

KSNE
Las Vegas, NV
Quarterly Issues/Programs List
Third Quarter, 2020
10/05/2020

KSNE
Quarterly Issues/Programs List

KSNE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HEALTH:** NECESSARY CORONA VIRUS INFORMATION
- **HEALTH:** SLOWING THE SPREAD OF CORONA VIRUS
- **HUNGER:** THREE SQUARE FOOD BANK PROGRAMS
- **VOLUNTEERING:** 9/11 UNITED WAY DAY OF CARING
- **EDUCATION:** SCHOOL SUPPLY DRIVES
- **ENVIRONMENT:** MT CHARLESTON CLEANUP EFFORTS
- **HEALTH:** FLU VACCINE AVAILABILITY
- **SAFETY:** EFFORTS TO PREVENT TEXTING AND DRIVING
- **EDUCATION:** DISTANCE LEARNING

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SAFETY, HEALTH	IHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	CORONAVIRUS AWARENESS, UPDATES ON THE MASK RECOMMENDATION	DR. MICHAEL BELL, DEPUTY DIRECTOR OF THE DIVISION OF HEALTHCARE QUALITY PROMOTION, CDC	07/05/2020 07:01 AM	015:00
EDUCATION	IHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	COMBATTING SUMMER LEARNING LOSS, ACADEMIC GAP THAT GROWS OVER THE SUMMER AMONG LOWER INCOME CHILDREN	AARON DWORKIN, CEO OF THE NATIONAL SUMMER LEARNING ASSOCIATION.	07/05/2020 07:02 AM	005:18
EDUCATION	IHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	SCHOOL YEAR ISSUES, DISTANCE LEARNING NEEDS AND AWARENESS	DERRELL BRADFORD, EVP OF 50CAN	07/12/2020 07:02 AM	010:18
PUBLIC SAFETY, HEALTH	IHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	THE LATEST INFORMATION ON CORONAVIRUS, DETERMINING THE SEVERITY	DR. ALI NOURI, PREDIDENT OF THE FEDERATION OF AMERICAN SCIENTISTS	07/12/2020 07:10 AM	020:00
EDUCATION	PUBLIC AFFAIRS 7/12/20 HOPELINK	EVENT TO FUND SCHOOL SUPPLIES FOR CHILDREN	KRISTIN AVILES	07/19/2020 07:02 AM	005:18
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Monroe, J. Bernstein	07/19/2020 07:08 AM	029:31
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR B. CAMERON, DR A. RASMUSSE	07/26/2020 07:04 AM	029:30
EDUCATION	PUBLIC AFFAIRS 8/3 CCCU SCHOOL DRIVE	EVENT TO FUND SCHOOL SUPPLIES FOR CHILDREN	CRYSTAL PRICE	08/02/2020 07:01 AM	003:40

Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L. Beitsch, K Paulson	08/02/2020 07:05 AM	029:30
HEALTH	PUBLIC AFFAIRS 8/9 Three Square Food Bank	Golden Groceries food need drive for Seniors	Lisa Seckler	08/09/2020 07:02 AM	011:36
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L. Beitsch, K Paulson	08/09/2020 07:14 AM	029:22
HEALTH	PUBLIC AFFAIRS 8/16 United Way Stories of Hope	United Way Facebook drive for basic needs for COVID assistance for all	Kyle Ron	08/16/2020 07:01 AM	008:57
Public Health, Public Safety	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	KX Jin, Dr D. Ramo	08/16/2020 07:10 AM	029:30
Public Health, Public Safety	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J SYKES, DR D ANDERSON	08/23/2020 07:03 AM	029:31
PUBLIC HEALTH-EDUCATION	PUBLIC AFFAIRS 8-30 CLARK COUNTY MED WINGED HEART AWAR	WINGED HEART AWARDS GIVING THANKS TO MEDICAL AND FIRST RESPONDERS FOR ABOVE AND BEYOND SERVICE	CLARK COUNTY MED SOC ASSN	08/30/2020 07:03 AM	009:33
HEALTH	PUBLIC AFFAIRS 8/30 NV Donor Network	Message to get more organ donors with DMV in September.0	A Rodriquez-Christina Hernend	08/30/2020 07:13 AM	007:45
MENTAL HEALTH	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR J KELLY, J BROWN, B GILBER	08/30/2020 07:20 AM	029:31
HEALTH	PUBLIC AFFAIRS 9-6 Three Square	drive to assist seniors for groceries	Lisa Seckler	09/06/2020 07:04 AM	011:36

