



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Buying Time Media
650 Mass Ave NW
Suite 210
Washington, DC 20001

Contract # 254609

Schedule Dates 06/17/14-06/23/14
Advertiser Heather Mizeur for MD Gov. (18243)
Agency Buying Time Media (1235)
Product Political-Political (1088)
Brand Est 3106 6/17-6/23 (92861)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name NECKEL,DANIEL
Phone/Fax /
CPE Est 3106 6/17-6/23
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments MIZEUR FOR MD GOVERNOR
Est 3106 6/17-6/23

Date Entered 05/28/14
Last Modified 05/28/14
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,085.00
Net Total \$45,815.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2014	51	\$53,900.00
Grand Total:	51	\$53,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/17/14-06/19/14	3	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A			1		1				2	\$400.00	\$800.00	WJLA Arlington (WJLA)		5/28/14
2.0	Normal Line / SPOT	06/23/14-06/23/14	3	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A		1							1	\$400.00	\$400.00	WJLA Arlington (WJLA)		5/28/14
3.0	Normal Line / SPOT	06/17/14-06/20/14	3	:30	6:58A- ABC--GOOD MORNING AMERICA			1	1	1	1			4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)		5/28/14
4.0	Normal Line / SPOT	06/23/14-06/23/14	3	:30	6:58A- ABC--GOOD MORNING AMERICA		1							1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		5/28/14
5.0	Normal Line / SPOT	06/17/14-06/20/14	3	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A			1	1	1	1			4	\$100.00	\$400.00	WJLA Arlington (WJLA)		5/28/14
6.0	Normal Line / SPOT	06/17/14-06/20/14	3	:30	9A- LIVE!			1	1	1	1			4	\$600.00	\$2,400.00	WJLA Arlington (WJLA)		5/28/14
7.0	Normal Line / SPOT	06/17/14-06/20/14	3	:30	10A- RACHAEL RAY			1		1	1			3	\$500.00	\$1,500.00	WJLA Arlington (WJLA)		5/28/14
8.0	Normal Line / SPOT	06/23/14-06/23/14	3	:30	10A- RACHAEL RAY		1							1	\$500.00	\$500.00	WJLA Arlington (WJLA)		5/28/14
9.0	Normal Line / SPOT	06/17/14-06/20/14	3	:30	10:58A- ABC--THE VIEW			1	1		1			3	\$600.00	\$1,800.00	WJLA Arlington (WJLA)		5/28/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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10.0	Normal Line / SPOT	06/23/14-06/23/14	3	:30	10:58A- ABC--THE VIEW		1							1	\$600.00	\$600.00	WJLA Arlington (WJLA)		5/28/14
11.0	Normal Line / SPOT	06/17/14-06/19/14	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON			1	1	1				3	\$600.00	\$1,800.00	WJLA Arlington (WJLA)		5/28/14
12.0	Normal Line / SPOT	06/23/14-06/23/14	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1							1	\$600.00	\$600.00	WJLA Arlington (WJLA)		5/28/14
13.0	Normal Line / SPOT	06/18/14-06/20/14	3	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)				1		1			2	\$550.00	\$1,100.00	WJLA Arlington (WJLA)		5/28/14
14.0	Normal Line / SPOT	06/17/14-06/17/14	3	:30	12:57P- ABC--THE CHEW			1						1	\$500.00	\$500.00	WJLA Arlington (WJLA)		5/28/14
15.0	Normal Line / SPOT	06/23/14-06/23/14	3	:30	12:57P- ABC--THE CHEW		1							1	\$500.00	\$500.00	WJLA Arlington (WJLA)		5/28/14
16.0	Normal Line / SPOT	06/17/14-06/18/14	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P			1	1					2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		5/28/14
17.0	Normal Line / SPOT	06/19/14-06/19/14	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P					1				1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		5/28/14
18.0	Normal Line / SPOT	06/20/14-06/20/14	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P						1			1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		5/28/14
19.0	Normal Line / SPOT	06/23/14-06/23/14	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P		1							1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		5/28/14

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20.0	Normal Line / SPOT	06/18/14-06/20/14	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P				1	1	1			3	\$1,600.00	\$4,800.00	WJLA Arlington (WJLA)		5/28/14
21.0	Normal Line / SPOT	06/21/14-06/21/14	3	:30	6P- NEWS-ABC 7 NEWS @ 6P SAT							1		1	\$800.00	\$800.00	WJLA Arlington (WJLA)		5/28/14
22.0	Normal Line / SPOT	06/22/14-06/22/14	3	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		5/28/14
23.0	Normal Line / SPOT	06/17/14-06/17/14	3	:30	6:58P- WHEEL OF FORTUNE			1						1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		5/28/14
24.0	Normal Line / SPOT	06/19/14-06/19/14	3	:30	6:58P- WHEEL OF FORTUNE					1				1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		5/28/14
25.0	Normal Line / SPOT	06/23/14-06/23/14	3	:30	6:58P- WHEEL OF FORTUNE		1							1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		5/28/14
26.0	Normal Line / SPOT	06/17/14-06/20/14	3	:30	7:27P- JEOPARDY			1	1		1			3	\$3,400.00	\$10,200.00	WJLA Arlington (WJLA)		5/28/14
27.0	Normal Line / SPOT	06/23/14-06/23/14	3	:30	7:27P- JEOPARDY		1							1	\$3,400.00	\$3,400.00	WJLA Arlington (WJLA)		5/28/14
28.0	Normal Line / SPOT	06/21/14-06/21/14	3	:30	11P- NEWS-ABC 7 NEWS @ 11P							1		1	\$800.00	\$800.00	WJLA Arlington (WJLA)		5/28/14
29.0	Normal Line / SPOT	06/22/14-06/22/14	3	:30	7:58A- ABC--GOOD MORNING AMERICA SUN								1	1	\$600.00	\$600.00	WJLA Arlington (WJLA)		5/28/14

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