

CADDELL BROADCASTING, INC. Anc Tyne Reg.

P.O. Box 729			Anc. Type. Keg	- <u>P</u> 01	itical: /
West Jefferson, NC 28694	er e		Agency:		
Office: 336-846-9575 Fax: 336-846-2683			Co-op:		
			Annual Agreem	ont.	
			Amuai Agreen	ient:	
Date: 10-15-2020	Email: ,	11	For: Board	of Education	~
Account Name: Lee Beckworth	for Board	of Education	Website:	e.	
Contact Name: Lee Beckworth	Cell:	(,	Sold By:	Luy	
Phone: 336-877-7272	Fax:		Duration: 🕻 🕡	G	ner:
Billing Address: P.O. Box (31	Physical:	19.	News Groups:		plers:
city: Jefferson	State: NC	zip: 28646	Beginning: [O	19-2070 Endi	ng: (6 • 36-2020
Sponsorships:	Other:	# Spots: 20	Rate: \$14,00		±280
Week 10/ 10/ /76					✓ Special Code
Mon. 2 2					
Tues. 2 2					Broadcast Month
Wed. 2 2				1 .	Script
Thurs. Z 2					Date & Time
Friday Z Z					Other
Sat			<u> </u>		
Sun					
Daypart: 6-10 AM 10 AM-3 PM	<u>Local Tap</u> : 1/3, 1/3/, 1/ 1/2, 1/2	/3	Specific Time: AM PM	<u>Program:</u> Name: Time:	
3-7 PM 7 PM-12AM	<u> </u>				

Broadcast Order:

Additional Charge Specified Time Other Comments:

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.		
1, Lee Beckworth	, hereby request station time as follows:		
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE		
ALL QUESTIONS/BLOCK	(S MUST BE COMPLETED		
Candidate name: Lee Beckworth			
Authorized committee:			
Agency requesting time (and contact information): N/A Candidate's political party:			
Office sought (no acronyms or abbreviations): Ashe County Board of Education Date of election: Tuesday, Nov. 3rd 2020 Treasurer of candidate's authorized committee:	General Primary		
The undersigned represents that: 1) the payment for the broadcast time requested has been further the candidate listed above who is a legally qualified candidate the authorized committee of the legally qualified candidate the authorized to announce the time as paid for bearing the station has disclosed its political advertising policies, included and other sales practices (not applicable to federal candidate). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATE DISCRIMINAT	ndidate, or idate listed above; by such person or entity; and cluding applicable classes and rates, discount, promotion tes).		
Candidate/Committee/Agency	Station Representative		
Name: Lee Beckworth	Signature: . Lanne Suy Name: Dianne Guy		
Date of Request to Purchase Ad Time: 10 - 15 - 7070	Date of Station Agreement to Sell Time: 10-15-2020		

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.					
Candidate/Authorized Committee/Agency					
Signature:					
Name:					
Date:					
TC	BE COMPLETED BY STATION O	NLY			
Ad submitted to Station? Yes No Date ad received: 10 - 15-7070					
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).					
Federal candidate certification signed (above): Yes No N/A					
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete.					
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):					
Contract #:	Station Call Letters: WKSK 580 AW 93.5 FM	Date Received/Requested:			
Est. #:	Station Location: West Defferen, NC	Run Start and End Dates: (0-1G - 2020 +っ 10- 36・2020			
purchased or attach separately. If station	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aired	reflecting this transaction to the OPIF or the rates charged and the classes of time			

This is Dr. Lee Beckworth running for reelection to the Ashe County Board of Education. Ashe County has a great school system, consistently ranked as one of the best in the entire state. I look forward to building on this success. I am a fiscal conservative, and don't believe in wasting taxpayers' money. I will provide steady, honest leadership. I always welcome parents' comments and concerns and make sure those concerns are acted on. I will always do what is best for our children, and their safety is my main concern in these unique and challenging times. It is also important to have common sense leadership and experience to complete our middle school project.

Listening to our younger students recite the pledge of allegiance for the first time makes me very proud of our school system's values. In the upcoming election cast your vote for Lee Beckworth for School Board so we can continue implementing the changes necessary to provide the best education possible for our students