



WGGB-TV  
PO Box 640  
Springfield, MA 01101  
ph: (413) 733-4040  
fx: (413) 732-5150

Advertiser  
Agency  
Buyer  
Salesperson

The Lesser Committee (29951)  
Market Mentors (1271)  
Abdow, Michelle  
Jerry, Josephs (2278)  
ph: (413) 733-4040  
fx: (413) 781-5733x

Invoice 933470  
Inv Date 11/2/2014  
Terms CIA  
Contract 509400  
Bill Type Weekly/Irregular  
Period 10/27/2014 - 11/2/2014

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/3/2014 8:36:13AM

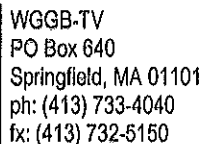
Market Mentors  
30 Capital Dr Sulte C  
West Springfield, MA 01089

AgM

Springfield MA (WGGB)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	<b>Contract Line Remarks:</b>		<b>GMA</b>						
	SPOT	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/28/14 8:59AM (Tu)	00:30	ABC-Good Morning America	ELGenCom1014	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/29/14 7:58AM (We)	00:30	ABC-Good Morning America	ELGenCom1014	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/30/14 7:47AM (Th)	00:30	ABC-Good Morning America	ELGenCom1014	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/31/14 7:55AM (Fr)	00:30	ABC-Good Morning America	ELGenCom1014	\$175.00	
6.1	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/28/14 6:24PM (Tu)	00:30	ABC40 6pm News	ELGenCom1014	\$250.00	
	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/29/14 6:20PM (We)	00:30	ABC40 6pm News	ELGenCom1014	\$250.00	
	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/30/14 6:20PM (Th)	00:30	ABC40 6pm News	ELGenCom1014	\$250.00	
	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/31/14 6:24PM (Fr)	00:30	ABC40 6pm News	ELGenCom1014	\$250.00	
8.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, Th-1, F-1	10/27/14 6:26AM (Mo)	00:30	ABC40 In The Morning 3	ELGenCom101	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, Th-1, F-1	10/28/14 6:19AM (Tu)	00:30	ABC40 In The Morning 3	ELGenCom1014	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, Th-1, F-1	10/30/14 6:30AM (Th)	00:30	ABC40 In The Morning 3	ELGenCom1014	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, Th-1, F-1	10/31/14 6:19AM (Fr)	00:30	ABC40 In The Morning 3	ELGenCom1014	\$175.00	
9.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, Th-1, F-1	10/27/14 5:24PM (Mo)	00:30	ABC40 5pm News	ELGenCom101	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, Th-1, F-1	10/28/14 5:20PM (Tu)	00:30	ABC40 5pm News	ELGenCom1014	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, Th-1, F-1	10/30/14 5:20PM (Th)	00:30	ABC40 5pm News	ELGenCom1014	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, Th-1, F-1	10/31/14 5:26PM (Fr)	00:30	ABC40 5pm News	ELGenCom1014	\$175.00	
10.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, F-1	10/27/14 5:51PM (Mo)	00:30	ABC40 530pm News	ELGenCom101	\$225.00	
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, F-1	10/28/14 5:52PM (Tu)	00:30	ABC40 530pm News	ELGenCom1014	\$225.00	
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, F-1	10/29/14 5:44PM (We)	00:30	ABC40 530pm News	ELGenCom1014	\$225.00	



Advertiser  
Agency  
Buyer  
Salesperson

**The Lesser Committee (29951)**  
**Market Mentors (1271)**  
 Abdow, Michelle  
 Jerry, Josephs (2278)  
 ph: (413) 733-4040  
 fx: (413) 781-5733x

Invoice	933470
Inv Date	11/2/2014
Terms	CIA
Contract	509400
Bill Type	Weekly/Irregular
Period	10/27/2014 - 11/2/2014

Product	POLITICAL CANDIDATE (1186)
Brand	Political (174590)
Acct Types	Local/Political Candidate - Agency
Est/Headline	/
Demo	
Revision	
Comments	

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/3/2014 8:36:13AM

**Market Mentors**  
30 Capital Dr Suite C  
West Springfield, MA 01089

AgM

**Springfield MA (WGGB)**

**OFFICIAL BILLING INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/IsCI	Amount	Remarks
	SPOT	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,F-1	10/31/14 5:54PM (Fr)	00:30	ABC40 530pm News	ELGenCom1014	\$225.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date.**

Gross Total	\$4,000.00
Commission	(\$600.00)
Net Total	\$3,400.00

Total Spots	20
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WGGB-TV  
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Springfield, MA 01101  
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Advertiser  
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Buyer  
Salesperson

