



125 West 55th St
New York, NY 10019

Contract # 25781367		Changes as of: 11/2/2017 at 5:56 PM		Version: Original Order	
CPE: 301/384/3316		Flight: 11/2/17 - 11/7/17		Station: WVBT	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: 11885		Market: Norfolk-Virginia Beach	
1911 NORTH FT MYER DRIVE		Product: Candidate		Office: WASHINGTON	
SUITE 400		Agency Order #: 6694534		Primary Demo: Adults 35+	
ARLINGTON, VA		Buyer: Rheault, Ben		Con Type: POLITICAL/VOTE	
20009		Salesperson: BILL THOMAS 202-872-5880		Assistant: BILL THOMAS 202-872-5880	
				Total \$: \$600.00	
				Total Spots: 4	
				Total CPP: \$0.00	
				Total GRP:	
				Separation:	

#	Day/Time	DP	Program	Rate	Len	11/2 - 11/7						Total Spots	Total \$	CPP	GRP
						11/2	11/3	11/4	11/5	11/6	11/7				
1	Th-F,M-W 8a-9a		WAVY NWS-8AFOX<	\$75.00	30	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
Target 200118 Index: 102. Nielsen: 0.9															
2	Th-F,M-W 11a-12n		DOCTORS<	\$25.00	30	0	0	0	0	1	0	1	\$25.00	\$0.00	0.0
Target 200118 Index: 92. Nielsen: 0.5															
3	Th-F,M-W 10p-10:45p		WVBT FOX NEWS<	\$300.00	30	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
Target 200118 Index: 120. Nielsen: 2.1															
4	Sa 3:30p-7p		FOX COLLEGE FOOTBALL	\$200.00	30	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
Target 200118 Index: 108. Nielsen: 0.3															
TOTALS:						0	0	1	0	3	0	4	\$600.00	\$0.00	0.0



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Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: 11885 Product: Candidate Agency Order #: 6694534 Buyer: Rheault, Ben	Market: Norfolk-Virginia Beach Office: WASHINGTON Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE	Total Spots: 4 Total CPP: \$0.00 Total GRP:
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/03/17 9:23 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$600
WVBT Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$600.00	N/A	0.0
Total	100%	4	\$600.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Nov	4	\$600.00
Total	4	\$600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/3/17 9:35 AM	BILL THOMAS	Revised	1		\$-15.00	\$585.00	Changes: Calculated Dollars from \$600.00 to \$585.00, Total Spots from 4 to 5, Demo Meta to [R16], User Entered \$ from \$0.00 to \$585.00, Total \$ from \$600.00 to \$585.00. 3 buylines added or modified.
Queued for Electronic Contracting	11/3/17 8:59 AM					\$0	\$0	
New	11/2/17 5:56 PM	BILL THOMAS	Confirmed	4		\$600.00	\$600.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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