

ORDER



Orders
Order / Rev: 283440
Alt Order #: 08209044
Product Desc: HILLARY FOR AMERICA
Estimate: 4485
Flight Dates: 03/24/16 - 03/30/16
Original Date / Rev: 03/23/16 / 03/23/16
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency Name: GMMB Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poli/H Clinton/D/PRE/US
Demographic: A35+
Product Codes: PL Candidate
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/27/16	3	\$350.00	\$297.50
03/28/16	03/30/16	2	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	3	\$350.00	\$297.50	0.00
April 2016	2	\$500.00	\$425.00	0.00
Totals	5	\$850.00	\$722.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	17%	\$850.00
Market	100%	\$5,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$50.00
WCGV	0%	\$0.00
WISN	33%	\$1,650.00
WITI	27%	\$1,350.00
WMLW-	2%	\$100.00
WPXE	0%	\$0.00
WTMJ	20%	\$1,000.00
WTVV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	03/28/16	03/30/16	Price Is Right 10a-11a	CM	10a - 11a	MTW----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
Price Is Right 10a-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/28/16	04/03/16	MTW----			1		\$300.00		0.00				
E 2	WDJT	03/24/16	03/25/16	Y&R 11a-12p	CM	11a - 12p	----F--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
The Young & the Restless 11a-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 283440
Alt Order #: 08209044
Flight Dates: 03/24/16 - 03/30/16

Advertiser: Poli/H Clinton/D/PRE/US
Product Desc: HILLARY FOR AMERICA
Estimate: 4485

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	03/24/16	03/25/16	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	----F--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/21/16	03/27/16	----F--		1			\$200.00			0.00			
E 3	WDJT	03/24/16	03/25/16	3p-4p Dr Phil	CM	3p-4p	----F--	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/21/16	03/27/16	----F--		2			\$75.00			0.00			
E 4	WDJT	03/28/16	03/30/16	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	MTW----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/28/16	04/03/16	MTW----		1			\$200.00			0.00			
													Totals	5	\$850.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Daniel Jester - GMMB
being/on behalf of: Hillary For America
a legally qualified candidate of the Democratic
political party for the office of: President of the United States
in the Primary/Caucus
election to be held on: 4/5/16
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary For America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate

The name of the treasurer of the candidate's authorized committee is:

Jose H. V. Norreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/4/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary For America
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

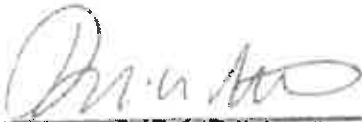
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Daniel Jester - Authorized Media Buyer

printed name

3/9/16

date