



WGGB-TV
PO Box 640
Springfield, MA 01101
ph: (413) 733-4040
fx: (413) 732-5150

Advertiser
Agency
Buyer
Salesperson

The Lesser Committee (29951)
Market Mentors (1271)
Abdow, Michelle
Jerry, Josephs (2278)
ph: (413) 733-4040
fx: (413) 781-5733x
POLITICAL CANDIDATE (1186)
Political (174590)
Local/Political Candidate - Agency
/

Invoice 931978
Inv Date 8/31/2014
Terms CIA
Contract 508539
Bill Type Standard
Period 7/28/2014 - 8/31/2014

Market Mentors
30 Capital Dr Suite C
West Springfield, MA 01089

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 9/2/2014 9:32:00AM

Springfield MA (WGGB)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.1	Contract Line Remarks:		ABC40 IN THE MORNING						
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/25/14 6:13AM (Mo)	00:30	ABC40 In The Morning 3	LESSERDTCABC2	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/26/14 6:30AM (Tu)	00:30	ABC40 In The Morning 3	LESSERDTCABC2	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/27/14 6:47AM (We)	00:30	ABC40 In The Morning 3	LESSERDTCABC2	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/28/14 6:28AM (Th)	00:30	ABC40 In The Morning 3	LESSERDTCABC2	\$175.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/29/14 6:48AM (Fr)	00:30	ABC40 In The Morning 3	LESSERDTCABC2	\$175.00	
4.2	Contract Line Remarks:		GMA						
	SPOT	7:00:00AM- 9:00:00	Per week (6), Mo, Tu, We, Th, Fr	08/25/14 8:48AM (Mo)	00:30	ABC-Good Morning America	LESSERDTCABC2	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6), Mo, Tu, We, Th, Fr	08/26/14 7:58AM (Tu)	00:30	ABC-Good Morning America	LESSERDTCABC2	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6), Mo, Tu, We, Th, Fr	08/27/14 8:30AM (We)	00:30	ABC-Good Morning America	LESSERDTCABC2	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6), Mo, Tu, We, Th, Fr	08/27/14 8:54AM (We)	00:30	ABC-Good Morning America	LESSERDTCABC2	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6), Mo, Tu, We, Th, Fr	08/28/14 8:40AM (Th)	00:30	ABC-Good Morning America	LESSERDTCABC2	\$175.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6), Mo, Tu, We, Th, Fr	08/29/14 8:59AM (Fr)	00:30	ABC-Good Morning America	LESSERDTCABC2	\$175.00	
7.2	Contract Line Remarks:		ABC40 NEWS @ 5P						
	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/25/14 5:18PM (Mo)	00:30	ABC40 5pm News	LESSERDTCABC2	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/26/14 5:19PM (Tu)	00:30	ABC40 5pm News	LESSERDTCABC2	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/27/14 5:14PM (We)	00:30	ABC40 5pm News	LESSERDTCABC2	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/28/14 5:21PM (Th)	00:30	ABC40 5pm News	LESSERDTCABC2	\$175.00	
	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/29/14 5:30PM (Fr)	00:30	ABC40 5pm News	LESSERDTCABC2 REV1	\$175.00	
11.1	Contract Line Remarks:		NEWS						
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/25/14 5:44PM (Mo)	00:30	ABC40 530pm News	LESSERDTCABC2	\$225.00	
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/26/14 5:52PM (Tu)	00:30	ABC40 530pm News	LESSERDTCABC2	\$225.00	
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	08/27/14 5:59PM (We)	00:30	ABC40 530pm News	LESSERDTCABC2	\$225.00	



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Product
Brand

POLITICAL CANDIDATE (1186)

Acct Types

Political (174590)

Est/Headline

Local/Political Candidate - Agency

Demo

Revision

Comments

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	SPOT	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/14 5:49PM (Th)	00:30	ABC40 530pm News	LESSERDTCABC2	\$225.00	
	SPOT	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/14 5:45PM (Fr)	00:30	ABC40 530pm News	LESSERDTCABC2... REV1	\$225.00	
14.1	Contract Line Remarks:		NEWS						
	SPOT	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/25/14 6:29PM (Mo)	00:30	ABC40 6pm News	LESSERDTCABC2	\$250.00	
	SPOT	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/26/14 6:24PM (Tu)	00:30	ABC40 6pm News	LESSERDTCABC2	\$250.00	
	SPOT	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/14 6:19PM (We)	00:30	ABC40 6pm News	LESSERDTCABC2	\$250.00	
	SPOT	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/14 6:25PM (Th)	00:30	ABC40 6pm News	LESSERDTCABC2	\$250.00	
	SPOT	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/14 6:29PM (Fr)	00:30	ABC40 6pm News	LESSERDTCABC2... REV1	\$250.00	
16.2	Contract Line Remarks:		NEWS						
	SPOT	7:00:00AM- 8:00:00	Per week (1),Sa,Su	08/31/14 7:19AM (Su)	00:30	ABC40 In the Morning Weekend	LESSERDTCABC2... REV1	\$75.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date.

Gross Total	\$5,250.00	Total Spots	27
Commission	(\$787.50)		
Net Total	\$4,462.50		