

Ampersand Cable System Order

Order #	63012896
Syscode	0335
System Name	Cox Media/Tulsa, OK
Market	Tulsa

Flight Dates	07/05/22 - 07/11/22
Agency	Canal Partners Media
Advertiser	Consumer Technology Association

Update Date	06/30/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Dakota Miles
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul21
-	

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,356.00		
Commission	\$353.40		
Net Total	\$2,002.60		
Total Spots	13		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	CNN EM	7/4/22	7/10/22	05:00	09:00			X	X	X			-	-	2	\$135.00	\$270.00	30	NCR 6/29/2022-7/10/2022
2	FXNC	CNN EM	7/11/22	7/17/22	05:00	09:00	X							-	-	1	\$135.00	\$135.00	30	NCR 6/29/2022-7/10/2022
3	FXNC	CNN PT	7/4/22	7/10/22	09:00	15:00			X	X	X			-	-	4	\$135.00	\$540.00	30	NCR 6/29/2022-7/10/2022
4	FXNC	CNN PT	7/11/22	7/17/22	09:00	15:00	X							-	-	1	\$135.00	\$135.00	30	NCR 6/29/2022-7/10/2022
5	FXNC	CNN EM	7/4/22	7/10/22	15:00	19:00			X	X	X	X	X	-	-	2	\$188.00	\$376.00	30	NCR 6/29/2022-7/10/2022
6	FXNC	CNN EM	7/4/22	7/10/22	19:00	24:00			X	X	X	X	X	-	-	3	\$300.00	\$900.00	30	NCR 6/29/2022-7/10/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	13	0	0	0	0	0	0	0	0	0	0	0	13
AMT	\$2,356.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,356.00

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Date Printed 06/30/22

63012896 | Tulsa | Cox Media/Tulsa, OK | 0335 |

Ampersand Cable System Order

Order #	63012896
Syscode	7929
System Name	Cox Media/Tulsa Interconnect, OK
Market	Tulsa

Flight Dates	07/05/22 - 07/11/22
Agency	Canal Partners Media
Advertiser	Consumer Technology Association

Update Date	06/30/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Dakota Miles
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul21
-	

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$857.00		
Commission	\$128.55		
Net Total	\$728.45		
Total Spots	26		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	7/4/22	7/10/22	05:00	09:00			X	X	X			-	-	2	\$23.00	\$46.00	30	NCR 6/29/2022-7/10/2022
2	CNN	CNN DT	7/11/22	7/17/22	05:00	09:00	X							-	-	1	\$23.00	\$23.00	30	NCR 6/29/2022-7/10/2022
3	CNN	CNN EM	7/4/22	7/10/22	09:00	15:00			X	X	X			-	-	4	\$23.00	\$92.00	30	NCR 6/29/2022-7/10/2022
4	CNN	CNN EM	7/11/22	7/17/22	09:00	15:00	X							-	-	1	\$23.00	\$23.00	30	NCR 6/29/2022-7/10/2022
5	CNN	CNN EM	7/4/22	7/10/22	15:00	19:00			X	X	X	X	X	-	-	2	\$45.00	\$90.00	30	NCR 6/29/2022-7/10/2022
6	CNN	CNN EM	7/4/22	7/10/22	19:00	24:00			X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR 6/29/2022-7/10/2022
7	MNBC	FXNC DT	7/4/22	7/10/22	05:00	09:00			X	X	X			-	-	2	\$23.00	\$46.00	30	NCR 6/29/2022-7/10/2022
8	MNBC	FXNC DT	7/11/22	7/17/22	05:00	09:00	X							-	-	1	\$23.00	\$23.00	30	NCR 6/29/2022-7/10/2022
9	MNBC	FXNC EM	7/4/22	7/10/22	09:00	15:00			X	X	X			-	-	4	\$23.00	\$92.00	30	NCR 6/29/2022-7/10/2022
10	MNBC	FXNC EM	7/11/22	7/17/22	09:00	15:00	X							-	-	1	\$23.00	\$23.00	30	NCR 6/29/2022-7/10/2022
11	MNBC	FXNC EM	7/4/22	7/10/22	15:00	19:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	NCR 6/29/2022-7/10/2022
12	MNBC	FXNC EM	7/4/22	7/10/22	19:00	24:00			X	X	X	X	X	-	-	3	\$53.00	\$159.00	30	NCR 6/29/2022-7/10/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$857.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$857.00

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Date Printed 06/30/22

63012896 | Tulsa | Cox Media/Tulsa Interconnect, OK | 7929 |

Ampersand Cable System Order

Order #	63012896
Syscode	9993
System Name	Cox Media/Tulsa U-verse, OK
Market	Tulsa

Flight Dates	07/05/22 - 07/11/22
Agency	Canal Partners Media
Advertiser	Consumer Technology Association

Update Date	06/30/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Dakota Miles
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul21
-	

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$344.00		
Commission	\$51.60		
Net Total	\$292.40		
Total Spots	13		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 6/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	CNN EM	7/4/22	7/10/22	05:00	09:00			X	X	X			-	-	2	\$23.00	\$46.00	30	NCR 6/29/2022-7/10/2022
2	FXNC	CNN EM	7/11/22	7/17/22	05:00	09:00	X							-	-	1	\$23.00	\$23.00	30	NCR 6/29/2022-7/10/2022
3	FXNC	CNN PT	7/4/22	7/10/22	09:00	15:00			X	X	X			-	-	4	\$23.00	\$92.00	30	NCR 6/29/2022-7/10/2022
4	FXNC	CNN PT	7/11/22	7/17/22	09:00	15:00	X							-	-	1	\$23.00	\$23.00	30	NCR 6/29/2022-7/10/2022
5	FXNC	CNN EM	7/4/22	7/10/22	15:00	19:00			X	X	X	X	X	-	-	2	\$23.00	\$46.00	30	NCR 6/29/2022-7/10/2022
6	FXNC	CNN EM	7/4/22	7/10/22	19:00	24:00			X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	NCR 6/29/2022-7/10/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	13	0	0	0	0	0	0	0	0	0	0	0	13
AMT	\$344.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$344.00

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63012896 | Tulsa | Cox Media/Tulsa U-verse, OK | 9993 |