The Lesser Committee (29951)  
Market Mentors (1271)  
Abdow, Michelle  
Jerry, Josephs (2278)  
ph: (413) 733-4040  
fx: (413) 781-5733x  
POLITICAL CANDIDATE (1186)  
Political (174590)  
Local/Political Candidate - Agency  
/

Invoice 933623  
Inv Date 11/2/2014  
Terms CIA  
Contract 509400  
Bill Type Weekly/Irregular  
Period 10/27/2014 - 11/2/2014

Market Mentors  
30 Capital Dr Suite C  
West Springfield, MA 01089

AgM

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/10/2014 10:18:39AM

Springfield MA (WGGB)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0	Contract Line Remarks:	<b>NEWS</b>							
	SPOT	7:00:00AM - 8:00:00	Day, Sa-1, Su-1	11/01/14 7:40AM (Sa)	00:30	ABC40 In the Morning Weekend	ELGenCom1014	\$75.00	
	SPOT	7:00:00AM - 8:00:00	Day, Sa-1, Su-1	11/02/14 7:48AM (Su)	00:30	ABC40 In the Morning Weekend	ELGenCom1014	\$75.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date.

Gross Total	\$150.00
Commission	(\$22.50)
Net Total	\$127.50

Total Spots 2



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Advertiser  
Agency  
Buyer  
Salesperson

Massachusetts Democratic Party (29998)  
Market Mentors (1271)  
abdom, michelle  
Jerry, Josephs (2278)  
ph: (413) 733-4040  
fx: (413) 781-5733x  
POLITICAL CANDIDATE (1186)  
Political (174590)  
Local/Political Candidate - Agency  
/

Invoice 933471  
Inv Date 11/2/2014  
Terms CIA  
Contract 509402  
Bill Type Weekly/Irregular  
Period 10/27/2014 - 11/2/2014

Market Mentors  
30 Capital Dr Sulte C  
West Springfield, MA 01089

AgM

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/3/2014 8:36:13AM

Springfield MA (WGGB)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/28/14 6:25AM (Tu)	00:30	ABC40 In The Morning 3	MDSame1014	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/29/14 6:08AM (We)	00:30	ABC40 In The Morning 3	ELGenDem1014	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/30/14 6:22AM (Th)	00:30	ABC40 In The Morning 3	ELGenDem1014	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/31/14 6:09AM (Fr)	00:30	ABC40 In The Morning 3	MDSame1014	\$175.00	
2.0	<b>Contract Line Remarks:</b>		<b>GMA</b>						
	SPOT	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/28/14 7:48AM (Tu)	00:30	ABC-Good Morning America	ELGenDem1014	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/29/14 7:25AM (We)	00:30	ABC-Good Morning America	MDSame1014	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/30/14 7:41AM (Th)	00:30	ABC-Good Morning America	MDSame1014	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/31/14 8:46AM (Fr)	00:30	ABC-Good Morning America	ELGenDem1014	\$175.00	
3.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/28/14 5:24PM (Tu)	00:30	ABC40 5pm News	MDSame1014	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/29/14 5:25PM (We)	00:30	ABC40 5pm News	ELGenDem1014	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/30/14 5:09PM (Th)	00:30	ABC40 5pm News	ELGenDem1014	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/31/14 5:22PM (Fr)	00:30	ABC40 5pm News	MDSame1014	\$175.00	
4.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/28/14 5:59PM (Tu)	00:30	ABC40 530pm News	ELGenDem1014	\$225.00	
	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/29/14 5:38PM (We)	00:30	ABC40 530pm News	MDSame1014	\$225.00	
	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/30/14 5:53PM (Th)	00:30	ABC40 530pm News	MDSame1014	\$225.00	
	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/31/14 5:46PM (Fr)	00:30	ABC40 530pm News	ELGenDem1014	\$225.00	
5.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/28/14 6:20PM (Tu)	00:30	ABC40 6pm News	MDSame1014	\$250.00	
	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/29/14 6:24PM (We)	00:30	ABC40 6pm News	MDSame1014	\$250.00	
	SPOT	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/30/14 6:10PM (Th)	00:30	ABC40 6pm News	ELGenDem1014	\$250.00	



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Advertiser  
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Salesperson

Massachusetts Democratic Party (29996)  
Market Mentors (1271)  
abdown,michelle  
Jerry, Josephs (2278)  
ph: (413) 733-4040  
fx: (413) 781-5733x  
POLITICAL CANDIDATE (1186)  
Political (174590)  
Local/Political Candidate - Agency  
/

