



**Remit Address:**  
**WJZ-TV**  
**P.O. Box 33091**  
**Newark, NJ 07188-3091**  
**Main: (410) 578-7570**  
**Billing: (410) 578-7530**

# INVOICE

Advertiser	Shannon Sneed For Baltimore P.O. Box 22800 Baltimore, MD 21203
Product	Political 4.30.24-5.06.24
Estimate Number	14710

Invoice #	250043487
Invoice Date	05/12/24
Invoice Month	May 2024
Invoice Period	04/29/24 - 05/06/24

Order #	634455
Alt Order #	WOC14633335
Deal #	
Order Flight	04/30/24 - 05/06/24

Agency Code	TV15780
Advertiser Code	1908
Product 1/2	1926

Agency Ref	102148
Advertiser Ref	517641

Property	WJZ-TV
Account Executive	Jennifer Haigley
Sales Office	Local Baltimore
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW Ste 210**  
**Washington, DC 20001-3796**  
**US**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJZ	M-F 430a-5a News	428a-5a		04/30/24 to 05/06/24	5x	11111--				
	WJZ			Tu	04/30/24	:30	4:48 AM	SS02SDC24H	\$100.00		1
	WJZ			W	05/01/24	:30	4:47 AM	SS02SDC24H	\$100.00		2
	WJZ			Th	05/02/24	:30	4:46 AM	SS02SDC24H	\$100.00		3
	WJZ			F	05/03/24	:30	4:40 AM	SS02SDC24H	\$100.00		4
	WJZ			M	05/06/24	:30	4:54 AM	SS02SDC24H	\$100.00		5
2	WJZ	M-F 9a-930a News	858a-930a		04/30/24 to 05/06/24	5x	11111--				
	WJZ			Tu	04/30/24	:30	9:18 AM	SS02SDC24H	\$350.00		1
	WJZ			W	05/01/24	:30	9:20 AM	SS02SDC24H	\$350.00		2
	WJZ			Th	05/02/24	:30	9:08 AM	SS02SDC24H	\$350.00		3
	WJZ			F	05/03/24	:30	9:18 AM	SS02SDC24H	\$350.00		4
	WJZ			M	05/06/24	:30	9:28 AM	SS02SDC24H	\$350.00		5
3	WJZ	M-F 930a-10a News	930a-10a		04/30/24 to 05/06/24	5x	11111--				
	WJZ			Tu	04/30/24	:30	9:38 AM	SS02SDC24H	\$350.00		1
	WJZ			W	05/01/24	:30	9:56 AM	SS02SDC24H	\$350.00		2
	WJZ			Th	05/02/24	:30	9:40 AM	SS02SDC24H	\$350.00		3
	WJZ			F	05/03/24	:30	9:55 AM	SS02SDC24H	\$350.00		4
	WJZ			M	05/06/24	:30	9:55 AM	SS02SDC24H	\$350.00		5
4	WJZ	Local Midday News	12p-1230p		04/30/24 to 05/06/24	5x	11111--				
	WJZ			Tu	04/30/24	:30	12:21 PM	SS02SDC24H	\$900.00		1
	WJZ			W	05/01/24	:30	12:08 PM	SS02SDC24H	\$900.00		2
	WJZ			Th	05/02/24	:30	12:26 PM	SS02SDC24H	\$900.00		3
	WJZ			F	05/03/24	:30	12:13 PM	SS02SDC24H	\$900.00		4
	WJZ			M	05/06/24	:30	12:19 PM	SS02SDC24H	\$900.00		5
5	WJZ	M-F 3p-4p	3p-4p		04/30/24 to 05/06/24	5x	11111--				

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Product	Political 4.30.24-5.06.24
Estimate Number	14710

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Alt Order #	WOC14633335
Deal #	
Order Flight	04/30/24 - 05/06/24

Property	WJZ-TV
Account Executive	Jennifer Haigley
Sales Office	Local Baltimore
Sales Region	Local

Agency Code	TV15780
Advertiser Code	1908
Product 1/2	1926

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	102148
Advertiser Ref	517641

