
cMoe December	Promo about all the family activities available at the Children's Museum of Evansville	December 1, 2022 - December 31, 2022	30 seconds	15
Elf Academy	Promo about Elf Academy at the Children's Museum of Evansville	December 1, 2022 - December 15, 2022	30 seconds	5
CLUE Promo	Promo for Central High School's production of CLUE	August 18, 2022 - August 30, 2022	30 seconds	5
Footloose Promo	Promo for Children's Theater of Southwestern Indiana production of Footloose	November 3, 2022 - November 15, 2022	30 seconds	5
Adoption Podcast	PSA for Adopt US Kids Navigating Adoption Podcast for interested parents	October 1, 2022 - December 31, 2022	30 seconds	20
Sound it Out	PSA for using music to develop difficult conversations with teens	October 1, 2022 - December 31, 2022	30 seconds	20
Zombie Farm	PSA for non-profit haunted house with the Newburgh Civitan Organization	October 18, 2022 - October 31, 2022	30 seconds	25

### **HEALTH AND SAFETY**

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Vaping - American Lung Association	PSA addressing vaping prevention	October 1, 2022 - December 31, 2022	30 seconds	40
Underage Drinking	PSA providing tips for parents on how to keep teens healthy and avoid underage drinking	October 1, 2022 - December 31, 2022	30 seconds	40
St. Jude Research Hospital	St. Jude PSA overview of resources for families	October 1, 2022 - December 31, 2022	60 seconds	40
"Probably" Buzzed Driving - NHTSA	PSA describing the issues with buzzed driving	October 1, 2022 - December 31, 2022	60 seconds	40
Enduring Hearts	PSA for children that need heart transplants	October 1, 2022 - December 31, 2022	30 seconds	10
Pre-Diabetes	PSA for early diagnosis of pre- diabetes	October 1, 2022 - December 31, 2022	30 seconds	30
School Bus Safety	PSA for drivers and school bus safety	October 1, 2022 - December 31, 2022	60 seconds	10
Holiday Driving Safety - Thanksgiving	PSA for adults to refrain from driving under the inffluence	November 1, 2022 - November 30, 2022	60 seconds	10
Holiday Driving Safety - Christmas	PSA for adults to refrain from driving under the inffluence	December 1, 2022 - December 31, 2022	60 seconds	10
Red Cross	PSA for disaster relief and blood drives locally	October 1, 2022 - December 31, 2022	30 seconds	15
Chemo Buddies	PSA on organization overview and how	October 1, 2022 - December 31, 2022	30 seconds	15

	to volunteer			
Huricane Ian	Hurricane Ian Recovery Efforts	October 3, 2022 - November 20, 2022	30 seconds	20

### MILITARY/VETERANS

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Got Your Six Initiative	PSA with Bob Woodruff for wounded veterans	October 1, 2022 - December 31, 2022	30 seconds	30

### SAFETY

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
General: Texting and Driving - Project Yellow Light	PSA informing parents of texting and driving dangers	October 1, 2022 - December 31, 2022	30 seconds	40
Text and Whatever	PSA informing parents of texting and driving dangers	October 1, 2022 - December 31, 2022	60 seconds	40
Natural Disasters - Ready.Gov/Plan (Karen and Steve)	PSA about family planning for natural disaster emergencies	October 1, 2022 - December 31, 2022	30 seconds	20
Car Seat Safety - Kiddie Song	PSA on selecting the best car seat for your child based on age and size	October 1, 2022 - December 31, 2022	30 seconds	30

### RETIREMENT

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
APO - Saving for Retirement AARP	PSA to empower adults 45-60 to prepare for their retirement and feel confident and happy as they age.	October 1, 2022 - December 31, 2022	30 seconds	40
Tougher than	Caregiving PSA -	October 1, 2022 - December 31,	60 seconds	40

Tough	AARP	2022	

### **OUTDOOR EXPLORATION**

PROGRAM TITLE	ISSUE ADDRESSED	DATES AIRED	LENGTH	TIMES RUN
Betty White	PSA discussing wildfire prevention	October 1, 2022 - December 31, 2022	30 seconds	30
Smokey Bear	PSA discussing grilling safety	October 1, 2022 - December 31, 2022	30 seconds	30

# **ADDITIONAL COMMUNITY PROGRAMMING**

IHSAA Commissioner's Corner	5-minute weekly program, airing on Thursdays at 10:00 a.m., to cover statewide and local high school sports updates.	
	October - December	
Local Weather Reports – Eyewitness News	WPSR provides local weather reports two times each hour every morning and afternoon.	
NBC News Radio	WPSR carries two minutes of network news, every hour, from 6:00 A.M to 6:00 P.M. Monday through Friday.	
Student Produced News and Sports	Students in the Radio/TV/Communications program II write and produce their own local news and sportscasts which run weekdays at 1:15 and 1:45 p.m.	
Students Training On-Air	On-air training and work completed by students as part of the radio/tv/communications program. This takes place from 8:00 a.m. to 10:00 a.m.and 12:00 P.M. to 2:00 P.M. Monday through Friday.	
	Programming includes on-air training, promotional of local community events, newscasts, and sportscasts.	

Foundation Fridays	Monthly live interviews with the EVSC Foundation to talk about community work and events. These interviews take place the first Friday of each month.
Trick or Treating Show October 31, 2022	Family-friendly music show created by students which played between 4:00 p.m and 8:00 p.m. on Halloween.
Holiday Radio Show  Noon - Media Communications & Broadcasting Level 1  7:00 p.m Media Communications & Broadcasting Level 2	Holiday radio show for families - A version of Twas the Night Before Christmas