EDUCATION	PUBLIC AFFAIRS 9-6 SAVE THE KIDS	ONLINE DANGERS TO KIDS, PLACES TO GET PROTECTION-PARENTS AND ONLINE HELP	SAVE THE KIDS	09/06/2020 07:16 AM	019:04
HEALTH	PUBLIC AFFAIRS 9-13 RONALD MCDONALD HOUSE	FALL FUND RAISER VIRTURAL TOUR OF RMH SEE EACH ROOM AND DONATE TO CONTINUE SERVING FAMILIES AND ORG	CAROLYN KRESSOR	09/13/2020 07:02 AM	008:06
ENVIROMENT	PUBLIC AFFAIRS 9-13 PAINT THE MOUNTAIN GREEN	ONGOING CLEANUP WITH COUPONS FOR DISCOUNTS IF PHOTO OF TRASH RECOVERED ENV IS SENT IN	LANIE MOAT	09/13/2020 07:10 AM	008:15
HEALTH	PUBLIC AFFAIRS 9-13 AM HEART ASSN	FUND RASING VIRTUAL WALK FOR LAS VEGAS-HEART HEALTHY WALK.	CRYSTAL WEBB	09/13/2020 07:18 AM	008:54
HEALTH	PUBLIC AFFAIRS 9 13 Three Square	drive to assist seniors for groceries	Lisa Seckler	09/13/2020 07:27 AM	011:36
VOLUNTEER WORK	PUBLIC AFFAIRS 9 20 UNITED WAY	DAY OF CARING, GETTING VOLUNTEERS FOR PROJECTS. BIGGEST VOLUNTEER DAY IN NV	Kyle Raun	09/20/2020 07:01 AM	006:33
ENVIROMENT	PUBLIC AFFAIRS 9-20 PAINT THE MOUNTAIN GREEN	ONGOING CLEANUP WITH COUPONS FOR DISCOUNTS IF PHOTO OF TRASH RECOVERED ENV IS SENT IN	LANIE MOAT	09/20/2020 07:08 AM	008:15
HEALTH	PUBLIC AFFAIRS 9-20 AM HEART ASSN	FUND RASING VIRTUAL WALK FOR LAS VEGAS-HEART HEALTHY WALK.	CRYSTAL WEBB	09/20/2020 07:16 AM	008:54
EDUCATION	PUBLIC AFFAIRS 9-20 SILVER STATES SCHOOLS CU	OFFERING COURSES FOR SCHOOLS TO TEACH HOW TO HANDLE MONEY	SCOTT ARKILL	09/20/2020 07:25 AM	013:05
EDUCATION	PUBLIC AFFAIRS 9-27 UNITED WAY	DAY OF CARING, GETTING VOLUNTEERS FOR PROJECTS. BIGGEST VOLUNTEER DAY IN NV	KYLE RAUN	09/27/2020 07:00 AM	06:33

EDUCATION	PUBLIC AFFAIRS 9-27 PAINT THE MOUNTAIN GREEN	ONGOING CLEANUP WITH COUPONS FOR DISCOUNTS IF PHOTO OF TRASH RECOVERED ENV IS SENT IN	LANIE MOAT	09/27/2020 07:07 AM	08:15
EDUCATION	PUBLIC AFFAIRS 9-27 SAVE THE KIDS	ONLINE DANGERS TO KIDS, PLACES TO GET PROTECTION-PARENTS AND ONLINE HELP	SAVE THE KIDS	09/27/2020 07:15 AM	019:05

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station aired no public service announcements during the quarter in question.)			

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TRAVEL	VIRGINIA CITY TOURISM	000:30	14
HEALTH	COVID 19 RESOURCES	000:31	9
MILITARY	ARMY NATIONAL GUARD	000:30	14
HEALTH	STAY HOME 4 NV / COVID	000:30	8
HEALTH	CRISIS SUPPORT SERVICES	000:30	8
HEALTH	VACCINES FOR CHILDREN	000:30	4
HEALTH	FLU VACCINES NV	000:31	6
HEALTH	NV HEALTH RESPONSE / MASKS	000:30	7
VOLUNTEERING	9/11 DAY OF CARING	000:30	9
HUNGER	NO KID HUNGRY	000:30	7
EDUCATION	NSLA	000:30	24
ARTS	PEACE IN THE STREETS FILM FEST	000:31	17
SAFETY	PROJECT YELLOW LIGHT	000:30	14

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	GLOBAL RECOVERY INITIATIVES	000:30	21