Invoice 933471  
Inv Date 11/2/2014  
Terms CIA  
Contract 509402  
Bill Type Weekly/Irregular  
Period 10/27/2014 - 11/2/2014

Market Mentors  
30 Capital Dr Suite C  
West Springfield, MA 01089

AgM

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/3/2014 8:36:13AM

Springfield MA (WGGB)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/31/14 6:19PM (Fr)	00:30	ABC40 6pm News	MDSame1014	\$250.00	



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Advertiser  
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The Lesser Committee (29951)

Market Mentors (1271)

Abdow,Michelle  
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Product  
Brand  
Acct Types  
Est/Headline

POLITICAL CANDIDATE (1186)  
Political (174590)  
Local/Political Candidate - Agency  
/

Demo  
Revision  
Comments

Invoice 933880  
Inv Date 11/9/2014  
Terms CIA  
Contract 509400  
Bill Type Weekly/Irregular  
Period 11/3/2014 - 11/9/2014

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/11/2014 8:20:54AM

Market Mentors  
30 Capital Dr Suite C  
West Springfield, MA 01089

AgM

Springfield MA (WGGB)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>NEWS</b>							
	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1	11/03/14 6:18AM (Mo)	00:30	ABC40 In The Morning 3	ELGenCom1014	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1	11/04/14 6:39AM (Tu)	00:30	ABC40 In The Morning 3	ELGenCom1014	\$175.00	
3.0	Contract Line Remarks:	<b>GMA</b>							
	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1	11/03/14 7:41AM (Mo)	00:30	ABC-Good Morning America	ELGenCom1014	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1	11/04/14 7:42AM (Tu)	00:30	ABC-Good Morning America	ELGenCom1014	\$175.00	
4.0	Contract Line Remarks:	<b>NEWS</b>							
	SPOT	5:30:00PM- 6:00:00	Day,M-1	11/03/14 5:54PM (Mo)	00:30	ABC40 530pm News	ELGenCom1014	\$225.00	
5.0	Contract Line Remarks:	<b>NEWS</b>							
	SPOT	6:00:00PM- 6:30:00	Day,M-1	11/03/14 6:26PM (Mo)	00:30	ABC40 6pm News	ELGenCom1014	\$250.00	
11.0	Contract Line Remarks:	<b>NEWS</b>							
	SPOT	5:00:00PM- 5:30:00	Day,M-1	11/03/14 5:12PM (Mo)	00:30	ABC40 5pm News	ELGenCom1014	\$175.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date.

Gross Total	\$1,350.00
Commission	(\$202.50)
Net Total	\$1,147.50

Total Spots 7





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Advertiser  
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Massachusetts Democratic Party (29996)  
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abdown,michelle  
Jerry, Josephs (2278)  
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POLITICAL CANDIDATE (1186)  
Political (174590)  
Local/Political Candidate - Agency  
/

Invoice 933581  
Inv Date 11/9/2014  
Terms CIA  
Contract 509402  
Bill Type Weekly/Irregular  
Period 11/3/2014 - 11/9/2014

Market Mentors  
30 Capital Dr Suite C  
West Springfield, MA 01089

AgM

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/11/2014 8:20:54AM

Springfield MA (WGGB)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1	11/03/14 6:09AM (Mo)	00:30	ABC40 In The Morning 3	MDSame1014	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1	11/04/14 6:10AM (Tu)	00:30	ABC40 In The Morning 3	ELGenDem1014	\$175.00	
8.0	<b>Contract Line Remarks:</b>		<b>GMA</b>						
	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1	11/03/14 8:42AM (Mo)	00:30	ABC-Good Morning America	ELGenDem1014	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1	11/04/14 8:59AM (Tu)	00:30	ABC-Good Morning America	MDSame1014	\$175.00	
9.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	5:00:00PM- 5:30:00	Day,M-1	11/03/14 5:24PM (Mo)	00:30	ABC40 5pm News	MDSame1014	\$175.00	
10.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	5:30:00PM- 6:00:00	Day,M-1	11/03/14 5:48PM (Mo)	00:30	ABC40 530pm News	ELGenDem1014	\$225.00	
11.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPOT	6:00:00PM- 6:30:00	Day,M-1	11/03/14 6:24PM (Mo)	00:30	ABC40 6pm News	MDSame1014	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date.

Gross Total	\$1,350.00
Commission	(\$202.50)
Net Total	\$1,147.50

Total Spots 7