

# ORDER

|                   |                             |   |                                       |
|-------------------|-----------------------------|---|---------------------------------------|
| <b>Orders</b>     | <b>Order / Rev:</b>         | <b>2125050</b>                              |                                       |
|                   | <b>Alt Order #:</b>         | <b>35927606</b>                             |                                       |
|                   | <b>Product Desc:</b>        | <b>South Carolina's Conservative Future</b> |                                       |
|                   | <b>Estimate:</b>            | <b>3570</b>                                 | <b>Greenville WYRD-FM</b>             |
|                   | <b>Flight Dates:</b>        | <b>05/30/22 - 06/19/22</b>                  | <b>Primary AE:</b> Katz Los Angeles   |
|                   | <b>Original Date / Rev:</b> | <b>05/25/22 / 05/25/22</b>                  | <b>Sales Office:</b> K-LAX            |
|                   | <b>Order Type:</b>          | <b>GENERAL</b>                              | <b>Sales Region:</b> National         |
| <b>Agency</b>     | <b>Name:</b>                | <b>Target Enterprises LLC</b>               |                                       |
|                   | <b>Buying Contact:</b>      |   | <b>Billing Type:</b> Cash             |
|                   | <b>Billing Contact:</b>     |   | <b>Billing Calendar:</b> Broadcast    |
|                   |                             | <b>15260 Ventura Blvd</b>                   | <b>Billing Cycle:</b> EOM/EOC         |
|                   |                             | <b>Sherman Oaks, CA 91403</b>               | <b>Agency Commission:</b> 15%         |
| <b>Advertiser</b> | <b>Name:</b>                | <b>South Carolina's Conservative Future</b> |                                       |
|                   | <b>Demographic:</b>         | <b>A50+</b>                                 | <b>New Business End:</b> 08/23/21     |
|                   | <b>Product Codes:</b>       | <b>Issues/Propositions</b>                  | <b>Advertiser External ID:</b> 199573 |
|                   | <b>Revenue Code 1:</b>      | <b>AGY</b>                                  | <b>Agency External ID:</b> 4050023    |
|                   | <b>Revenue Code 2:</b>      | <b>GEN</b>                                  | <b>Unit Code:</b> Issue - Local       |
|                   | <b>Revenue Code 3:</b>      | <b>GEN</b>                                  | <b>Order Separation:</b> 00:45:00     |
|                   | <b>Priority:</b>            | <b>FULL</b>                                 |                                       |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 05/30/22   | 06/14/22 | 40      | \$6,726.00   | \$5,717.10 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| June 2022     | 40        | \$6,726.00        | \$5,717.10        | 0.00        |
| <b>Totals</b> | <b>40</b> | <b>\$6,726.00</b> | <b>\$5,717.10</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Los Angeles  |              |              | Start Of Order - End Of Order | 100%    |

| Ln   | Ch    | Start             | End             | Inventory Code    | Break | Start/End Time   | Days    | Len  | Spots             | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|------|-------|-------------------|-----------------|-------------------|-------|------------------|---------|------|-------------------|-------------|------|---------------|------|-------|------------|
| N 1  | WYRDF | 05/30/22          | 06/10/22        | M-F 6a-10a<br>M-F | CM    | 6:00 AM-10:00 AM | MTWTF-- | 1:00 | 8                 | \$183.00    | ISSU | 0.00          | NM   | 16    | \$2,928.00 |
| AM - |       |                   |                 |                   |       |                  |         |      |                   |             |      |               |      |       |            |
|      |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                  |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|      | Week: | 05/30/22          | 06/05/22        | MTWTF--           |       |                  |         |      | 8                 | \$183.00    |      | 0.00          |      |       |            |
|      | Week: | 06/06/22          | 06/12/22        | MTWTF--           |       |                  |         |      | 8                 | \$183.00    |      | 0.00          |      |       |            |
| N 2  | WYRDF | 06/13/22          | 06/14/22        | M-F 6a-10a<br>M-F | CM    | 6:00 AM-10:00 AM | MT----- | 1:00 | 6                 | \$183.00    | ISSU | 0.00          | NM   | 6     | \$1,098.00 |
| AM - |       |                   |                 |                   |       |                  |         |      |                   |             |      |               |      |       |            |
|      |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                  |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|      | Week: | 06/13/22          | 06/19/22        | MT-----           |       |                  |         |      | 6                 | \$183.00    |      | 0.00          |      |       |            |
| N 3  | WYRDF | 05/30/22          | 06/10/22        | M-F 3p-7p<br>M-F  | CM    | 3:00 PM-7:00 PM  | MTWTF-- | 1:00 | 8                 | \$150.00    | ISSU | 0.00          | NM   | 16    | \$2,400.00 |
| PM - |       |                   |                 |                   |       |                  |         |      |                   |             |      |               |      |       |            |
|      |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                  |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|      | Week: | 05/30/22          | 06/05/22        | MTWTF--           |       |                  |         |      | 8                 | \$150.00    |      | 0.00          |      |       |            |
|      | Week: | 06/06/22          | 06/12/22        | MTWTF--           |       |                  |         |      | 8                 | \$150.00    |      | 0.00          |      |       |            |
| N 4  | WYRDF | 06/13/22          | 06/13/22        | M-F 3p-7p<br>M-F  | CM    | 3:00 PM-7:00 PM  | M-----  | 1:00 | 2                 | \$150.00    | ISSU | 0.00          | NM   | 2     | \$300.00   |
| PM - |       |                   |                 |                   |       |                  |         |      |                   |             |      |               |      |       |            |
|      |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                  |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|      | Week: | 06/13/22          | 06/19/22        | M-----            |       |                  |         |      | 2                 | \$150.00    |      | 0.00          |      |       |            |

| Ln     | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount     |
|--------|----|-------|-----|----------------|-------|----------------|------|-----|-------|------|-----|-----|------|-------|------------|
| Totals |    |       |     |                |       |                |      |     |       |      |     |     |      | 40    | \$6,726.00 |



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

☐

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises

15260 Ventura Blvd., Ste. 1240

Sherman Oaks, CA 91403

(818) 905-0005

targetla.com

**For advertiser:**

Name: South Carolina's Conservative Future

Address: PO 8978, Greenville, SC 29605

Contact: Robert Hall

Phone: (864) 381-7382

Email: [taylor@scconservati](mailto:taylor@scconservati)

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:**

Robert Hall

**Federal candidate(s) or election(s) referred to:**

N/A

☒

Name(s):

Office(s):

Date of election:

**Matters of national importance referred to:**

N/A

☒

**This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.**

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: **Robert T. Hall** Digitally signed by Robert T. Hall  
Date: 2022.05.23 21:14:04 -04'00'

Signature: **Bill Weston** Digitally signed by Bill Weston  
Date: 2022.05.25 12:30:09  
-04'00'

Name: **Robert T. Hall**

Name: **Bill Weston**

Date of Request to Purchase Ad Time:

Date of Request to Sell Ad Time:

**5/23/22**

**5/25/22**

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station: Yes ☒ No ☐ Date received: **5/25/22**

**Disposition:**

Accepted ☒

Accepted IN PART  
(e.g., ad not received  
to determine content) ☐

Rejected – provide reason: ☐

**Date and nature of follow-ups, if any:**

Contract #: **2125050**

Station Call Letters: **WYRD-FM** Date Received: **5/25/22**

Est. #:

Station Location: **Greenville**

Flight Dates: **5/30-6/13**