



NewsTalk 97.1 & 1240 WBCF

The Talk of North Alabama

525 East Tennessee Street Florence, Alabama 35630
web: www.wbcf.com

PH 256-764-8170 Fax 256-764-8340
email: news@wbcf.com

Quarterly List of Programs To Broadcast Discussion Of Issues of Public Concern

04/01/14

1) Local store and plant closings

This Morning - Daily Newsmaker program. Sun–Fri 6 -8AM.

2) High Sales Tax burden on low-income & elderly

Dateline - Weekend version of News and Talkback features featuring long-form discussion of the most pressing issues of the day. Sun 11AM.

3) Inadequate rail, highway and other commerce links

Surveillance – Daily program specifically focused on helping the business community. Weekdays 8 –10AM.

4) High Illiteracy Rate

Talkers Top Ten - Two-hour show featuring a countdown format about the area's top issues and problems with guests and caller participation in discussions. Sun 3 –5AM.

5) Smoking and Obesity

Talkback - All throughout our broadcast day listeners are constantly invited to call in and air their concerns about local issues of the day. The issues are then discussed on a wide variety of talk shows all during our schedule. These feature both panel discussions and person-to-person interviews. This is an on-going feature of our NewsTalk format and programming.