



NewsTalk 97.1 & 1240 WBCF

The Talk of North Alabama

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Quarterly List of Programs To Broadcast Discussion Of Issues of Public Concern

10/01/14

1) Local Elections and effect

This Morning - Daily Newsmaker program. Sun–Fri 6 -8AM.

2) Area Business Development

Dateline - Weekend version of News and Talkback features featuring long-form discussion of the most pressing issues of the day. Sun 11AM.

3) Illiteracy

Surveillance – Daily program specifically focused on helping the business community. Weekdays 8 –10AM.

4) Employment Opportunities

Talkers Top Ten - Two-hour show featuring a countdown format about the area's top issues and problems with guests and caller participation in discussions. Sun 3 –5AM.

5) Smoking and Obesity

Talkback - All throughout our broadcast day listeners are constantly invited to call in and air their concerns about local issues of the day. The issues are then discussed on a wide variety of talk shows all during our schedule. These feature both panel discussions and person-to-person interviews. This is an on-going feature of our NewsTalk format and programming.