

**KKZY-FM
BEMIDJI, MN 56601
QUARTERLY "ISSUES PROGRAMMING" LISTING
JANUARY-MARCH, 2021**

Operations Manager Kevin Jackson compiled the list for the first quarter of 2021

Issues Programs List

**Quarterly Issues Programs List for KKZY-FM
January 1 through March 31, 2021
Placed in the Public File April 9, 2021**

Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter:

A. Community Enrichment & Improvement: Activities and events that enrich and/or improve the lives of community members.

B. Economy: Events, programs, and organizations that work to benefit economic growth in the community.

C. Covid-19: Covid-19 concerns, issues and initiatives in our area, including staying safe.

D. Education: Area schools, colleges and other organizations that promote and deliver education to the community, as well as issues that affect the educational opportunities in the area.

E. Environment & Outdoors: Events, Organizations and Initiatives designed to promote and protect the outdoors and environment, a key part of the area's quality of life and economy.

F. Health & Safety: Health and safety issues in our region and initiatives taken by organizations and agencies to make the area a healthier and safer place to live.

G. Arts & Culture: Arts and culture offerings and educational opportunities for the community.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below.

A. COMMUNITY ENRICHMENT & IMPROVEMENT

“Community Spotlight Program”---Air Date 1/3/21 at 8:26am

Topic: Denae Alamano, Executive Director of the United Way of the Bemidji Area, recapped the challenging year, discussing the myriad of ways the community came together to help each other through a terrible year, healthwise and economically. She also discussed new lessons learned by many organizations that will carry forward and laid out some of the United Way’s plans and challenges for 2021.

Program Length: 26:24

“Community Spotlight Program”---Air Date 1/10/21 at 8:15am

Topic: Newly elected Bemidji Mayor Jorge Prince was interviewed to introduce him to the community. He discussed his love of Bemidji, his lifetime of residence, the challenges facing the community and his goals for the town.

Program Length: 17:40

“Community Spotlight Program”---Air Date 1/24/21 at 8:24am

Topic: Newly hired Beltrami County Administrator Barry Larson discusses his first impressions of the county and area. In addition, he describes his role in county government and administration and discusses the county’s top challenges as we begin a new year still dealing with Covid-19 and its many economic and lifestyle challenges for county residents and businesses.

Program Length: 12:14

KZY Afternoon Show---Air Date 1/28/21 at 5:20pm

Topic: Tim Lutz, Superintendent of Bemidji Schools, and Evergreen Youth & Family Services Director Jana Wolff discuss the importance of Evergreen to the community youth. Evergreen offers a Youth Shelter, transition programs and family counseling to serve youth struggling with mental health or family issues. They encouraged people to participate in the Brmidji Plunge fundraiser that is raising funds for the organization that has seen an increase in need during the past year of Covid-19 and quarantine.

Program Length: 9:00

“Community Spotlight Program”---Air Date 1/31/21 at 8:15am

Topic: The Brmidji Plunge is a community fundraiser sponsored by the Bemidji Jaycees. This year’s is virtual and distant due to Covid, so they had four celebrities choose a non-profit to jump for. Each of the celebrities discussed their chosen non-profit and how people can pledge.

Program Length: 19:05

KZY Morning Show---Air Date 2/12/21 at 8:20am

Topic: United Way of Bemidji Area Executive Director Denae Alamano discussed the just completed United Way campaign. Normally, there is a Victory Celebration where the campaign total is revealed and awards are given out. But this year, due to Covid-19, that couldn’t happen, so she came to the radio stations to reveal. Denae noted the campaign surpassed its goal of \$525,000 by raising \$534,273. She also announced Director’s Awards given to several businesses, including HBI-Bemidji, for going “above and beyond” in helping the United Way reach its goal. Every dollar will go to area organizations and agencies that help improve education, income and health.

Program Length: 9:16

B. ECONOMY

“Community Spotlight Program”---Air Date 1/17/21 at 8:28am

Topic: Volunteer Dave Larson promoted the latest Ruby’s Pantry food distribution. Ruby’s Pantry is a program that provides an abundance of grocery items to families throughout the region for a minimal fee. Though there are no income requirements, it provides people with tight budgets the ability to purchase a much larger amount of food than a trip to the store.

Program Length: 6:16

“Community Spotlight Program”---Air Date 1/31/21 at 8:34am

Topic: Justin Johnson of Ace On The Lake discussed Ace’s Gift Card Giveaway. This was a huge boost for the area hospitality industry, hit extremely hard by Covid-19 closures. Ace purchased \$60,000 in gift cards from area restaurants to help them out, and now is giving them away to Ace customers.

