

ORDER



Orders
Order / Rev: 1271532
Alt Order #: 25781367
Product Desc: 11/4-11/7 Candidate
Estimate: 3316
Flight Dates: 11/02/17 - 11/07/17
Original Date / Rev: 11/03/17 / 11/03/17
Order Type: REG

WVBT Norfolk

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Ron Villanueva/VAHD/Rep/VA
Demographic: A35+
Product Codes: PL16
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	5	\$585.00	\$497.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	5	\$585.00	\$497.25	0.00
Totals	5	\$585.00	\$497.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	11/06/17	11/07/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @12-----		:30	3	\$115.00	P3	0.00	NM	3	\$345.00
WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/06/17 11/12/17 12----- 3 \$115.00 0.00															
N 2	WVBT	11/06/17	11/06/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
DOCTORS< Target 200118 Index: 92. Nielsen: 0.5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/06/17 11/12/17 M----- 1 \$40.00 0.00															
N 4	WVBT	11/04/17	11/04/17	FOX College Football FOX College Football	CM	FOX College Footb (3:30 PM-7:00 PM)	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
FOX COLLEGE FOOTBALL Target 200118 Index: 108. Nielsen: 0.3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/17 11/05/17 -----S- 1 \$200.00 0.00															
Totals														5	\$585.00