

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
APRIL TO JUNE 2020
FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –
EDUCATIONAL COMMUNICATIONS BOARD (ECB)
WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

TELEVISION STATIONS LICENSED TO THE UNIVERSITY OF WISCONSIN BOARD OF REGENTS WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV Quarterly Issues and Programs List April to June 2020		
AGRICULTURE	PROGRAM	DATE
The logistical act of getting food from gate to plate has many steps, stops and barriers on a regular week. The Coronavirus outbreak has upended the food system all over the world. (Duration: 14 min, 52 sec)	Market to Market	4/12/20 @ 10:30 am
The shuttering of meatpacking facilities across the country due to cases of COVID-19 diagnosed among hundreds of workers, some fatal, have led to livestock supply-chain warnings. (Duration: 4 min, 3 sec)	Market to Market	4/19/20 @ 10:30 am

COVID-19 is disrupting agriculture on many levels. The Trump administration recently announced it will spend \$19 billion to help farmers. But they aren't the only group in need of support -- undocumented immigrants are roughly half of American farmworkers and they have been excluded from federal aid. (Duration: 10 min, 22 sec)	PBS NewsHour	4/20/20 @ 6 pm
Washington is allocating money specifically targeted for farmers and ranchers as the economy flags. Despite the aid being on the way, some animal producers are making tough decisions about euthanizing poultry flocks and culling hog herds. (Duration: 4 min, 39 sec)	Market to Market	4/26/20 @ 10:30 am
The Trump Administration has classified the American meat processing industry as critical infrastructure; mandating continued operations despite a surge in COVID-19 among the workforce. (Duration: 3 min, 22 sec)	Market to Market	5/3/20 @ 10:30 am
Rerouting produce proves challenging. (Duration: 3 min, 37 sec)	Market to Market	5/10/20 @ 10:30 am
Stress in rural America has been building with trade troubles, shrinking margins and evaporating savings accounts. Then COVID-19 arrived and disrupted nearly everything. Farm suicides and bankruptcies have been reported and those on and off the farm in rural America need assistance. A look at the challenges facing those feeding the supply chain in an effort to provide resources when they need them most. (Duration: 30 min)	Market to Market	5/17/20 @ 10:30 am
Weather dampens breakneck planting process. (Duration: 2 min, 24 sec)	Market to Market	5/31/20 @ 10:30 am
The USDA program that allows small state-inspected meat processors to sell product across state lines has added another name to its lineup. (Duration: 2 min, 29 sec)	Market to Market	6/14/20 @ 10:30 am
Agriculture remains a key sticking point among stalled US-EU-UK trade negotiations. U.S. officials downplayed the prospect of a transatlantic agreement by the end of the calendar year and accused Brussels of "thinly-veiled protectionism" by safeguarding European markets under food-safety concerns. (Duration: 2 min, 29 sec)	Market to Market	6/21/20 @ 10:30 am

CULTURE	PROGRAM	DATE
Our host stops by an infamous music venue in Spring Green where he samples tacos from Enos Farms. From there Luke is invited to check-out Enos' unique pig farm and their Harvest Moon farm dinner. Before sitting down to eat, Luke makes a brief stop at Meadowlark Organics and The Cider Farm. There, he learns more about some of the local ingredients that will be featured along with Enos pork at a truly unique dinner set against the background of the Driftless hills in autumn. (Duration: 30 min)	Wisconsin Foodie	4/2/20 @ 7:30 pm
From the classroom to the stage, this program takes you behind the scenes and live in concert with three Wisconsin High School vocal groups as they prepare for and perform in an annual concert celebrating the genre of a cappella music. (Duration: 1 hr)	Acapocalypse! A Cappella's New Note	4/2/20 @ 11 pm
Foo Fighters: The Grammy Award-winning rock band Foo Fighters performs at the amphitheater at the Acropolis in Athens. (Duration: 1 hr)	Landmarks Live In Concert: A Great Performances Special	4/24/20 @ 11 pm
Dive into this Wisconsin institution, still charming patrons well after its heyday. (Duration: 1 hr)	Old Fashioned: The Story of the Wisconsin Supper Club	5/7/20 @ 7 pm
SistaStrings: Milwaukee's SistaStrings blends classic and gospel music into a fresh, soulful sound. (Duration: 30 min)	30-Minute Music Hour	5/14/20 @ 9:30 pm
Visit six extraordinary homes from elegant Victorian styles to sleek modern masterpieces. (Duration: 30 min)	Remarkable Homes of Wisconsin	5/17/20 @ 5 pm
Soar above, atop and along state waterways that inspire reflection, wonder and adventure. (Duration: 1 hr)	Wisconsin Water From the Air	5/29/20 @ 10:30 pm
2020's high school graduates reflect on an unprecedented year and their dreams to come. (Duration: 30 min)	Celebrating Wisconsin's Graduates	6/15/20 @ 7 pm
Headfirst: Our host visits the yards of Fincantieri Bay Shipbuilding to see how the legacy of shipbuilding continues in Sturgeon Bay. Then she introduces stories of a maritime archaeologist, an Indian classical dancer, a pair of Irish Road Bowlers and an animated tale about the jitters that come with the first day of every school year. (Duration: 30 min)	Wisconsin Life	6/15/20 @ 11:30 pm
Toni Morrison - The Pieces I Am: An artful and intimate meditation on the legendary storyteller. (Duration: 1 hr, 30 min)	American Masters	6/23/20 @ 7 pm