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW Ste 210**  
**Washington, DC 20001-3796**  
**US**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WJZ	M-F 3p-4p	3p-4p								
	WJZ			Tu	04/30/24	:00			<del>\$300.00</del>	See MG 7.6,7.7	1
	WJZ			W	05/01/24	:00			<del>\$300.00</del>	See MG 5.6,5.7	2
	WJZ			Th	05/02/24	:30	3:40 PM	SS02SDC24H	\$300.00		3
	WJZ			F	05/03/24	:30	3:39 PM	SS02SDC24H	\$300.00		4
	WJZ	Sa-Su Late News	11p-1135p	Su	05/05/24	:30	11:28 PM	SS02SDC24H	\$900.00	MG for 8.2,7.2,5.2	7
	WJZ			M	05/06/24	:30	3:35 PM	SS02SDC24H	\$300.00		5
	WJZ	M-F Prime Access 1b	728p-8p	M	05/06/24	:30	7:43 PM	SS02SDC24H	\$800.00	MG for 8.2,7.2,5.2	6
				uefa							
6	WJZ	Su Local News	630p-7p								
					04/29/24 to 05/05/24	1x	-----1				
	WJZ			Su	05/05/24	:30	6:42 PM	SS02SDC24H	\$600.00		1
7	WJZ	M-F Local News 430p-5p	430-5p								
					04/30/24 to 05/06/24	5x	11111--				
	WJZ			Tu	04/30/24	:00			<del>\$700.00</del>	See MG 7.6,7.7	1
	WJZ			W	05/01/24	:00			<del>\$700.00</del>	See MG 5.6,5.7	2
	WJZ			Th	05/02/24	:30	4:51 PM	SS02SDC24H	\$700.00		3
	WJZ	M-F Prime Access 1b	728p-8p	Th	05/02/24	:30	7:55 PM	SS02SDC24H	\$800.00	MG for 8.1,5.1,7.1	6
	WJZ	M-F Late News	11p-1135p	F	05/03/24	:00			<del>\$900.00</del>	See MG 7.8	7
	WJZ			F	05/03/24	:30	4:53 PM	SS02SDC24H	\$700.00		4
	WJZ	M-F Late News	11p-1135p	F	05/03/24	:30	11:33 PM	SS02SDC24H	\$900.00	MG for 7.7 05/03	8
	WJZ			M	05/06/24	:30	4:58 PM	SS02SDC24H	\$700.00		5
8	WJZ	M-F Local News 4p-430p	358p-430p								
					04/30/24 to 05/06/24	5x	11111--				
	WJZ			Tu	04/30/24	:00			<del>\$700.00</del>	See MG 7.6,7.7	1
	WJZ			W	05/01/24	:00			<del>\$700.00</del>	See MG 5.6,5.7	2
	WJZ			Th	05/02/24	:30	4:26 PM	SS02SDC24H	\$700.00		3
	WJZ			F	05/03/24	:30	4:22 PM	SS02SDC24H	\$700.00		4
	WJZ			M	05/06/24	:30	4:20 PM	SS02SDC24H	\$700.00		5

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Property	WJZ-TV
Account Executive	Jennifer Haigley
Sales Office	Local Baltimore
Sales Region	Local

Order #	634455
Alt Order #	WOC14633335
Deal #	
Order Flight	04/30/24 - 05/06/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV15780
Advertiser Code	1908
Product 1/2	1926