Program Length: 5:41

“Community Spotlight Program”---Air Date 2/7/21 at 8:25am

Topic: Enbridge Line 3 Project Director Barry Simonson and Director of Community Engagement Lorraine Little discussed the progress of the Line 3 pipeline replacement project. Topics discussed included the economic benefits of the replacement project via investment and jobs, as well as the safety concerns involved in the project.

Program Length: 24:47

“Community Spotlight Program”---Air Date 3/7/21 at 8:45am

Topic: Geri Hickerson, Executive Director of the Northwoods Chapter of Habitat For Humanity and Board member Seth Kilde discuss Habitat For Humanity and what it brings to the community. It is an important piece of the community’s health. It allows many residents who could not afford or qualify for home ownership through traditional means to become home owners. Habitat For Humanity builds at least two homes per year in the area, meaning two families are able to build equity and pay taxes. It also helps the community by enhancing neighborhoods with new homes replacing either dilapidated buildings or putting homes on vacant lots. This increases the quality of life for the entire neighborhood and the value of homes for homeowners in those neighborhoods.

Program Length: 13:26

C. COVID-19

KZY Morning Show---Air Date 1/20/21 at 8:10am

Topic: Dr. Colleen Swank, Vice President of Clinic at Sanford Health of Northern Minnesota, discussed the Covid-19 vaccine rollouts. She addressed rumors of a surplus, and laid out who is getting the vaccine now and what group is next. Dr. Swank also discusses who is ultimately determining the vaccine roll out in Minnesota and what else might happen as more vaccines are approved.

Program Length: 13:30

KZY Morning Show---Air Date 2/5/21 at 9:20am

Topic: Dr. Colleen Swank, Vice President of Clinic at Sanford Health of Northern Minnesota, updated listeners on Covid-19 vaccine availability in the area. She discussed who's getting the vaccine now, the priority, and how to find out when you will be able to get your vaccine. In addition, she discussed the decrease in new cases and hospitalizations and the need to continue protocols, including no big Super Bowl parties.

Program Length: 13:07

“Community Spotlight Program”---Air Date 2/14/21 at 8:15am

Topic: Sanford Health's Director of Pharmacy Matt Webb and Director of Primary Care Amy Magnuson discussed their roles in the implementation of Covid-19 vaccines for Sanford Health of Northern Minnesota. They discussed the different vaccines available, the process of getting a vaccine and the new implementations by the Biden Administration. They also discussed things that need to be maintained as the vaccine process progresses.

Program Length: 15:01

D. EDUCATION

KZY Morning Show---Air Date 2/11/21 at 8:10am

Topic: Julie Bengtson of the Headwaters Science Center Board discussed the upcoming eCubed fundraiser. Typically, this fundraiser feature great food from Bemidji area restaurants, silent auctions, and much more. But, due to Covid-19, the event will be a “virtual” event. Tickets are still being sold, which gives “attendees” an eCube, which is filled with many of the things that are normally part of the event, but that you will have at your home as you watch a livestream from the Headwaters Science Center. Julie discussed the importance of regular attendees taking part in the virtual event as it is an important fundraiser. The HSC provides after school and weekend science activities for children and students throughout the northern part of Minnesota and often has school field trips to give students out of town a fun science experience.

Program Length: 12:37

“Community Spotlight Program”---Air Date 2/14/21 at 8:30am

Topic: Andrea Kent and Jamie Boyles of the Boys & Girls Club of the Bemidji Area discuss the upcoming fundraising gala. Like so many things, the event will be virtual, yet will still feature an auction, a dinner and the opportunity to contributed to the Boys & Girls Club. They discussed how it works, how you get your virtual tickets and the need of the club to provide additional healthy and education opportunities for hundreds of kids in the area. The Boys & Girls Club also provides food and other items for kids in disadvantaged homes.

Program Length: 14:24

KZY Afternoon Show---Air Date 2/23/21 at 2:20pm

Topic: Gwenya Fiskevold Gould, Bemidji State University's Assistant Director of Annual Giving, discusses BSU's Day Of Giving, which sets aside one 24 hour period to promote and push annual giving to Bemidji State. The giving goes to scholarships, emergency funds, various academic programs and more. The school met both its giving goal and its number of donor goal with still half the day to go. Bemidji State University is a key part of the area and is the #1 choice for post secondary education for thousands of students in the area as well as state and beyond.