ECONOMY	PROGRAM	DATE
What does the coronavirus pandemic's unprecedented surge in job loss mean for the American economy? The chair of the Council of Economic Advisers during the Clinton administration discusses whether delivery of federal aid to the unemployed will come soon enough and why the duration of this recession is so difficult to predict. (Duration: 6 min, 31 sec)	PBS NewsHour	4/2/20 @ 6 pm
Door County assesses lost tourism due to the pandemic. (Duration: 2 min, 23 sec)	Here and Now	4/27/20 @ 7:30 pm
WEDC Secretary discusses the pandemic's impact on small businesses. (Duration: 6 min, 20 sec)	Here and Now	4/24/20 @ 7:30 pm
Demand remains high for relief the federal Paycheck Protection Program is making available for smaller businesses. But the distribution of that money continues to be a source of controversy and the program has been mired with technical problems. (Duration: 9 min, 47 sec)	PBS NewsHour	4/28/20 @ 6 pm
Wisconsin's Department of Workforce Development secretary discusses COVID-19 and unemployment claims. (Duration: 5 min, 30 sec)	Here and Now	5/1/20 @ 7:30 pm
Congress is divided over whether the next coronavirus relief bill should fund cities and states reeling from the economic impact of the pandemic. Democrats and some Republicans cite governors and mayors who say aid is needed to stave off additional layoffs, but Majority Leader Mitch McConnell and others call such funding "Blue State Bailouts." (Duration: 4 min, 24 sec)	PBS NewsHour	5/6/20 @ 6 pm
The economic toll of the pandemic and the ensuing shutdowns continues to grow, with more than 40 million people losing jobs so far. Although economic activity will pick up as businesses reopen, there is growing debate about how government policy can support struggling Americans and a fragile economy. (Duration: 8 min, 35 sec)	PBS NewsHour	5/28/20 @ 6 pm

Minocqua Chamber of Commerce executive discusses what businesses are doing to keep customers safe and how the area is adjusting to changes in economic activity amid coronavirus concerns. (Duration: 7 min, 30 sec)	Here and Now	5/29/20 @ 7:30 pm
Jobs numbers from May were unexpectedly strong, catching most economists by surprise. But the Trump administration was quick to hail them as early indications of an economic recovery already underway. How do others interpret the new data -- and what do they suggest about the future? (Duration: 9 min, 9 sec)	PBS NewsHour	6/5/2020 @ 6 pm
Shutting down the U.S. economy in an effort to control the coronavirus outbreak came at enormous cost to American businesses. But the damage borne by African American entrepreneurs has been especially significant. Hear how black business owners face additional challenges -- from racism among customers to a lack of financial support -- even when economic circumstances are strong. (Duration: 7 min, 55 sec)	PBS NewsHour	6/11/20 @ 6 pm
EDUCATION	PROGRAM	DATE
An unusual college in Charleston, South Carolina, offers a four-year liberal arts education while students also earn certification in one of eight artisan trades. The blended approach enhances students' capabilities -- and helps replenish the domestic pipeline of craftspeople. (Duration: 7 min, 19 sec)	PBS NewsHour	4/1/20 @ 6 pm
The coronavirus pandemic has disrupted the academic year of some 20 million college students as campuses are shuttered nationwide. Many of these young people are continuing their studies through online classes - - but the transition is not easy for all of them. (Duration: 6 min, 19 sec)	PBS NewsHour	4/14/20 @ 6 pm
Schools across the U.S. have now been shuttered for weeks, forcing kids to stay home and parents to help orchestrate their online learning. But the adjustments to remote study and social isolation aren't easy for young people. PBS NewsHour's journalism training program for high school students shares some	PBS NewsHour	4/15/20 @ 6 pm

