



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25779922	<b>Changes as of:</b> 11/3/2017 at 2:36 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 301/384/3307	<b>Flight:</b> 11/2/17 - 11/7/17	<b>Station:</b> WVBT <b>Total \$:</b> \$2,775.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	<b>Advertiser:</b> 11885  <b>Product:</b> Candidate  <b>Agency Order #:</b> 6688111 <b>Buyer:</b> Rheault, Ben	<b>Market:</b> Norfolk-Virginia Beach <b>Total Spots:</b> 15  <b>Office:</b> WASHINGTON <b>Total CPP:</b> \$0.00  <b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/VOTE <b>Total GRP:</b>
	<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880 <b>Separation:</b>

#	Day/Time	DP	Program	Rate	Len	11/2 - 11/7						Total Spots	Total \$	CPP	GRP		
						11/2	11/3	11/4	11/5	11/6	11/7						
REV- 6	Th-F,M-W 10p-10:45p		WVBT FOX NEWS<	\$450.00	30	0	1	0	0	0	1	0	1	\$450.00	\$0.00	0.0	
<i>Target 200118 Index: 120. Nielsen: 2.1</i>																	
REV+ 12	Sa 7:30p-11p		College Ftbl	\$450.00	30	0	0	0	1	0	0	0	0	1	\$450.00	\$0.00	0.0
<b>TOTALS:</b>						<b>4</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>1</b>		<b>15</b>	<b>\$2,775.00</b>	<b>\$0.00</b>	<b>0.0</b>	



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/01/17 1:32 PM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$46,250
<b>WVBT Share:</b>	6%
<b>Comment:</b>	
<b>WAVY:</b>	34%
<b>WGNT:</b>	4%
<b>WTKR:</b>	25%
<b>WTVZ:</b>	2%
<b>WVEC:</b>	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$2,775.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$2,775.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Nov	15	\$2,775.00
<b>Total</b>	<b>15</b>	<b>\$2,775.00</b>

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	11/3/17 2:36 PM	KELLY JOHNS	Revised			\$0	\$2,775.00	Changes: 2 buylines added or modified.	
Revision	11/1/17 1:40 PM	BILL THOMAS	Confirmed		7	\$-10.00	\$2,775.00	Changes: Calculated Dollars from \$2,785.00 to \$2,775.00, Competitive Market Budget from \$46,417 to \$46,250, Total Spots from 22 to 15, User Entered \$ from \$0.00 to \$2,775.00, Demo Meta to [R16], Total \$ from \$2,785.00 to \$2,775.00. 10 buylines added or modified.	
Queued for Electronic Contracting	11/1/17 12:17 PM					\$0	\$0		
New	11/1/17 12:03 PM	BILL THOMAS	Confirmed	22		\$2,785.00	\$2,785.00		

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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