

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2013	Name of Activity: Career Advancement
<p>Description of Initiative: Ron Bruschi, Account Executive and Sports Director for New Media Broadcasters, Inc. attended a slate of workshops and meetings at the annual Montana Broadcasters Association meeting on June 29 and June 30, 2013.</p> <p>The attended programs were designed to aid in their understanding of recent developments in the broadcast industry, improve their managerial skills, and enhance leadership skills to facilitate advancement in their respective careers.</p> <p>Presenters included numerous industry experts and leaders in the field of broadcasting presenting both concepts and actual experiences in dealing with various topics from digital initiatives and music licensing and to Emergency Alert System. Handouts and Pro Forma examples were distributed to those in attendance.</p>	