

CONTRACT



KIKN-FM
 5100 S Tennis Ln
 Sioux Falls, SD 57108
 wopayments3@townsquaremedia.com
 (605) 361-0300

<u>Contract / Revision</u> 4841597 /		<u>Alt Order #</u>
<u>Advertiser</u> Drew Peterson for House		<u>Original Date / Revision</u> 05/10/24 / 05/10/24
<u>Contract Dates</u> 05/13/24 - 06/04/24	<u>Estimate #</u> 1895	
<u>Product</u> 2024 House District 19		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIKN-FM	<u>Account Executive</u> Roger Currier	<u>Sales Office</u> Local Sioux Fall
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> R114671	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Lawrence & Schiller
 3932 South Willow Avenue
 Sioux Falls, SD 57105

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIKN	05/13/24	06/04/24	M-F Prime Rotator	6a-7p		:30			NM	88	\$2,588.08
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MTWTF--				25	\$29.41			
Week:		05/20/24	05/26/24	MTWTF--				25	\$29.41			
Week:		05/27/24	06/02/24	MTWTF--				25	\$29.41			
Week:		06/03/24	06/09/24	MT-----				13	\$29.41			
Totals											88	\$2,588.08

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	50	\$1,470.50	(\$220.57)	\$1,249.92
05/27/24 - 06/04/24	38	\$1,117.58	(\$167.64)	\$949.94
Totals	88	\$2,588.08	(\$388.21)	\$2,199.86

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



LAWRENCE & SCHILLER

Brand Time Schedule - KIKNFM

LAWRENCE & SCHILLER

PERIOD FROM MAY13/24 TO JUN09/24
SPOT RADIO

3932 SOUTH WILLOW AVE.
SIOUX FALLS, SD 57105

CLIENT: DPH Dre Peterson for House Market: SXF SD SIOUX FALLS, SD.
PRODUCT: DPS Dre Peterson for House
ESTIMATE: 1895 DPH24 PRIMARY RD EST. 1895
REVISION: ORIGINAL

LINE#	DAY(S)	TIME	PROGRAM	MAY MAY MAY JUN					TOT	COST/TAX
				LEN	DP	13	20	27		
STATION: KIKNFM KIKN-FM DIAL POS: 100.5										
FORMAT: COUNTRY										
SLS REP: UNASSIGNED										
001	M-SU	6A-7P	RUN OF STATION	:30	RS	25	25	25	75	29.41
002	M-TU	6A-7P	RUN OF STATION	:30	RS			13	13	29.41
			KIKNFM TOT			25	25	25	88	2588.08

Order# 00005574
Client Drew Peterson for House
Product Dre Peterson for House
Estimate 1895

Timesheet Comments:

Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review, please visit <https://l-s.com/terms-of-use/>.

- Lawrence and Schiller estimate number must be included on all invoices.
- The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor.
- If contracted spots, impressions or other criteria under performs expectations set forth in the contract, the agency and advertiser reserve the right to cancel the order, regardless of contract length.
- All creative will receive competitive separation from related industries.
- Vendor agrees to deliver invoices within 60 days of advertising placement. If deadline is not met, Agency/Client will assume ads did not run as scheduled and will not be liable for payment. Agency requires 30 days terms for paying invoices.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ryan Budmayr, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Drew Peterson	
Authorized committee: Drew Peterson for District 19	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A Lawrence & Schiller	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): House of Reprsenatives	
Date of election: June 4th	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Kent Peterson	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Ryan Budmayr	Name: STEVE ROERS
Date of Request to Purchase Ad Time: 5/6/24	Date of Station Agreement to Sell Time: 5/10/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Ryan Budmayr

Date: 5/6/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

5/10/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4841597

Station Call Letters: K1KN-FM

Date Received/Requested: 5/10/24

Est. #: 1895

Station Location: SIOUX FALLS, SD

Run Start and End Dates: 5/3 - 6/4/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.