Agency Ref	102148
Advertiser Ref	517641

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WJZ	M-F 5p-530p News	458p-530p		04/30/24 to 05/06/24	5x	11111--				
	WJZ			Tu	04/30/24	:30	5:27 PM	SS02SDC24H	\$1,000.00		1
	WJZ			W	05/01/24	:30	5:24 PM	SS02SDC24H	\$1,000.00		2
	WJZ			Th	05/02/24	:30	5:13 PM	SS02SDC24H	\$1,000.00		3
	WJZ			F	05/03/24	:30	5:11 PM	SS02SDC24H	\$1,000.00		4
	WJZ			M	05/06/24	:30	5:23 PM	SS02SDC24H	\$1,000.00		5
10	WJZ	M-F 530p-6p News	530-6p		04/30/24 to 05/06/24	5x	11111--				
	WJZ			Tu	04/30/24	:30	5:57 PM	SS02SDC24H	\$1,000.00		1
	WJZ			W	05/01/24	:30	5:44 PM	SS02SDC24H	\$1,000.00		2
	WJZ			Th	05/02/24	:30	5:41 PM	SS02SDC24H	\$1,000.00		3
	WJZ			F	05/03/24	:30	5:55 PM	SS02SDC24H	\$1,000.00		4
	WJZ			M	05/06/24	:30	5:40 PM	SS02SDC24H	\$1,000.00		5
11	WJZ	M-F 7p-730p News	7:00 PM-7:30 PM		04/30/24 to 05/06/24	4x	1-111--				
	WJZ			W	05/01/24	:30	7:20 PM	SS02SDC24H	\$1,000.00		1
	WJZ			Th	05/02/24	:30	7:26 PM	SS02SDC24H	\$1,000.00		2
	WJZ			F	05/03/24	:30	7:24 PM	SS02SDC24H	\$1,000.00		3
	WJZ			M	05/06/24	:30	7:10 PM	SS02SDC24H	\$1,000.00		4
12	WJZ	M-F Prime Access 1b	728p-8p		04/29/24 to 05/05/24	1x	--1----				
	WJZ			W	05/01/24	:30	7:47 PM	SS02SDC24H	\$800.00		1
13	WJZ	M-F Late News	11p-1135p		04/30/24 to 05/06/24	4x	1111---				
	WJZ			Tu	04/30/24	:30	11:29 PM	SS02SDC24H	\$900.00		1
	WJZ			W	05/01/24	:30	11:23 PM	SS02SDC24H	\$900.00		2
	WJZ			Th	05/02/24	:30	11:25 PM	SS02SDC24H	\$900.00		3
	WJZ			M	05/06/24	:30	11:33 PM	SS02SDC24H	\$900.00		4
14	WJZ	Su Local News 730a-8a	728a-8a								

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Property	WJZ-TV
Account Executive	Jennifer Haigley
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Billing Calendar	Broadcast
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**US**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WJZ	Su Local News 730a-8a	728a-8a		04/29/24 to 05/05/24	1x	----- 1				
	WJZ			Su	05/05/24	:30	7:44 AM	SS02SDC24H	\$250.00		1
15	WJZ	Su Local News 830a-9a	827a-9a		04/29/24 to 05/05/24	1x	----- 1				
	WJZ			Su	05/05/24	:30	8:55 AM	SS02SDC24H	\$400.00		1
16	WJZ	Sa Local News 630a-7a	627a-7a		04/29/24 to 05/05/24	1x	----- 1-				
	WJZ			Sa	05/04/24	:30	6:41 AM	SS02SDC24H	\$150.00		1
17	WJZ	Su Local News 8a-830a	757a-830a		04/29/24 to 05/05/24	1x	----- 1				
	WJZ			Su	05/05/24	:30	8:28 AM	SS02SDC24H	\$400.00		1
18	WJZ	Sa Local News 730a-8a	727a-8a		04/29/24 to 05/05/24	1x	----- 1-				
	WJZ			Sa	05/04/24	:30	7:41 AM	SS02SDC24H	\$400.00		1
19	WJZ	Sa 8a News	8:30 AM-9:00 AM		04/29/24 to 05/05/24	1x	----- 1-				
	WJZ			Sa	05/04/24	:30	8:54 AM	SS02SDC24H	\$450.00		1
20	WJZ	Sa 8a News	8:00 AM-8:30 AM		04/29/24 to 05/05/24	1x	----- 1-				
	WJZ			Sa	05/04/24	:30	8:14 AM	SS02SDC24H	\$450.00		1

Aired Spots                      **60**

Gross Total                      **\$38,500.00**                      Payment Terms 30 Days

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Advertiser Code	1908
Product 1/2	1926

Agency Ref	102148
Advertiser Ref	517641

Agency Commission      **\$5,775.00**  
Net Amount Due            **\$32,725.00**

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