



Prophecy Media Group
6401 Cobbs Dr.
Waco, TX 76710

KWOW Order Confirmation

OrderID: 1724-004

Sponsor: TEXANS FOR GREG ABBOTT
Product: TEXANS FOR GREG ABBOTT
Estimate/PO: 6696
AccountRep: Regional Reps
BillingCycle: Broadcast Month
InvoiceType: Detail
Run Dates: 9/13/2022 - 9/19/2022
Items Ordered: 38
Gross Amount: 1,300.00
Discounts: 0.00
Agency Commission: 0.00
Net Amount: 1,300.00

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD. 9TH FLOOR
WEST PALM BEACH, FL 33401

Scheduled Station(s): KWOW TEXANS FOR GREG ABBOTT

Printed 9/2/2022 10:08:58 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/13/2022 - 9/18/2022	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	:60	Spot			10	45.00	450.00
02 9/13/2022 - 9/18/2022	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:60	Spot			10	35.00	350.00
03 9/13/2022 - 9/18/2022	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	:60	Spot			10	30.00	300.00
04 9/17/2022 - 9/18/2022	All Weeks	06:00 AM - 07:00 PM						4	4	8	:60	Spot			8	25.00	200.00

Broadcast Month Projected Billing:

Jul-22	0.00	Aug-22	0.00	Sep-22	1,300.00	Q3-2022	1,300.00
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Confirmed Correct; Payment Guaranteed

Accepted for KWOW

"This company, this station and this advertising agreement do not discriminate on the basis of race or ethnicity in any way. Any action to the contrary is illegal and against the company and station policies."

STATION:	KWOW-FM	ORDER#:	3200398	DATE:	09/02/2022
MARKET:	Waco, TX	AMOUNT:	\$1,300.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	38	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	216-233-8181		
SALES OFFICE:	PHILADELPHIA	SLS FAX:			
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4431508	
ADVERTISER:	Texans for Greg Abbott	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 6696 9/13-9/19 Hispanic	AGY EST:	6696	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	09-13-2022 TO 9/19/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/02/2022 09:37	

COMMENTS

[Rep Comment] 08/31/2022: New order. Same NAB and creative as before. Please confirm through RadioExchange or to emma.morrow@genmediapartners.com with your stn call letters ASAP. Thank you!

PopulationBuyType: CPP.

Send invoices electronically.

Invoices must include the estimate number. Please include it within the product line.

Invoices/affidavits of performance are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		9/13/2022 To 9/13/2022					TOT \$220.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	9/13/2022	9/13/2022	2	\$45	\$90
	2		.T.....	10:00AM	3:00PM	60	9/13/2022	9/13/2022	2	\$35	\$70
	3		.T.....	3:00PM	7:00PM	60	9/13/2022	9/13/2022	2	\$30	\$60

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MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4431508
ADVERTISER:	Texans for Greg Abbott	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 6696 9/13-9/19 Hispanic	AGY EST:	6696		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	09-13-2022 TO 9/19/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/02/2022 09:37

DAY#2		9/14/2022 To 9/14/2022						TOT \$220.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	9/14/2022	9/14/2022	2	\$45	\$90	
	2		..W....	10:00AM	3:00PM	60	9/14/2022	9/14/2022	2	\$35	\$70	
	3		..W....	3:00PM	7:00PM	60	9/14/2022	9/14/2022	2	\$30	\$60	

DAY#3		9/15/2022 To 9/15/2022						TOT \$220.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	9/15/2022	9/15/2022	2	\$45	\$90	
	2		...T...	10:00AM	3:00PM	60	9/15/2022	9/15/2022	2	\$35	\$70	
	3		...T...	3:00PM	7:00PM	60	9/15/2022	9/15/2022	2	\$30	\$60	

DAY#4		9/16/2022 To 9/16/2022						TOT \$220.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	9/16/2022	9/16/2022	2	\$45	\$90	
	2	F..	10:00AM	3:00PM	60	9/16/2022	9/16/2022	2	\$35	\$70	
	3	F..	3:00PM	7:00PM	60	9/16/2022	9/16/2022	2	\$30	\$60	

DAY#5		9/17/2022 To 9/17/2022						TOT \$100.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S.	6:00AM	7:00PM	60	9/17/2022	9/17/2022	4	\$25	\$100	

STATION:	KWOW-FM	ORDER#:	3200398	DATE:	09/02/2022
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REP:	Regional Reps Non-Rep	SPOTS:	38	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
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FLIGHT:	09-13-2022 TO 9/19/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/02/2022 09:37	

DAY#6		9/18/2022 To 9/18/2022				TOT \$100.00			TOTAL SPOTS 4			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	5	S	6:00AM	7:00PM	60	9/18/2022	9/18/2022	4	\$25	\$100	

DAY#7		9/19/2022 To 9/19/2022				TOT \$220.00			TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	9/19/2022	9/19/2022	2	\$45	\$90	
	2		M.....	10:00AM	3:00PM	60	9/19/2022	9/19/2022	2	\$35	\$70	
	3		M.....	3:00PM	7:00PM	60	9/19/2022	9/19/2022	2	\$30	\$60	

TOTAL	Sep												Total
SPOT	38												38
CASH	1,300.00												1,300.00
TOTAL	1,300.00												1,300.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

☐

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

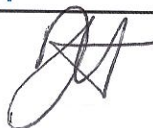


Name: Media Buyer

Date of Request to Purchase Ad Time: 8/16/2022

Station Representative

Signature:



Name: Cynthia Lopez

Date of Station Agreement to Sell Time: 9/2/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Crossroads Media LLC

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 9/2/2022**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
1724-004Station Call Letters:
KWOWDate Received/Requested:
9/2/22Est. #:
6696Station Location:
WacoRun Start and End Dates:
9/13/22-9/19/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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