

KSNE
Las Vegas, NV
Quarterly Issues/Programs List
Fourth Quarter, 2020
12/27/2020

KSNE
Quarterly Issues/Programs List

KSNE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HEALTH:** NECESSARY CORONA VIRUS INFORMATION
- **HEALTH:** SLOWING THE SPREAD OF CORONA VIRUS
- **ELECTION:** VOTER REGISTRATION AND VOTING TIPS
- **ENVIRONMENT:** GLOBAL GOALS CONSERVATION
- **HEALTH:** IMMUNIZATIONS
- **SAFETY:** EFFORTS TO PREVENT TEXTING AND DRIVING
- **SAFETY:** FLOOD PREPARATION
- **ECONOMY:** AWARENESS OF COVID 19 ECONOMIC ASSISTANCE
- **HEALTH:** HEALTH INSURANCE ENROLLMENT

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week.	REYNOLDS S VLADEK	10/04/2020 07:00 AM	029:31
PUBLIC HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Influenza vaccine coverage data from 2019-2020 US influenza season	William Schaffner National Foundation Infectious Disease Medical Director.	10/11/2020 07:00 AM	015:00
ELECTION	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Levinson discussed voting law and ethics in the United States	Jessica Levinson - Professor of Election Law Loyola Law School.	10/11/2020 07:15 AM	015:00

Politics, Public	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	M Biblowit, J. Zogby	10/18/2020 07:06 AM	029:29
PERSONAL IMPROVEMENT	PUBLIC AFFAIRS 10-25 UNITED WAY SUIT DRIVE	DRIVE FOR WOMENS PROFESSIONAL CLOTHING AND ACCESSORIES FOR NEEDY	Kyle Rahn	10/25/2020 07:01 AM	006:29
EDUCATION	PUBLIC AFFAIRS 10-25 NEVADA PEP	TEACHING PARENTS WITH CHILDREN WITH DISABILITIES HOW TO HANDLE BULLYING	STEPHANIE VERSNEK	10/25/2020 07:08 AM	009:58
EDUCATION	PUBLIC AFFAIRS 10-25 COLLEGE OF SO NEVADA	NEW PROMISE SCHOLARSHIPS FOR HIGH SCHOOL GRADS FOR COMMUNITY COLLEGE	HILLARY BATREKO	10/25/2020 07:18 AM	006:25
HEALTH	PUBLIC AFFAIRS 10-25 THREE SQUARE	GROCERIES FOR SENIORS AT DISCOUNT AND DELIVERED ON GOING DRIVE	Lisa Seckler	10/25/2020 07:24 AM	011:36
HEALTH	PUBLIC AFFAIRS 11/1 UNITED WAY CHILD CARE ASSISTANCE	CHILD CARE ASSISTANCE FOR FAMILYS DISPLACED BY COVID 19	Kyle Rahn	11/01/2020 07:00 AM	006:31
HEALTH	PUBLIC AFFAIRS 11/1 NEVADA HEALTH LINK	OPEN ENROLLMENT WITH NEW PLANS FOR ALL IN COVID TIMES	JANEL DAVIS	11/01/2020 07:07 AM	006:22
HOUSING	PUBLIC AFFAIRS 11/1 WALKER FURNITURE HOME FOR HOLIDAYS	ENTIER HOUSE OF FURNITURE TO 35 NEEDY FAMILIES, AND HOW TO NOMINATE	PATTI GERACE	11/01/2020 07:13 AM	006:54
HEALTH	PUBLIC AFFAIRS 11/1 THREE SQUARE	GROCERIES FOR SENIORS ONGOING FOOD DRIVE	Lisa Seckler	11/01/2020 07:20 AM	011:36

