

DUPLICATE INVOICE



WDAM
2362 Highway 11 North
Moselle, MS 39459
Main: (601) 544-4730
Billing: (601) 450-8334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1210137-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
WDAM	Rick Richardson-Cox	HRP-Atlanta	National

Billing Address:

Canal Partners Media
Attention: Accounts Payable
1027 33rd Street NW, Suite 140
Washington, DC 20007

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Advertiser	Product	Estimate Number
POL/Childers, Travis/United	CHILDERS FOR SENATE	

Flight Dates	Order #	Alt Order #
10/23/14 - 10/27/14	1210137	07462122

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
TV13041		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/14	10/23/14	News at 6a	6a-7a	--- 1---	:30	1	\$180.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/23/14	6:25 AM	News at 6a	6a-7a	:30	SSTC201412H	\$180.00 NM
2	10/24/14	10/24/14	News at 6a	6a-7a	---- 1--	:30	1	\$180.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ---- 1--	<u>Spots/Week</u> 1	<u>Rate</u> \$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	10/24/14	6:35 AM	News at 6a	6a-7a	:30	SSTC2014101H	\$180.00 NM
4	10/23/14	10/23/14	NBC Today Show	7a-9a	--- 1---	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/23/14	8:43 AM	NBC Today Show	7a-9a	:30	SSTC201412H	\$150.00 NM
5	10/24/14	10/24/14	NBC Today Show	7a-9a	---- 1--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ---- 1--	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	10/24/14	7:23 AM	NBC Today Show	7a-9a	:30	SSTC2014101H	\$150.00 NM
7	10/23/14	10/23/14	NBC Today Show II	9a-10a	--- 1---	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/23/14	9:27 AM	NBC Today Show II	9a-10a	:30	SSTC201412H	\$65.00 NM
8	10/24/14	10/24/14	NBC Today Show II	9a-10a	---- 1--	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ---- 1--	<u>Spots/Week</u> 1	<u>Rate</u> \$65.00				

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Advertiser	Product	Estimate Number	
POL/Childers, Travis/United	CHILDERS FOR SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/24/14	10/24/14	NBC Today Show II	9a-10a	----1--	:30	1	\$65.00	NM
-----1--									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDAM F 10/24/14 9:27 AM NBC Today Show II 9a-10a :30 SSTC2014101H \$65.00 NM									
10	10/23/14	10/23/14	Midday	12p-1230p	---1---	:30	1	\$120.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 ---1--- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDAM Th 10/23/14 12:22 PM Midday 12p-1230p :30 SSTC201412H \$120.00 NM									
11	10/24/14	10/24/14	Midday	12p-1230p	----1--	:30	1	\$120.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 ----1-- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDAM F 10/24/14 12:15 PM Midday 12p-1230p :30 SSTC2014101H \$120.00 NM									
13	10/23/14	10/23/14	Jeopardy	430p-5p	---1---	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 ---1--- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDAM Th 10/23/14 4:43 PM Jeopardy 430p-5p :30 SSTC2014101H \$80.00 NM									
14	10/24/14	10/24/14	Jeopardy	430p-5p	----1--	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 ----1-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDAM F 10/24/14 4:42 PM Jeopardy 430p-5p :30 SSTC2014101H \$80.00 NM									
16	10/23/14	10/23/14	Live at Five	5p-530p	---1---	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 ---1--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDAM Th 10/23/14 5:20 PM Live at Five 5p-530p :30 SSTC201412H \$325.00 NM									
17	10/24/14	10/24/14	Live at Five	5p-530p	----1--	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 ----1-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDAM F 10/24/14 5:18 PM Live at Five 5p-530p :30 SSTC2014101H \$325.00 NM									
19	10/23/14	10/23/14	News 7 at Six	6p-630p	---1---	:30	1	\$535.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 ---1--- 1 \$535.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDAM Th 10/23/14 6:15 PM News 7 at Six 6p-630p :30 SSTC2014101H \$535.00 NM									
20	10/24/14	10/24/14	News 7 at Six	6p-630p	----1--	:30	1	\$535.00	NM