of the ways teenagers are coping in the age of social distancing. (Duration: 2 min, 9 sec)		
Roughly 14 percent of students enrolled in U.S. public schools receive special education services. As families across the nation grapple with home learning, what are the particular challenges the parents of these children face? (Duration: 11 min, 31 sec)	PBS NewsHour	4/29/20 @ 6 pm
UW-Madison's chancellor discusses furloughs, budget cuts and online classes. (Duration: 6 min, 35 sec)	Here and Now	5/8/20 @ 7:30 pm
Colleges and universities across the country are wrestling with how and when to reopen for classes in the fall. While some are planning to bring students and faculty back to campus, others feel such a move would be unwise and will conduct only online learning. (Duration: 6 min, 45 sec)	PBS NewsHour	5/14/20 @ 6 pm
It is that time of year when graduates of all levels are usually crossing the stage, shaking hands and receiving their diplomas. But the look and feel of these events this year is, of course, quite different, almost all of them virtual. (Duration: 5 min, 35 sec)	PBS NewsHour	5/15/20 @ 6 pm
With schools closed and classes moving online, students nationwide are being forced to adapt to a new learning landscape. One challenge: standardized testing for college admissions, many of which have been canceled this spring. Although test administrators say tests will be run online by this fall, some experts worry that shift will exacerbate existing systemic inequities. (Duration: 7 min, 51 sec)	PBS NewsHour	5/18/20 @ 6 pm
UW-Madison's chancellor proposes a hybrid model that strikes a balance of providing safety for faculty, staff and students while allowing for some in-person discussions, small class experience and maintaining experiences of a college campus. (Duration: 1 min, 6 sec)	Here and Now	6/19/20 @ 7:30 pm
Distance learning proved a difficult experiment for many students, teachers and parents this year. Its urgent adoption underscored gaps in access and income. Now, school districts are	PBS NewsHour	6/23/20 @ 6 pm

scrambling to figure out how to adjust plans for the fall. (Duration: 8 min, 22 sec)		
ENVIRONMENT	PROGRAM	DATE
Plastic War: With the plastic industry expanding like never before and the crisis of ocean pollution growing, FRONTLINE and NPR investigate the fight over the future of plastics. (Duration: 1 hr)	Frontline	4/1/20 @ 10 pm
As COVID-19 threatens the people of East Africa, locusts threaten their livestock and their food. The region suffered an initial swarm of the destructive insects in February but is now ravaged by a second wave 20 times larger. Pesticides can help, but pandemic border closures complicate delivery. And the populations directly affected are already vulnerable and food insecure. (Duration: 3 min, 25 sec)	PBS NewsHour	4/14/20 @ 6 pm
As much of the globe continues to stay home to practice social distancing, vibrant cities have gone quiet and animals are freer to roam. The rare absence of human activity grants us a special glimpse of what the world might be like without us in it. (Duration: 4 min, 38 sec)	PBS NewsHour	4/21/20 @ 6 pm
This program explores the science of climate change and potential solutions to this global threat. (Duration: 1 hr)	Climate Change: The Facts	4/22/20 @ 7 pm
This program examines the importance of water in everyday existence. (Duration: 1 hr)	H2O: The Molecule that Made Us	4/22/20 @ 8 pm
Poisoned Water: What exactly went wrong in Flint and what does it mean for the rest of the country. (Duration: 1 hr)	NOVA	5/5/20 @ 11 pm
Deadliest Tornadoes: Why was the 2011 tornado season in the U.S. so extreme, and, with advanced warning systems, why did so many die? (Duration: 1 hr)	NOVA	5/19/20 @ 7 pm
A tropical cyclone is blasting India and Bangladesh, killing at least 14 people and destroying homes by the hundred. The storm surged out of the Bay of Bengal into a densely populated area that has been beset by the COVID-19 pandemic and the millions of people	PBS NewsHour	5/20/20 @ 6 pm

forced to flee their homes are taking refuge in crowded shelters where social distancing is impossible. (Duration: 1 min, 54 sec)		
A federal appeals court overturned the EPA's approval of a chemical widely used in cotton and soybean acres. The court said in their ruling "the toxicity is not limited to weeds." (Duration: 2 min, 41 sec)	Market to Market	6/7/20 @ 10:30 am
The U.S. Senate overwhelmingly passed an act that provides funding for national parks and public lands. Hear the details of the legislation, including where the money will come from, and what else Congress is considering when it comes to action on protecting the environment. (Duration: 4 min, 56 sec)	PBS NewsHour	6/17/20 @ 6 pm
HEALTHCARE	PROGRAM	DATE
Cuba's Cancer Hope: When the U.S. trade embargo left Cuba isolated from medical resources, Cuban scientists were forced to get creative. Now they've developed lung cancer vaccines that show so much promise, some Americans are defying the embargo and traveling to Cuba for treatment. In an unprecedented move, Cuban researchers are working with U.S. partners to make the medicines more widely available. (Duration: 1 hr)	NOVA	4/1/20 @ 8 pm
UW tests treatment using donor plasma from recovered COVID-19 patients. (Duration: 2 min, 44 sec)	Here and Now	4/17/20 @ 7:30 pm
Coronavirus Pandemic: How did the U.S. become the country with the worst known coronavirus outbreak in the world? (Duration: 1 hr)	Frontline	4/21/20 @ 9 pm
The state epidemiologist discusses the progress made on flattening Wisconsin's COVID-19 curve. He also explains why additional outbreaks have been spotted around the state and how increased testing may play a role in the numbers. (Duration: 6 min, 52 sec)	Here and Now	4/24/20 @ 7:30 pm

