

CONTRACT



WVNY-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Mooney Marketing Group
 220 Herald Commons
 Suite F
 Syracuse, NY 13202

And:

Product	McMahon for County Executive - week of 10/21	
Contract / Revision	12327 /	Alt Order #
Contract Dates	10/28/19 - 11/04/19	Estimate #
Advertiser	McMahon County Executive	Original Date / Revision
		10/24/19 / 10/24/19
Billing Cycle	WEEKLY	Billing Calendar
Property	WNYS-TV	Account Executive
Special Handling		Household
Demographic	Households	
Agency Code	9915719	Advertiser Code
Agency Ref		Advertiser Ref
Cash/Trade	Cash	Sales Office
Local		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WNYS	10/28/19	11/04/19	M-F	6p-630p		:30				NM	6	\$360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/28/19	11/03/19	11111--	5	\$60.00								
		Week: 11/04/19	11/10/19	1-----	1	\$60.00								
N 2	WNYS	10/28/19	11/04/19	M-F	630p-7p		:30				NM	6	\$360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/28/19	11/03/19	11111--	5	\$60.00								
		Week: 11/04/19	11/10/19	1-----	1	\$60.00								
N 3	WNYS	10/28/19	11/04/19	M-F	7p-730p		:30				NM	6	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/28/19	11/03/19	11111--	5	\$150.00								
		Week: 11/04/19	11/10/19	1-----	1	\$150.00								
N 4	WNYS	10/28/19	11/04/19	M-F	730p-8p		:30				NM	6	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/28/19	11/03/19	11111--	5	\$150.00								
		Week: 11/04/19	11/10/19	1-----	1	\$150.00								
Totals												0.00	24	\$2,520.00

10/29/19
 MF
 10:30.19
 AS

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WNYA-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Contract / Revision		Alt Order #	
12327 /			
Contract Dates		Estimate #	
10/28/19 - 11/04/19			
Product		Original Date / Revision	
McMahon for County Exec		10/24/19 / 10/24/19	
Advertiser			
McMahon County Execut			

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/03/19	20	\$2,100.00	(\$315.00)	\$1,785.00
11/04/19 - 11/10/19	4	\$420.00	(\$63.00)	\$357.00
Totals	24	\$2,520.00	(\$378.00)	\$2,142.00

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

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ADVERTISER: McMahon County Executive
 CAMPAIGN: McMahon For County Executive
 10.28-11.5
 FLIGHT DATES: 10/28/19 - 11/10/19
 MARKET: Syracuse
 DEMO: P P 25-54

STATION ORDER
 REV: 0
 ORDER #: WNYX201910231726227
 STATION: WNYX
 ATTN: Ed Kampf
 ekampf@foxsyracuse.com

12327

McMahon County Executive
 Buyer: Paul Davie

Television - Syracuse

Line Number	Time Period Days	Len	Program Comments	Gross Rate	Net Rate	Network	Daypart	Oct 28	Nov 04	Tot Spots	Gross Cost	Net Cost
✓ 1	6:00P to 6:30P M T W R F	:30	MODERN FAMILY	\$60.00	\$51.00	MY	EN	5	1	6	\$360.00	\$306.00
✓ 2	6:30P to 7:00P M T W R F	:30	MODERN FAMILY II	\$60.00	\$51.00	MY	EF	5	1	6	\$360.00	\$306.00
✓ 3	7:00P to 7:30P M T W R F	:30	BIG BANG THEORY	\$150.00	\$127.50	MY	PA	5	1	6	\$900.00	\$765.00
✓ 4	7:30P to 8:00P M T W R F	:30	BIG BANG THEORY II	\$150.00	\$127.50	MY	PA	5	1	6	\$900.00	\$765.00
								20	4	24	\$2,520.00	\$2,142.00

entered
 10/24/19

ADVERTISER: McMahon County Executive
CAMPAIGN: McMahon For County Executive
10.28-11.5
FLIGHT DATES: 10/28/19 - 11/10/19
MARKET: Syracuse
DEMO: P P 25-54

STATION ORDER
REV: 0
ORDER #: WNY5201910231726227
STATION: WNY5
ATTN: Ed Kampf
ekampf@foxsyracuse.com

McMahon County Executive
Buyer: Paul Davie

Monthly Totals

Month	Gross Cost	Net Cost	Spots
November, 2019	\$ 2,520.00	\$ 2,142.00	24
Total	\$ 2,520.00	\$ 2,142.00	24

Campaign Comments:

Vendor Comments:

Approved By: _____ 10/23/19 1:26 PM

Comments: ** NOTE: End Date Tue 11/5 @ 6:30pm

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNYC SYRACUSE, NY WNYC	Date: 10/23/19
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I, BRIAN DEJOSEPH,

being/on behalf of: MCMAHON FOR ONONDAGA, a legally

qualified candidate of the REPUBLICAN political

party for the office of: COUNTY EXECUTIVE

in the COUNTY OF ONONDAGA

election to be held on: 11/5/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges: 2142.00 NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

MCMAHON FOR THE PEOPLE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MIKE LAFLAIR

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/23/19

Date

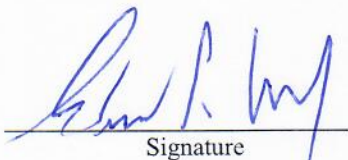

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Go Kempt
Printed Name

9SM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BRIAN DEJOSEPH
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

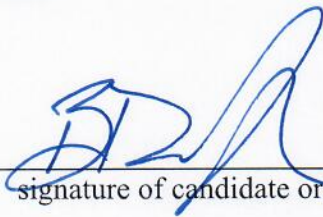
does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

BRIAN DEJOSEPH

printed name

10/23/19

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.