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Advertiser	Product	Estimate Number	
POL/Childers, Travis/United	CHILDERS FOR SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/24/14	10/24/14	News 7 at Six	6p-630p	----1--	:30	1	\$535.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$535.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 10/24/14 6:10 PM News 7 at Six 6p-630p :30 SSTC2014101H \$535.00 NM									
22	10/23/14	10/23/14	Wheel of Fortune	630p-7p	---1---	:30	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---1--- 1 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 10/23/14 6:47 PM Wheel of Fortune 630p-7p :30 SSTC201412H \$335.00 NM									
23	10/24/14	10/24/14	Wheel of Fortune	630p-7p	----1--	:30	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 10/24/14 6:48 PM Wheel of Fortune 630p-7p :30 SSTC2014101H \$335.00 NM									
25	10/23/14	10/23/14	Nightbeat	10p-1035p	---1---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---1--- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 10/23/14 10:23 PM Nightbeat 10p-1035p :30 SSTC2014101H \$525.00 NM									
26	10/24/14	10/24/14	Nightbeat	10p-1035p	----1--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 10/24/14 10:10 PM Nightbeat 10p-1035p :30 SSTC2014101H \$525.00 NM									
28	10/25/14	10/25/14	NBC Saturday Today	7a-9a	-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 10/25/14 7:56 AM NBC Saturday Today 7a-9a :30 SSTC2014101H \$75.00 NM									
29	10/25/14	10/25/14	News at 6p Sat	6p-630p	-----1-	:30	1	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1- 1 \$145.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 10/25/14 6:21 PM News at 6p Sat 6p-630p :30 SSTC2014101H \$145.00 NM									
30	10/25/14	10/25/14	Wheel of Fortune	630p-7p	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 10/25/14 6:43 PM Wheel of Fortune 630p-7p :30 SSTC2014101H \$125.00 NM									
31	10/25/14	10/25/14	10p News Sat	95930p-1030p	-----1-	:30	1	\$410.00	NM

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Advertiser	Product	Estimate Number	
POL/Childers, Travis/United	CHILDERS FOR SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/25/14	10/25/14	10p News Sat	95930p-1030p	-----1-	:30	1	\$410.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			-----1-		<u>Spots/Week</u> 1	<u>Rate</u> \$410.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Sa	10/25/14	10:11 PM	10p News Sat	95930p-1030p	:30	SSTC2014101H	\$410.00 NM
32	10/26/14	10/26/14	NBC Today Show Sun	8a-9a	-----1	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			-----1		<u>Spots/Week</u> 1	<u>Rate</u> \$75.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Su	10/26/14	8:26 AM	NBC Today Show Sun	8a-9a	:30	SSTC2014101H	\$75.00 NM
33	10/26/14	10/26/14	Late News Following Olyn	1030p-1105p	-----1	:30	1	\$410.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			-----1		<u>Spots/Week</u> 1	<u>Rate</u> \$410.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Su	10/26/14	10:57 PM	Late News Following Olymp	1030p-1105p	:30	SSTC2014101H	\$410.00 NM
34	10/24/14	10/24/14	NBC Today Show	7a-9a	----1--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			----1--		<u>Spots/Week</u> 1	<u>Rate</u> \$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	10/24/14	8:41 AM	NBC Today Show	7a-9a	:30	SSTC2014101H	\$150.00 NM
35	10/23/14	10/24/14	Last Call w/ Carson Daly	1235XM-105x	---TF--	:30	1	\$25.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			---TF--		<u>Spots/Week</u> 1	<u>Rate</u> \$25.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/23/14	12:46 AM	Last Call w/ Carson Daly	1235XM-105x	:30	SSTC201412H	\$25.00 NM
<u>Total Spots</u>							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,045.00
<u>Agency Commission</u>	\$906.75
<u>Net Amount Due</u>	\$5,138.25

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