Program Length: 11:37

E. ENVIRONMENT & OUTDOORS

"Community Spotlight Program"---Air Date 2/21/21 at 8:28am

Topic: Beltrami County Solid Waste Manager Brian Olson discussed the county's solid waste and recycling efforts. He discussed the continuing importance of proper disposal of various items including fluorescent bulbs, electronics, paint, furniture, etc. He also discussed the importance of recycling and other efforts to help the environment.

Program Length: 18:29

"Community Spotlight Program"---Air Date 2/28/21 at 8:31am

Topic: Minnesota DNR Acting Bemidji Area Fisheries Supervisor Andy Thompson discussed the new Panfish regulations going into effect March 1 in a number of area lakes (approximately 24). The regulations are designed to maintain the number and sizes of Bluegills in area lakes. It is also hoped the average size will actually increase. The DNR works to ensure that fish populations stay healthy and grow for the sake of anglers and visitors to the area.

Program Length: 16:38

"Community Spotlight Program"---Air Date 3/7/21 at 8:15am

Topic: Dr. Brian Hiller of Bemidji State University's Wildlife Biology Program discussed the program and its growth. The program has become a very important part of the area because students and faculty work with State and County officials on wildlife projects and initiatives. Strong populations of fish and wildlife are important for the area's economy, culture and quality of life, and the BSU program has been instrumental in helping enhance that.

Program Length: 29:57

F. HEALTH & SAFETY

“Community Spotlight Program”---Air Date 1/3/21 at 8:15am

Topic: Bemidji Police Officer Jesse Becker discusses car theft in the area. Becker noted that it is illegal to leave an unattended car running with keys in it in Bemidji. In addition, he provides tips on making your car less “theft friendly” and discusses car theft statistics for the city.

Program Length: 11:17

“Community Spotlight Program”---Air Date 1/17/21 at 8:15am

Topic: Minnesota State Patrol Officer Sgt. Jesse Grabow discusses safe driving in winter weather. Weather conditions recently have made for a number of slippery roads and Sgt. Grabow reminds listeners of the basics of driving safety in winter conditions. Sgt. Grabow covers icy roads, limited visibility, an emergency kit, and all other winter weather issues.

Program Length: 12:47

“Community Spotlight Program”---Air Date 1/24/21 at 8:15am

Topic: Gwen Myer of Sanford Health’s Baker Park Senior Apartments discusses the advantages of the complex. It allows assisted living services and healthy meal prep for seniors with limited incomes. It also (when we’re not in a pandemic) provides social activities and programs, a very important aspect of senior health.

Program Length: 9:29

KZY Morning Show---Air Date 1/26/21 at 8:10am

Topic: Bemidji Fire Department Captain Justin Sherwood discussed carbon monoxide issues. Winter means furnaces run more and if not working properly can cause carbon monoxide problems which could be fatal. He discussed the need for furnace maintenance and having working smoke and carbon monoxide detectors in the house. He also reminded people to test the equipment and replace batteries. He also discussed a program with the American Red Cross to provide smoke detectors for the hard of hearing and those in financial need.

Program Length: 7:11

“Community Spotlight Program”---Air Date 2/7/21 at 8:15am

Topic: Mindy Broden of Sanford Health’s Program For Addiction Recovery and Medication Assisted Treatment discussed the resources available for addiction recovery. In addition, she discussed the opiate addiction crisis in the area and their Medication Assisted programs to help kick opiod addiction.

Program Length: 9:35

G. ARTS & CULTURE

“Community Spotlight Program”---Air Date 1/10/21 at 8:33am

Topic: Kathy Marchand and Sue Bruns of the Beltrami County Historical Society discussed what the Historical Society offers even though the museum is currently closed due to Covid-19. The Society is starting a membership drive. In addition to Beltrami County history, the society spotlights North Country cultural traditions and has a number of educational opportunities to learn how to do various traditions.

Program Length: 16:00

“Community Spotlight Program”---Air Date 2/21/21 at 8:15am

Topic: BSU Professor Dr. Gabriel Warren discussed Black History Month and Bemidji State University programs to spotlight the contributions African Americans have made to the community. Dr. Warren urged all citizens to take part in the events and programs offered this month to understand how Black Americans have contributed to American life.

Program Length: 13:08

“Community Spotlight Program”---Air Date 2/28/21 at 8:15am

Topic: Beltrami County Historical Society Board members Sue Bruns and Cecelia McKeig discussed the Society and its efforts to educate and entertain area residents with historical and cultural events and activities. The Society’s History Mystery Fundraiser is a way to let people experience Beltrami County culture and history in a Mystery Theatre presentation. The Historical Society has also reopened the History Center for limited hours and attendance.

Program Length: 16:04