Programs and Issues

KKWE Niijii Broadcasting

For Season: Jan - March 2020

April 10, 2020

Issues identified: KKWE has identified the following issues as significant facing our community.

A. Some community members suffer from depression and abuse leading to suicide.

B. Lack Ojibwe language

C. lack of public information on COVID-19

Programs: KKWE responded to the above issues by:

A. Created and airing suicide prevention psa's

B. Airing the Niijii Radio created Ojibwe language pieces as well as Ojibwe language pieces from PRX, On air DJ's sharing the language

C. Weekly Live broadcast with Lt Governor Peggy Flanagan with updates ,Daily Covid19 MN News, Weekly MN updates, Weekly covid19 health updates- PSA,