











125 West 55th St
New York, NY 10019

Contract # 25779922	Changes as of: 11/3/2017 at 2:36 PM	Version: Highlighting Revision 2
CPE: 301/384/3307	Flight: 11/2/17 - 11/7/17	Station: WVBT
Agency: STRATEGIC MEDIA SERVICES	Advertiser: 11885	Market: Norfolk-Virginia Beach
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 6688111	Primary Demo: Adults 35+
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Con Type: POLITICAL/VOTE
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880
		Separation:
		Total \$: \$2,775.00
		Total Spots: 15
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	11/2 - 11/7							Total Spots	Total \$	CPP	GRP	
						11/2	11/3	11/4	11/5	11/6	11/7						
REV- 6	Th-F,M-W 10p-10:45p		WVBT FOX NEWS<	\$450.00	30	0	1 	0	0	0	1	0		1	\$450.00	\$0.00	0.0
Target 200118 Index: 120. Nielsen: 2.1																	
REV+ 12	Sa 7:30p-11p		College Ftbl	\$450.00	30	0 	0 	0 	1	0 	0 	0 	0 	1	\$450.00	\$0.00	0.0
TOTALS:						4	4	2	1	3	1		15	\$2,775.00	\$0.00	0.0	



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		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/01/17 1:32 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$46,250
WVBT Share:	6%
Comment:	
WAVY:	34%
WGNT:	4%
WTKR:	25%
WTVZ:	2%
WVEC:	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$2,775.00	N/A	0.0
Total	100%	15	\$2,775.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Nov	15	\$2,775.00
Total	15	\$2,775.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/3/17 2:36 PM	KELLY JOHNS	Revised			\$0	\$2,775.00	Changes: 2 buylines added or modified.
Revision	11/1/17 1:40 PM	BILL THOMAS	Confirmed		7	\$-10.00	\$2,775.00	Changes: Calculated Dollars from \$2,785.00 to \$2,775.00, Competitive Market Budget from \$46,417 to \$46,250, Total Spots from 22 to 15, User Entered \$ from \$0.00 to \$2,775.00, Demo Meta to [R16], Total \$ from \$2,785.00 to \$2,775.00. 10 buylines added or modified.
Queued for Electronic Contracting	11/1/17 12:17 PM					\$0	\$0	
New	11/1/17 12:03 PM	BILL THOMAS	Confirmed	22		\$2,785.00	\$2,785.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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