

Ampersand Cable System Order

Order #	63023043
Syscode	0335
System Name	Cox Media/Tulsa, OK
Market	Tulsa

Flight Dates	08/04/22 - 08/07/22
Agency	Canal Partners Media
Advertiser	Consumer Technology Association

Update Date	08/03/22
-------------	----------

Version	1 Vs. 1
---------	---------

Show All Lines

Total # of Weeks	1
------------------	---

Total	\$540.00
-------	----------

Commission	\$81.00
------------	---------

Net Total	\$459.00
-----------	----------

Total Spots	4
-------------	---

Affiliate Split	100.0
-----------------	-------

Sold On	Cost Per Spot
---------	---------------

GRP	-	GIMP	-
-----	---	------	---

CPP	-	CPM	-
-----	---	-----	---

AE	Alexander Fiske
Sales Coordinator	Maura Riley
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Aug21
-	

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8/3 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/1/22	8/7/22	06:00	15:00						X	X	-	-	2	\$135.00	\$270.00	30	NCR 7/11/2022-8/28/2022
2	FXNC	CNN EM	8/1/22	8/7/22	05:00	09:00				X	X			-	-	2	\$135.00	\$270.00	30	NCR 7/11/2022-8/28/2022

	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$540.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$540.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/03/22

63023043 | Tulsa | Cox Media/Tulsa, OK | 0335 |

Ampersand Cable System Order

Order #	63023043
Syscode	7929
System Name	Cox Media/Tulsa Interconnect, OK
Market	Tulsa

Flight Dates	08/04/22 - 08/07/22
Agency	Canal Partners Media
Advertiser	Consumer Technology Association

Update Date	08/03/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Maura Riley
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Aug21
-	

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$297.00		
Commission	\$44.55		
Net Total	\$252.45		
Total Spots	10		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/3 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	8/1/22	8/7/22	06:00	15:00						X	X	-	-	2	\$23.00	\$46.00	30	NCR 7/11/2022-8/28/2022
2	CNN	CNN DT	8/1/22	8/7/22	05:00	09:00				X	X			-	-	1	\$23.00	\$23.00	30	NCR 7/11/2022-8/28/2022
3	CNN	CNN EM	8/1/22	8/7/22	09:00	15:00				X	X			-	-	1	\$23.00	\$23.00	30	NCR 7/11/2022-8/28/2022
4	CNN	CNN EM	8/1/22	8/7/22	19:00	24:00				X	X	X	X	-	-	1	\$60.00	\$60.00	30	NCR 7/11/2022-8/28/2022
5	MNBC	FXNC EM	8/1/22	8/7/22	06:00	15:00						X	X	-	-	2	\$23.00	\$46.00	30	NCR 7/11/2022-8/28/2022
6	MNBC	FXNC DT	8/1/22	8/7/22	05:00	09:00				X	X			-	-	1	\$23.00	\$23.00	30	NCR 7/11/2022-8/28/2022
7	MNBC	FXNC EM	8/1/22	8/7/22	09:00	15:00				X	X			-	-	1	\$23.00	\$23.00	30	NCR 7/11/2022-8/28/2022
8	MNBC	FXNC EM	8/1/22	8/7/22	19:00	24:00				X	X	X	X	-	-	1	\$53.00	\$53.00	30	NCR 7/11/2022-8/28/2022

	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$297.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$297.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/03/22

63023043 | Tulsa | Cox Media/Tulsa Interconnect, OK | 7929 |

Ampersand Cable System Order

Order #	63023043
Syscode	9993
System Name	Cox Media/Tulsa U-verse, OK
Market	Tulsa

Flight Dates	08/04/22 - 08/07/22
Agency	Canal Partners Media
Advertiser	Consumer Technology Association

Update Date	08/03/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Maura Riley
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Aug21
-	

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$176.00		
Commission	\$26.40		
Net Total	\$149.60		
Total Spots	7		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/3 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	CNN EM	8/1/22	8/7/22	06:00	15:00						X	X	-	-	2	\$23.00	\$46.00	30	NCR 7/11/2022-8/28/2022
2	FXNC	CNN EM	8/1/22	8/7/22	05:00	09:00				X	X			-	-	2	\$23.00	\$46.00	30	NCR 7/11/2022-8/28/2022
3	FXNC	CNN PT	8/1/22	8/7/22	09:00	15:00				X	X			-	-	2	\$23.00	\$46.00	30	NCR 7/11/2022-8/28/2022
4	FXNC	CNN EM	8/1/22	8/7/22	19:00	24:00				X	X	X	X	-	-	1	\$38.00	\$38.00	30	NCR 7/11/2022-8/28/2022

	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$176.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$176.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/03/22

63023043 | Tulsa | Cox Media/Tulsa U-verse, OK | 9993 |