Jim Allison - Breakthrough: The story of one warmhearted, stubborn man's visionary quest to find a cure for cancer. (Duration: 1 hr, 30 min)	Independent Lens	5/1/20 @ 10 pm
Wisconsin's secretary-designee of health services discusses increased testing in long-term care facilities and with assistance from the National Guard, the status of outbreaks around the state and responds to the assertion she did not have the authority to extend the "Safer at Home" order. (Duration: 7 min, 1 sec)	Here and Now	5/8/20 @ 7:30 pm
Decoding COVID-19: Scientists race to understand and defeat the coronavirus behind the COVID-19 pandemic. (Duration: 1 hr)	NOVA	5/13/20 @ 8 pm
The state epidemiologist says overall Wisconsin is now better equipped to handle the pandemic and surges. (Duration: 7 min, 6 sec)	Here and Now	5/29/20 @ 7:30 pm
The executive director of the Black Leaders Organizing for Communities' (BLOC) advocates that racism is a public health crisis. (Duration: 11 min, 26 sec)	Here and Now	6/5/20 @ 7:30 pm
The largest spike in COVID-19 cases is now among the Latinx population in the state's largest city, where Milwaukee's Black community had previously suffered the brunt of the pandemic. Milwaukee's commissioner of health discusses the city's current response and testing capacity. (Duration: 5 min, 25 sec)	Here and Now	6/19/20 @ 7:30 pm
POLITICS	PROGRAM	DATE
Sen. Bernie Sanders suspended his campaign for the 2020 Democratic presidential nomination on Wednesday after enduring a series of disappointing results in state primary elections. But many of the positions on which Sanders campaigned still resonate with the liberal wing of the party. (Duration: 10 min, 2 sec)	PBS NewsHour	4/8/20 @ 6 pm
Reaction from Gov. Evers on the controversial election and his plan to fight COVID-19. (Duration: 14 min, 10 sec)	Here and Now	4/10/20 @ 7:30 pm
Jill Karofsky's upset win earned her a 10-year term on the state's highest court. (Duration: 5 min, 51 sec)	Here and Now	4/17/20 @ 7:30 pm

Tensions continue to rise between the Trump administration and China over the handling of the novel coronavirus pandemic. The U.S. has blamed China for not containing the virus quickly; China has fired back against the criticism, saying the U.S. didn't listen to early warnings. (Duration: 5 min, 29 sec)	PBS NewsHour	5/1/20 @ 6 pm
Gov. Evers is considering pros and cons of proposed regional approach to reopening. (Duration: 6 min, 38 sec)	Here and Now	5/8/20 @ 7:30 pm
Pres. Trump said he will begin withdrawing from a key post-Cold War agreement with Russia and more than 30 other nations. The Open Skies Treaty allows regulated overflights of Russia, the U.S. and Europe by Russian and American planes to ensure no military action is in the process of launching. (Duration: 6 min, 36 sec)	PBS NewsHour	5/21/20 @ 6 pm
The victories and failures of a unique brand of socialism in Milwaukee reduced corruption, improved conditions for workers and cleaned up the environment between 1910 and 1960. (Duration: 1 hr)	America's Socialist Experiment	6/8/20 @ 9 pm
The national outcry to end racial injustice in the U.S. has expanded from protests in the streets to appeals on Capitol Hill. George Floyd's younger brother headlined a hearing before the House Judiciary Committee which is working on a bill to address police violence and racism. (Duration: 9 min, 36 sec)	PBS NewsHour	6/10/20 @ 6 pm
A few months ago, Noah Anderson was leading a city-wide black student movement after his father Marlon was fired from Madison West High School for repeating a student's use of a racial slur during an altercation. He now reflects on the current movement and what role the youth voice has in creating change. (Duration: 5 min, 57 sec)	Here and Now	6/12/20 @ 7:30 pm
ACORN and the Firestorm: For 40 years, the community organizing group ACORN sought to empower marginalized communities. Its critics, though, believed ACORN promoted government waste and ineffective activism. These competing perceptions exploded nationally in 2009, fueled by a YouTube video made by undercover activists. (Duration: 1 hr, 30 min)	Independent Lens	6/12/20 @ 10 pm