

ORDER



Orders
Order / Rev: 225329
 Alt Order #: _____
 Product Desc: 9/22-9/28 order
 Estimate: 494
 Flight Dates: 09/22/14 - 09/28/14
 Original Date / Rev: 09/23/14 / 09/23/14
 Order Type: GENERAL

KOB
 Primary AE: Olivia Lawrence
 Sales Office: KOB
 Sales Region: Local

Agency
Name: Edit House Productions LLC
 Buying Contact: Kim Smith
 Billing Contact: _____
918 Pinehurst Rd SE Ste. 102
Rio Rancho, NM 87124

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Aubrey Dunn for Land Commissioner
 Demographic: A25-54
 Product Codes: PL1
 Priority: 99
 Revenue Codes: AGY, POL, CAND

New Business Thru: 09/14/15
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	11	\$2,950.00	\$2,507.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	11	\$2,950.00	\$2,507.50	0.00
Totals	11	\$2,950.00	\$2,507.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	20%	\$2,950.00
Market	100%	\$14,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ 0% \$0.00
 KRPV 0% \$0.00
 KRQE 0% \$0.00
 KUPT 0% \$0.00
 KWBQ 0% \$0.00
 UNKWN 80% \$11,800.00

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Advertiser: Aubrey Dunn for Land Commissioner
 Product Desc: 9/22-9/28 order **KOB**
 Estimate: 494

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/22/14	09/28/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MTWT---	:30	3	\$160.004		0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	MTWT---		3				\$160.00		0.00			
2	All	09/22/14	09/28/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----F--	:30	2	\$160.004		0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----F--		2				\$160.00		0.00			
3	All	09/22/14	09/28/14	News 4 @ 10p M-F News 4 @ 10p W-F	CM	W-F 10p-1035p	----F--	:30	1	\$575.004		0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----F--		1				\$575.00		0.00			
N 4	All	09/22/14	09/28/14	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----S-	:30	1	\$200.005		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----S-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	09/22/14-09/28/14	News 4 @ 6p Sat		Sa 6p-630p	-----Sa--	:30		(\$200.00)		0.00	NM		
				Credited											
				[Time not available. Replacing with Spots on who Wants to Be a Millionaire and Rachael Ray on 9/26]											
5	All	09/22/14	09/28/14	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	\$525.004		0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----S-		1				\$525.00		0.00			
6	All	09/22/14	09/28/14	News 4 Special @ 430p News 4 Special @ 430p Sun	CM	Su 430p-5p	-----S	:30	1	\$250.004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----S		1				\$250.00		0.00			
7	All	09/22/14	09/28/14	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$600.004		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----S		1				\$600.00		0.00			
N 8	All	09/22/14	09/28/14	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	----F--	:30	1	\$115.004		0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----F--		1				\$115.00		0.00			
N 9	All	09/22/14	09/28/14	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	----F--	:30	1	\$85.005		0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----F--		1				\$85.00		0.00			
													Totals	11	\$2,950.00