

CONTRACT



WNNYS-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

And:

Mooney Marketing Group
 220 Herald Commons
 Suite F
 Syracuse, NY 13202

Contract / Revision		Alt Order #	
12401 /			
Product			
McMahon Election Weekend			
Contract Dates		Estimate #	
11/01/19 - 11/04/19		Order # 2019103113495	
Advertiser		Original Date / Revision	
McMahon County Executive		10/31/19 / 10/31/19	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Calendar	Cash	
Property	Account Executive	Sales Office	
WNNYS-TV	WNNYS House	Local	
Special Handling			
Demographic			
Households			
Agency Code	Advertiser Code	Product 1/2	
99157719			
Agency Ref	Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WNNYS	11/01/19	11/04/19	M-F	7p-730p		:30				NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/28/19	11/03/19	----1--	1			\$150.00						
		Week: 11/04/19	11/10/19	1-----	1			\$150.00						
N 2	WNNYS	11/01/19	11/04/19	M-F	730p-8p		:30				NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/28/19	11/03/19	----1--	1			\$150.00						
		Week: 11/04/19	11/10/19	1-----	1			\$150.00						
Totals													0.00	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/19 - 11/04/19	4	\$600.00	(\$90.00)	\$510.00
Totals	4	\$600.00	(\$90.00)	\$510.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

11/1/19
 mg

11.4.19
 GS



WNY5-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

Contract / Revision		Alt Order #	
12401 /			
Contract Dates	Product	Estimate #	
11/01/19 - 11/04/19	McMahon Election Week	Order # 201910311349526	
Advertiser	Original Date / Revision		
McMahon County Execut	10/31/19 / 10/31/19		

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ADVERTISER: McMahon County Executive
CAMPAIGN: McMahon Election Weekend
FLIGHT DATES: 10/28/19 - 11/10/19
MARKET: Syracuse
DEMO: P P 25-54

STATION ORDER
REV: 0
ORDER #: WNYSS201910311349529
STATION: WNYSS
ATTN: Ed Kampf
 ekampf@foxsyracuse.com

Television - Syracuse

Line Number	Time Period Days	Len	Program Comments	Gross Rate	Net Rate	Network	Daypart	Oct 28	Nov 04	Tot Spots	Gross Cost	Net Cost
1	7:00P to 7:30P MTWRF	:30	BIG BANG - 1	\$150.00	\$127.50	MY43	PA	1	1	2	\$300.00	\$255.00
2	7:30P to 8:00P MTWRF	:30	BIG BANG - 2	\$150.00	\$127.50	MY43	PA	1	1	2	\$300.00	\$255.00
								2	2	4	\$600.00	\$510.00

Fri Mo

#12401

McMahon County Executive
 Buyer: Paul Davie

ENTERED
10.31.19
CS

ADVERTISER: McMahon County Executive
CAMPAIGN: McMahon Election Weekend
FLIGHT DATES: 10/28/19 - 11/10/19
MARKET: Syracuse
DEMO: P P 25-54

STATION ORDER
REV: 0
ORDER #: WNYXS201910311349529
STATION: WNYX
ATTN: Ed Kampf
ekampf@foxsyracuse.com

McMahon County Executive
Buyer: Paul Davie

Monthly Totals

Month	Gross Cost	Net Cost	Spots
November, 2019	\$ 600.00	\$ 510.00	4
Total	\$ 600.00	\$ 510.00	4

Campaign Comments:

Vendor Comments:

Approved By: _____ 10/31/19 9:49 AM

Comments: ** START: FRI 11/1 ** END DATE TIME: TUE 11/4 @ 12:30pm (allowing for any noon news)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNYS SYRACUSE	Date: 10/31/19
---	--------------------------

I, BRIAN DEJOSEPH,
 being/on behalf of: MCMAHON FOR ONONDAGA, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: COUNTY EXECUTIVE
 in the COUNTY OF ONONDAGA
 election to be held on: 11/5/19
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges: 510.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

MCMAHON FOR ONONDAGA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MIKE LAFLAIR

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/31/19

Date

[Handwritten Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]
Signature

Go Kempf
Printed Name

95m
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

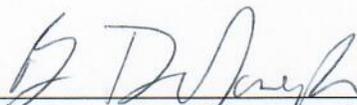
I, BRIAN DEJOSEPH
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

BRIAN DEJOSEPH

printed name

10/31/19

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.