HOUSING	PUBLIC AFFAIRS 11/8 LAZY DOG HABITAT FOR HUMANITY	LAZY DOG SELLS HABITAT FOR HUMANITY GINGERBREAD HOUSE KITS DONATING TO HOUSES FOR HOLIDAYS	MICHELLE LAZY DOG OWNER	11/08/2020 06:59 AM	005:27
HOUSING	PUBLIC AFFAIRS 11/8 VETERANS POKER RUN	POKER RUN TO BENEFIT VETS IN NEED	DARRIN LEDAMIN & ERIC JACOBSON	11/08/2020 07:04 AM	006:07
EDUCATION	PUBLIC AFFAIRS 11-8 THE SMITH CENTER	HEART OF EDUCATION AWARDS WITH CASH AND RECOGNITION TO CLARK COUNTY TEACHERS	MYRON MARTIN	11/08/2020 07:10 AM	012:01
HOUSING	PUBLIC AFFAIRS 11/8 WALKER FURNITURE HOME FOR HOLIDAYS	ENTIER HOUSE OF FURNITURE TO 35 NEEDY FAMILYS, AND HOW TO NOMINATE	PATTI GERACE	11/08/2020 07:22 AM	006:54
HEALTH	PUBLIC AFFAIRS 11/15	HEALTH CARE, INSURANCE UPDATES AND OPTIONS.	NEVADA HEALTH LINK. EDDIE BURKHARDT, DIRECTOR - FRIDAY HEALTH PLANS	11/15/2020 07:00 AM	006:00
ELECTION	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DISCUSSION OF ELECTION PROCESS, VOTE COUNTING AND RECOUNTING	History Professor at Nova Southeastern University Dr. Charles Zelden	11/15/2020 07:06 AM	10:00
SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	WINTER WEATHER PREPARATION.	Weather Group Meteorologist Ray Stagich	11/15/2020 07:16 AM	014:54
HEALTH	PUBLIC AFFAIRS 11/22 YELLOW RIBBON BOOKS	YELLOW RIBBON BOOKS - BOOK DRIVE FOR KIDS BATTLING CANCER	AUTHOR CARRIE WUCINICH	11/22/2020 06:58 AM	008:37

Public Health, Safety Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week. Generation Hope, Pandemic Action Network.	N Lewis G Fitzgerald J Leach	11/22/2020 07:07 AM	029:22
Public Health, Public Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR ALI NOURI, J LUKE	11/29/2020 06:59 AM	029:39
Public Health, Public Economy,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. A Fauci, K. Fitzgerald, K	12/06/2020 06:59 AM	029:51
HOUSING	PUBLIC AFFAIRS 12/13 UNITED WAY	EMERGENCY FUND FOR FAMILIES AND ALL WHO NEED ASSISTANCE YEARROUND	Kyle Ron	12/13/2020 07:00 AM	006:23
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J, S. Thomas	12/13/2020 07:06 AM	029:50
EQUALITY	PUBLIC AFFAIRS - ADL NEVADA	Anti-Defamation League Nevada Mission and Events	C. Kravitz, Development Dir.	12/20/2020 07:01 AM	004:38
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR S. HAHN, E.SAUBER-SCHATZ	12/20/2020 07:06 AM	030:01
HEALTH	PUBLIC AFFAIRS 12-27 Nv Health Link	EXTENDED OPEN ENROLLMENT AND PLANS OFFERED	JENELLE DAVIS	12/27/2020 07:00 AM	005:00
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr.J.Adams, Dr.J.Wilson, Fei	12/27/2020 07:05 AM	029:59

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY	ARMY NATIONAL GUARD	000:30	6
HEALTH	WEAR A MASK	000:30	16
HEALTH	IMMUNIZE NEVADA	000:30	22
SAFETY	FLOOD PREPARATION	000:30	8
SAFETY	SAFE SLEEPING - KIDS	000:31	8
HEALTH	STAY SAFE AT SCHOOL	000:30	8
EQUALITY	GLAAD	000:30	6
VOTING	GLOBAL CITIZEN VOTE REG.	000:30	6
SAFETY	PROJ. YELLOW LIGHT	000:30	1
HEALTH	SURGEON GENERAL 3 W'S	000:30	30
ENVIRONMENT	GLOBAL GOALS	000:31	13
EQUALITY	UNCF – HBCU	000:30	15
ELECTION	VOTER TIPS	000:30	18
HEALTH	GLOBAL RECOVERY INITIATIVE	000:30	3